

Quarterly Revenue Analysis: Case Study

Every company looks for strategies to increase profit. It's valuable for every product based company to analyze and predict its sales. It helps formulate strategies to increase sales if the expected revenue is falling due to external factors.

Here is the quarterly revenue data of Adidas. Below are all the features in the data:

1. Time Period: Year and Quarter
2. Revenue: Sales revenue of Adidas in every quarter

As this dataset is based on the quarterly sales revenue of Adidas, the Revenue column is the target variable. You need to forecast the revenue of Adidas for the next n number of quarters.