

## **Fashion Recommendations: Case Study**

A recommendation system is one of the applications of data science used by almost every platform to recommend products and content to its users. Many e-commerce platforms are known for the availability of the right fashionable wear for you. One of the examples is Myntra. Myntra is known for its fashion recommendations.

Here is a dataset we collected from Myntra. The dataset contains information about women's Kurti from various brands available on Myntra. Below are all the features in the dataset:

1. Brand Name: The brand name of the product
2. Product URL: The URL of the product on Myntra
3. Image: The URL of the image of the product
4. Product Ratings: The overall ratings of the product
5. Number of ratings: The total number of ratings of the product
6. Product Info: The title of the product
7. Selling Price: The selling price of the product
8. Price: The price of the product before the discount
9. Discount: Total discount on the product

You are required to generate fashion recommendations to recommend the most trending products to help users find the trending fashion.