# SHADI KABAJAH

# DATA ANALYTICS | BUSINESS INTELLIGENCE | MBA

San Francisco, CA



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https://skabajah.github.io

## SUMMARY

Analytics leader with 10+ years driving cross-functional teams and enterprise-wide programs. Proven ability to deliver measurable business impact by aligning data strategy with organizational goals, optimizing operations, and scaling analytics capabilities across global teams.

# **EDUCATION**

## **Georgetown University**

2022 - 2025

· Master of Business Administration (MBA)

#### **Amman University**

· Bachelor of Science, **Electronics Engineering** 

## SKILLS

#### **Data & Analytics**

- SQL, Snowflake, ETL/ELT, AWS/S3
- Python, R, Tableau, Dashboarding
- Data Infrastructure, Reporting Automation

#### Web Dev

· HTML, CSS, JavaScript

### Org & Strategy

- Requirements Gathering, Stakeholder Management
- · Business Insights, Metrics
- Cross-Functional Teams

# **EXPERIENCE**

## Google

DEC 2017 - DEC 2021

Senior Data Analyst, feedback team | Cognizant | Mountain View, CA

- Developed and managed more than 20 dashboards and data pipelines, processing over 1 million daily user reports to enhance operational efficiency for 11 product teams
- Designed and deployed new onboarding dashboards and delivered five new analytics systems, ensuring long-term adoption and providing actionable insights for product teams

#### **Facebook**

JUN 2017 - NOV 2017

Lead Search Ranking Analyst | Pro Unlimited | Menlo Park, CA

• Automated 20 global SQL workflows, resulting in a reduction of 80 hours per week in manual reporting

# Google

MAR 2015 - MAR 2017

Data Analyst, Maps team | Adecco | Mountain View, CA

- Built dashboards for a team of over 50 analysts, which streamlined workload management and decreased the reliance on expensive licensed map data
- Created geospatial labeling guidelines and auditing processes to ensure accurate and consistent map content across regions

# **VOLUNTEER**

United Way | Mountain View, CA

2019 - 2021

• Prepared and filed tax returns for low-income, elderly, and those in need of assistance through the Volunteer Income Tax Assistance (IRS/VITA) Program