



TrendView: Visualizing Fashion Trends and Customer

Product Type

132

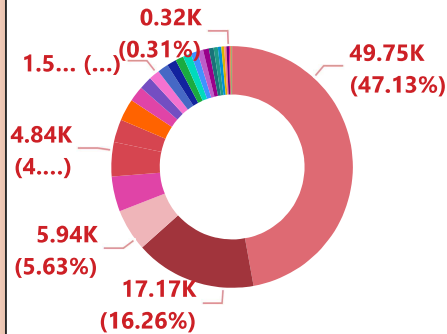
Active members

464K

Total Colour group by graphical appearance

graphical_appea...

- Solid
- All over pattern
- Melange
- Stripe
- Denim
- Front print
- Placement print
- Check
- Colour blocking
- Lace
- Other structure
- Application/3D
- Embroidery



Total Cutomers

1.37M

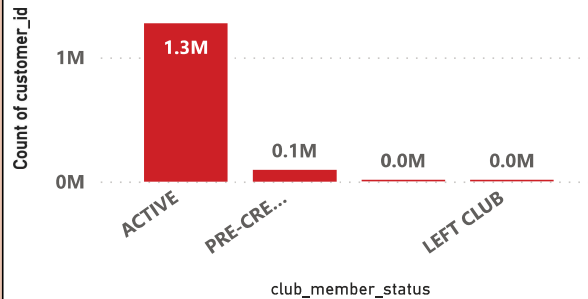
Products

All

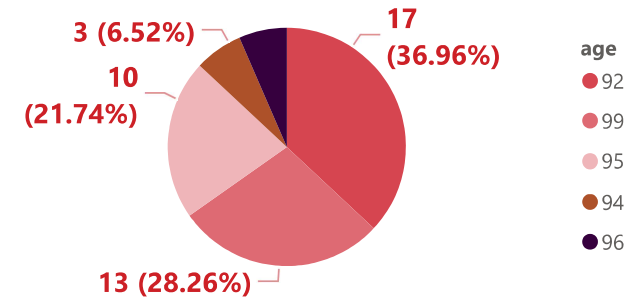
Age

All

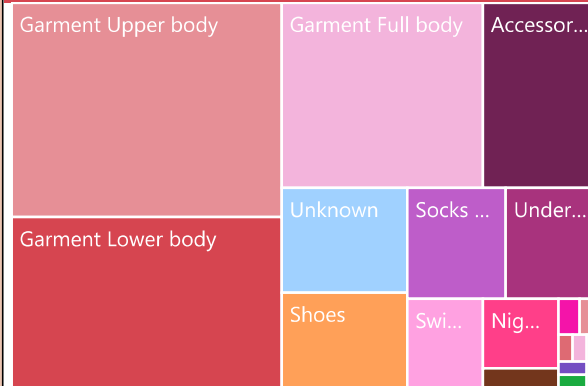
Total customer via club memb.



Total Customer via age



Department



Total Department via Types of product

