TANVEER ALI

Web Developer | Digital Marketer

Web Developer with over 3 years of experience, a **Computer Science Graduate**, and a **Digital Marketer** with more than 7 years of hands-on experience, eager to build a solid professional career.

Montreal, QC, Canada

Portfolio: sk-tanveer-ali.github.io

LinkedIn: in/sk-tanveer-ali

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SKILLS

Web Development Skills

HTML | CSS | JAVASCRIPT | BOOTSTRAP | PYTHON | PHP | MySQL | DJANGO | WORDPRESS | ELEMENTOR | AWS | GIT | FIGMA | UI/UX DESIGN

Digital Marketing Skills

- SEO | SEM
- Meta Ads
- Google Ads
- Google Analytics
- Keyword Research
- Google Tag Manager
- Social Media Management
- Product Research
- Email Marketing
- Video Editing
- Graphic Design

Creative Skills

CANVA | PHOTOSHOP | LIGHTROOM | FIGMA | FINAL CUT PRO | PHOTOGRAPHY

EDUCATION

AEC in Web Design Specialist

Vanier College, Montreal | 2024

Bachelor's in Computer Science & Engineering

North South University, Bangladesh 2017

A Levels

Cambridge Board | 2012

EXPERIENCE

Web Developer
Raw Art Media - Montreal, QC | May 2024 - Present

- Developed WordPress websites from scratch and enhanced existing client websites.
- Did SEO and resolved responsive functionality issues for existing clients.
- Created landing pages for the company website for Google Ads.
- Met with clients and worked in a collaborative team using Trello.

Digital Marketing Specialist
Exclusia | Nov 2017 - Present (Freelancing)

- Created Meta and Google Ad Campaigns.
- Increased 70k to 250K+ Facebook followers and 0 to 30K+ Instagram followers.
- Managed social media queries, comments, contents and orders.
- Developed Shopify Store and driving sales through Google Ads and SEO.

Customer Service Representative
Concentrix - Montreal, QC | Nov 2020 - Mar 2021

- Handled inbound calls for trouble shooting medical devices.
- Created customer profiles, ordered replacements.
- Proficiently used Salesforce CRM software and ensured customer satisfaction.

Customer Service Agent
TTEC - Montreal, QC | Feb 2020 - Nov 2020

- Provided customer support for Verizon Wireless USA.
- Troubleshot device, phone plan and billing issues.
- Held ranking in top 10 sellers' list and was top seller once for selling phone plans amount 200 agents.

PROJECTS

EV RIVALS - Wordpress Blog Site

Technologies: WordPress, Elementor, SEO (Rank Math), HTML,CSS

AUDIOSPHERE - Podcast Website

Technologies: HTML, CSS, JavaScript, PHP, phpMyAdmin, MySQL

SPENDWISE - Expense Tracker

Technologies : HTML, CSS, JavaScript, Bootstrap, PHP, phpMyAdmin, SQL

EXCLUSIA - Ecommerce Store

Technologies: Shopfiy, HTML, CSS, Liquid, JSON

WORKOUT FITNESS - Wordpress Theme

Technologies: Wordpress, ACF, HTML, CSS, PHP, phpMyAdmin, MySQL

AUTO ADIS - Car Dealership Website

Technologies : HTML, CSS, Bootstrap, Slick slider, Fancy box