## Retail and E-commerce:

Market Basket Analysis Customer Lifetime Value Analysis & Prediction (An Example) Retail Price Optimization (An Example) Hybrid Recommendation System for Product Recommendations (An Example)

## Finance and Banking:

Risk Assessment & Fraud Detection
Anomaly Detection in Transactions
Credit Scoring & Segmentation (An Example)
Portfolio Optimization and Asset Allocation
Stock Market Performance Analysis (An Example)

## Manufacturing & Supply Chain:

Demand Forecasting and Inventory Optimization Supply Chain Analysis (An Example) Defect Rate Analysis & Prediction Quarterly Sales Analysis & Forecasting

## Marketing and Advertising:

Customer Acquisition Cost Analysis RFM Analysis & Segmentation (An Example) A/B Testing and Conversion Rate Analysis (An Example) Instagram Reach Analysis & Forecasting (An Example) User Engagement Analysis (An Example)

## Healthcare:

A/B Testing of Two Medical Treatments Medical Imagery Analysis Predictive Modeling for Disease Progression

# Electronic Health Records (EHR) Analysis Lungs X-ray Segmentation

## Transportation and Logistics:

Delivery Route Optimization Vehicle Routing and Fleet Management Demand Forecasting for Logistics Operations Route Optimization for Last-Mile Delivery

#### Social Media and Entertainment:

Music/Movie Recommendation System (An Example)
User Behavior Analysis on OTT Platforms
Hate Speech Detection
Comments/Reviews Sentiment Analysis ( whether the post is good for social environment or not)