

salesica.ai

Give your sales a winning edge with Artificial Intelligence!

Problem

Close to 60% of reps will not meet quota this year because they are not ramped up and ready to sell! However probably 100% of sales managers will have zero realtime visibility into sales readiness across their teams.

Solution

salesica brings AI to sales readiness and bridges the knowledge divide between Sales and Marketing. So now 100% of your reps will be ready to sell and you will have realtime readiness across your entire team.

How

- Machine Learning to match content with sales readiness events
- Intelligent Push and targeting of sales readiness activities
- Realtime sales readiness visibility for executives and managers

Why Now?

- Millennials will be the largest generation in the U.S. workforce as of 2016. They have no appetite for boring, structured corporate training programs.
- Collaboration Platforms have evolved significantly. Information can be delivered to the right person, at the right time with the right context.
- Machines are learning to apply algorithms for decision making and predict patterns for information needs.

Market Size

- US Companies spend \$16 billion annually on sales training
- Companies are spending average 19% of their SG&A costs on sales support activities
- 2015 has seen a 69% increase in sales enablement spend

Raising \$1M in Seed Funding for 18 month runway

For delivering an innovative Sales Readiness platform with an initial verticalized knowledge graph for the Technology industry. Deploy to 10 paid early adopter customers.

Sincerely,

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