

TANVEER ALI

Web Developer | Digital Marketer

Web Development Professional with over 3 years of experience, a **Computer Science Graduate**, and a **Digital Marketing Specialist** with more than 7 years of hands-on experience, eager to build a solid professional career.

Montreal, QC, Canada

Portfolio: sk-tanveer-ali.github.io

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SKILLS

Web Development Skills

HTML | CSS | JAVASCRIPT |
BOOTSTRAP | PYTHON | PHP |
MySQL | DJANGO |
WORDPRESS | ELEMENTOR |
AWS | GIT | FIGMA | UI/UX
DESIGN

Digital Marketing Skills

- SEO | SEM
- Meta Ads
- Google Ads
- Google Analytics
- Keyword Research
- Google Tag Manager
- Social Media Management
- Product Research
- Email Marketing
- Video Editing
- Graphic Design

Creative Skills

CANVA | PHOTOSHOP |
LIGHTROOM | FIGMA |
FINAL CUT PRO |
PHOTOGRAPHY

EDUCATION

Vanier College

Feb 2023 - July 2024
Montreal, QC, Canada

AEC in Web Design Specialist

North South University

2012 - 2017
Dhaka, Bangladesh

B.A Computer Science & Engineering
CGPA: 3.37

EXPERIENCE

Digital Marketing Strategist

Exclusia | Nov 2017 - Present (Freelancing)

- Created Meta and Google Ad Campaigns.
- Increased 70k to 250K+ Facebook followers and 0 to 30K+ Instagram followers.
- Managed social media queries, comments, contents and orders.
- Developed Shopify Store and driving sales through Google Ads and SEO.

Web Developer (Intern)

Raw Art Media - Montreal, QC | May 2024 - July 2024

- Developed WordPress websites from scratch and enhanced existing client websites.
- Improved SEO and resolved responsive functionality issues for existing clients.
- Created landing pages for the company website for Google Ads.
- Worked in a collaborative team using Trello.

Customer Service Representative

Concentrix - Montreal, QC | Nov 2020 - Mar 2021

- Handled inbound calls for trouble shooting medical devices.
- Created customer profiles and device ordered replacements.
- Proficiently used Salesforce CRM software and ensured customer satisfaction.

Customer Service Agent

TTEC - Montreal, QC | Feb 2020 - Nov 2020

- Provided customer support for Verizon Wireless USA.
- Troubleshoot device, phone plan and billing issues.
- Ranked in the top 10 sellers and achieved the top seller position once among approximately 200 agents for selling phone plans.

PROJECTS

EV RIVALS - Wordpress Blog Site

Technologies: WordPress, Elementor, SEO
(Rank Math), HTML,CSS

AUDIOSPHERE - Podcast Website

Technologies: HTML, CSS, JavaScript,
PHP, phpMyAdmin, MySQL

SPENDWISE - Expense Tracker

Technologies : HTML, CSS, JavaScript,
Bootstrap, PHP, phpMyAdmin, SQL

EXCLUSIA - Ecommerce Store

Technologies: Shopify, HTML, CSS,
Liquid, JSON

WORKOUT FITNESS - Wordpress Theme

Technologies: Wordpress, ACF, HTML,
CSS, PHP, phpMyAdmin, MySQL

AUTO ADIS - Car Dealership Website

Technologies : HTML, CSS, Bootstrap,
Slick slider, Fancy box