

Department of Masters of Business Administration

S No.	TITLE OF THE BOOKS	AUTHORS	NO. OF BOOKS
1	+2 Accountancy	Juneja C Mohan	1
2	A C Management Accounting	Lal Jawahar	2
3	A First Course In Computer	Saxena, Sanjay	1
4	A First Course Business Statistics	Levine David	1
5	A First Course In Computer Based On Windows	Saxena, sanjay	1
6	A Frame Work For Human Resources Management	Dessler gary	13
7	A Global Perspective Human Relations And Organizational Behaviour	Dwiwedi R S	2
8	A Handbok Of Human Resources Management Practice	Armstrong michela	1
9	A Matter Of Time	deshpande shashi	1
10	A Textboook For Human Resources Management	Mamaria C B	5
11	Accounting For Management	Lynch richard	2
12	Accounting Theory	Porwal b.S.	2
13	Accounting Theory And Practice	Lala jawahar	4
14	Accountong For Management Text & Cases	Bhattacharya, S K	2
15	Accounts Of Non Trading Organisations	Chopra Ravi	1
16	Advance Business Communication	penrase john	5
17	Advance Cost Accounting	Gowda J Mack	16
18	Advertising	jefkins, frank	6
19	Advertising & Sales Management	Sonta Kki	1
20	Advertising Management	Batra Rajeev	20
21	Advertising Management	jetwaney jaishri	5
22	Advertising Management	mohan, manendra	4
23	Advertising Management Text And Cases	Mathur U C	20
24	Advertising Principles And Practice	Wells wiliam	10
25	Advertising Theory And Practice	Sandage C H	10
26	Advertising: Principals And Practice	Wells, wiliam	6
27	All India Professional Colleges	ED sanjay prasher	1
28	An Approach To Communication Skills	bhattacharya inderjeet	8
29	An International Perspective	Koontz harold	2
30	An Introduction To Management Science Quantitative Approach	anderson david	5
31	An Introduction To Statistics Methods	Gupta C B	2
32	Anatomy Of A Job Search	Bozell jeanna R N	1
33	Aspect Of Labour Welfare & Social Security	Sarma A M	5
34	Basic Accounting	jain S p	1
35	Basic Accounting	Juneja C m	1
36	Basic Business Communication Skills For Emboring The Internet	Lasikar	2
37	Basic Business Communications Skill	lesika raymond	10
38	Basic Business Consumer	Lesikar Raymnd	15
39	Basic Marketing	Perry, Robert H. & others	8
40	Basic Mathematics For Mba	Aggarwal S C	1



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44	Brand Positioning Strategies For Competition Advantagee	sengupta subroto	2
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48	Business & Economics	Raj kumar	8
49	Business And Government	Cherunilam Francis	2
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51	Business Communication	Bhatia R S	2
52	Business Communication	Parag diwan	6
53	Business Communication	Poe roy w	2
54	Business Communication	Rye Poe	2
55	Business Communication A Case Method Approach	Poe roy w	3
56	Business Communication Concepts And Skills	Chhabra T N	2
57	Business Communication Today	Bovce courtland	5
58	Business Communication Today	Bover. c.l.	6
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75	Business Logistics Supply Chain Management	Bala,Manju	5
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77	Business Marketing Management	Mutt michael D	10
78	Business Organisation & Management	Gupta C B	1
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