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sk-tanveer-ali.github.io

+1 514 222 9460

sktanveerali.official@gmail.com

in/sk-tanveer-ali

Montreal, QC

**SKILLS** 

HTML CSS SASS JAVASCRIPT REACT BOOTSRAP PYTHON PHP MySQL

DJANGO WORDPRESS AWS

FIGMA PHOTOSHOP

GIT

**PROJECTS** 

AUDIOSPHERE

Podcast Website

Developed a podcast website using MVC software architectural pattern where users will be able to listen to audios/podcasts, search different audio categories and also

upload their own creation.

Technologies: HTML, CSS, JavaScript, PHP, phpMyAdmin, SQL

**SPENDWISE** 

Expense Tracker

A simple web application to add, edit and delete daily expenses for keeping your

spendings on check.

Technologies: HTML, CSS, JavaScript, Bootstrap, PHP, phpMyAdmin, SQL

**EV RIVALS** 

Wordpress Blog Site

My personal blog site about Electric Vehicles built with WordPress. Mainly generating contents using Al and focusing more on doing SEO to increase traffic.

Also exploring affiliate marketing to generate revenue.

Technologies: WordPress, Elementor, Rank math for SEO, HTML, CSS

**WORKOUT FITNESS** 

Wordpress Website

Built the Wordpress theme from scratch. It is a website for a gym that shares their story, trainers' profile, membership plans and a blog section with fitness tips that

directs customers to blog single pages.

Technologies: WordPress, ACF, HTML, CSS, PHP

**EXCLUSIA** 

**Shopify Store** 

Built a Shopfiy store for a clothing brand starting from domain setup to testing orders placement. Currently helping them with inventory management and SEO.

**Technologies :** Shopfiy Store Builder

**AUTO ADIS** 

Car Dealership Website

Rebuilt the website for a car dealership who had a very poorly designed website.

This project was mainly focused on Bootstrap

**Technologies :** HTML, CSS, Bootstrap, Slick slider, Fancy box

## **EXPERIENCE**

RAW ART MEDIA - Montreal, QC

Web Developer (Intern)

Developed WordPress websites using Elementor for existing and new clients, ensuring alignment with client expectations through effective communication. Enhanced website performance and adhered to SEO best practices. Collaborated within a team environment, participating in regular team meetings and using project management applications like Trello to coordinate tasks and track progress.

**EXCLUSIA -** Dhaka, Bangladesh

Nov 2017 - Present

May 2024 - July 2024

## Digital Strategist/Consultant

When I was in Bangladesh it was a newly launched clothing company where I had wide range of responsibilities as a manager, like organizing inventory, conducting regular stock checks, employee conduct guidelines, social media marketing, advertising campaigns, analyzing financial reports, and implementing strategies to improve profitability. After moving to Canada I am helping the company to create an ecommerce platform on Shopify.

Nov 2020 - Mar 2021

# **EXPERIENCE**

**CONCENTRIX - Montreal, QC** 

#### **Customer Service Representative**

Worked in the Abbott diabetes campaign where I helped the users to troubleshoot their medical device used to measure their sugar levels.

TTEC - Montreal, QC

Feb 2020 - Nov 2020

# **Customer Service Agent**

Worked as a customer service agent for Verizon Wireless(USA), where I assisted customers with billing issues, phone plans, and troubleshooting phone/network issues. I also had sales responsibilities, selling plans, and consistently ranked among the top 10 sellers in that campaign. Additionally, I achieved the top seller position for one month during my tenure. I was able to nurture strong customer service skills, sales ability, and performance in a fast-paced environment.

#### **EDUCATION**

Vanier College

AEC in Web Design Specialist (Full-stack)

Feb 2023 - Present Montreal, QC

**North South University** 

**B.A Computer Science & Engineering** 

2012-2017

Dhaka, Bangladesh

CGPA: 3.37