

가 (RAG , v4)

/ / / /

: 2025 - 10 - 18

[SECTION START] |

[TABLE START]

		2022	2023	2024
		35.6	25.6	22.7
		3.3	11.5	14.9
		32.4	14.1	7.8

[TABLE END]

[ANALYSIS START]

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[ANALYSIS END]

[SECTION START] |

[TABLE START]

		2022	2023	2024
		12.4	18.7	54.7
		- 6.8	- 18.9	- 16.6
		- 3.3	- 18.3	- 16.5

[TABLE END]

[ANALYSIS START]

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[ANALYSIS END]

[SECTION START] |

[TABLE START]

	2024 - 05			
	2022 - 10	series A ()	36.0	, , , ,
	2018 - 07	seed		
	2018 - 05	seed		

[TABLE END]

[ANALYSIS START]

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[ANALYSIS END]

[SECTION START] |

[TABLE START]

	60	2.5%	6.5%	9.0%
	50	2.5%	4.5%	7.0%
	40	29.0%	5.5%	34.5%

	30	23.0%	9.0%	32.0%
	20	9.5%	8.0%	17.5%
		66.5%	33.5%	100.0%

[SECTION START] |

[TABLE START]

		()	()	()
	2022	9394.6	5.0	- 4.0
	2023	8821.8	4.8	- 3.9
	2024	1.5	4.6	- 3.1

[TABLE END]

[ANALYSIS START]

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[ANALYSIS END]

[SECTION START] |

[TABLE START]

		()	()	()
	2022	2963.2	- 480.0	- 420.0
	2023	1800.0	- 130.0	1057.2
	2024	2700.0	- 708.0	8560.1

[TABLE END]

[ANALYSIS START]

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[ANALYSIS END]

[SECTION START] |

[TABLE START]

		()	()
	2022	2963.2	370.4
	2023	1800.0	5748.3
	2024	2700.0	6899.3

[TABLE END]

[ANALYSIS START]

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[ANALYSIS END]

[SECTION START] |

[TABLE START]

		(%)	(%)	(%)
	20	2.0	4.0	6.0
	30	24.0	22.0	46.0
	40	30.0	10.0	40.0
	50	6.0	2.0	8.0

		(%)	(%)	(%)
	60	nan	nan	nan
		62.0	38.0	100.0

[TABLE END]

[ANALYSIS START]

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[ANALYSIS END]

[SECTION START] |

[TABLE START]

		()	()	가()
	2025 - 04	318	3511.2	11.0
	2025 - 05	358	4114.8	11.5
	2025 - 06	333	4140.3	12.4
	2025 - 07	162	2216.8	13.7
	2025 - 08	244	3419.8	14.0
	2025 - 09	322	4267.8	13.3

[TABLE END]

[ANALYSIS START]

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[ANALYSIS END]

[SECTION START] |

[TABLE START]

		()	()	()
	2022	122.6	39.0	83.7
	2023	161.6	160.2	1.5
	2024	133.8	183.0	- 49.2

[TABLE END]

[ANALYSIS START]

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[ANALYSIS END]

[SECTION START] |

[TABLE START]

		()	()	()
	2022	76.6	- 35.2	2.0
	2023	120.7	- 52.7	- 44.5
	2024	134.0	- 39.5	- 38.8

[TABLE END]

[ANALYSIS START]

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[ANALYSIS END]

[SECTION START] |

[TABLE START]

		()	()
	2022	76.6	1.5
	2023	120.7	2.1
	2024	134.0	2.2

[TABLE END]

[ANALYSIS START]

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[ANALYSIS END]

[SECTION START] |

[TABLE START]

	date	stage	amount_()	investor
	2022 - 12	series B ()	50.0	
	2021 - 10	pre - B	60.0	, , ,
	2020 - 01	series A	33.0	, ,
	2019 - 09	pre - A ()	nan	

	date	stage	amount_()	investor
	2019 - 01	pre - A ()	5.0	,
	2018 - 06	pre - A ()	5.0	,
	2017 - 12	seed	3.612	

[TABLE END]

[ANALYSIS START]

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[ANALYSIS END]

[SECTION START] |

[TABLE START]

		(%)	(%)	(%)
	20	1.5	5.8	7.3
	30	15.1	25.2	40.3
	40	16.1	19.2	35.3
	50	6.5	6.4	12.9
	60	2.0	2.2	4.2
		41.2	58.8	100.0

[TABLE END]

[ANALYSIS START]

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[ANALYSIS END]

[SECTION START] |

[TABLE START]

	month	consumer_transaction_count_()	consumer_transaction_amount_()
	2022 - 10	2.4	75.0
	2022 - 11	2.3	72.0
	2022 - 12	2.5	80.0
	2023 - 01	2.8	90.0
	2023 - 02	3.0	100.0
	2023 - 03	2.2	85.0
	2023 - 04	2.0	70.0
	2023 - 05	2.1	65.0
	2023 - 06	5.4	140.0
	2023 - 07	3.0	110.0
	2023 - 08	2.7	95.0
	2023 - 09	2.5	90.0
	2023 - 10	2.9	100.0
	2023 - 11	3.1	105.0
	2023 - 12	2.8	95.0
	2024 - 01	2.4	85.0
	2024 - 02	2.2	80.0
	2024 - 03	2.5	90.0
	2024 - 04	2.9	95.0
	2024 - 05	3.0	100.0

		(MUV,)	(%)
	2024 - 07	24.5	- 9.3
	2024 - 08	27.5	12.2
	2024 - 09	26.8	- 2.5
	2024 - 10	27.0	0.7
	2024 - 11	23.5	- 13.0
	2024 - 12	24.0	2.1
	2025 - 01	23.0	- 4.1
	2025 - 02	23.2	0.9
	2025 - 03	29.5	27.2
	2025 - 04	17.1	- 42.1
	2025 - 05	19.9	16.2
	2025 - 06	33.5	68.5
	2025 - 07	26.8	- 20.0
	2025 - 08	26.4	- 1.4
	2025 - 09	27.4	3.8

[TABLE END]

[ANALYSIS START]

MUV : MoM .

[ANALYSIS END]

[SECTION START] |

[TABLE START]

		()	()	()
	2022	4.2	4.0	1.7585
	2023	11.6	5.0	6.6
	2024	14.1	5.1	9.0

[TABLE END]

[ANALYSIS START]

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[ANALYSIS END]

[SECTION START] |

[TABLE START]

		()	()	()
	2022	4.2	4.0	1.7585
	2023	11.6	5.0	6.6
	2024	14.1	5.1	9.0

[TABLE END]

[ANALYSIS START]

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[ANALYSIS END]

[SECTION START] |

[TABLE START]

		()	()
	2022	8.2889	1410.9
	2023	2.5	3236.9
	2024	5.6	4795.4

[TABLE END]

[ANALYSIS START]

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[ANALYSIS END]

[SECTION START] |

[TABLE START]

	date	stage	amount_()	investor
	2023 - 09	seed	8.0	,
	2024 - 08		4.0	
	2024 - 12		2.0	

[TABLE END]

[ANALYSIS START] : GTM
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[ANALYSIS END]

[SECTION START] |

[TABLE START]

		(%)	(%)	(%)
	20	33.3	16.7	50.0
	30	0.0	16.7	16.7
	40	16.7	0.0	16.7
	50	0.0	0.0	0.0
	60	16.7	0.0	16.7
		66.7	33.3	100.0

[TABLE END]

[ANALYSIS START] : . 가 .
[ANALYSIS END]

[SECTION START] |

[TABLE START]

	month	transaction_count	transaction_amount_(10kKRW)
	2022 - 10	25	850.0
	2022 - 11	30	1200.0
	2022 - 12	45	2300.0
	2023 - 01	29	1710.6
	2023 - 02	50	2900.0
	2023 - 03	60	2600.0
	2023 - 04	55	3100.0
	2023 - 05	47	3500.0
	2023 - 06	65	4658.4
	2023 - 07	58	2378.6
	2023 - 08	28	2200.0
	2023 - 09	20	1800.0
	2023 - 10	15	1600.0
	2023 - 11	10	1400.0
	2023 - 12	25	1500.0
	2024 - 01	38	1700.0
	2024 - 02	52	2300.0
	2024 - 03	85	3400.0
	2024 - 04	160	5200.0
	2024 - 05	175	6100.0
	2024 - 06	185	7100.0
	2024 - 07	155	6400.0
	2024 - 08	150	5900.0
	2024 - 09	120	4800.0
	2024 - 10	90	4200.0

	month	transaction_count	transaction_amount_(10kKRW)
	2024 - 11	55	2800.0
	2024 - 12	60	3000.0
	2025 - 01	75	3200.0
	2025 - 02	95	3800.0
	2025 - 03	110	4200.0
	2025 - 04	85	3900.0
	2025 - 05	120	5100.0
	2025 - 06	180	5700.0
	2025 - 07	195	6700.0
	2025 - 08	160	6100.0
	2025 - 09	100	4300.0

[TABLE END]

[ANALYSIS START]

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[ANALYSIS END]

[SECTION START] | MUV

[TABLE START]

	month	MUV_estimated
	2022 - 10	8500
	2022 - 11	25000
	2022 - 12	46000
	2023 - 01	42000
	2023 - 02	45000
	2023 - 03	9000
	2023 - 04	13000
	2023 - 05	16000
	2023 - 06	15000
	2023 - 07	24000
	2023 - 08	30000
	2023 - 09	25000
	2023 - 10	18000
	2023 - 11	15000
	2023 - 12	18000
	2024 - 01	14000
	2024 - 02	13000
	2024 - 03	25000
	2024 - 04	35000
	2024 - 05	43000
	2024 - 06	39000
	2024 - 07	60000
	2024 - 08	42000
	2024 - 09	40000
	2024 - 10	82000
	2024 - 11	19000

	month	MUV_estimated
	2024 - 12	20000
	2025 - 01	21000
	2025 - 02	22000
	2025 - 03	26000
	2025 - 04	34000
	2025 - 05	31000
	2025 - 06	38000
	2025 - 07	46000
	2025 - 08	42000

[TABLE END]

[ANALYSIS START]

MUV : MoM .

[ANALYSIS END]

[SECTION START] |

[TABLE START]

		2022	2023	2024
		22.4	54.5	38.1
		25.2	35.3	55.8
		- 2.7	19.2	- 17.7

[TABLE END]

[ANALYSIS START]

가 : , .

[ANALYSIS END]

[SECTION START] |

[TABLE START]

		2022	2023	2024
		101.3	140.6	26.1
		- 25.3	- 27.3	- 37.1
		- 24.2	- 28.0	- 36.9

[TABLE END]

[ANALYSIS START]

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[ANALYSIS END]

[SECTION START] |

[TABLE START]

	2024	26.1	7,588.1
	2023	140.6	4.6
	2022	101.3	5.1

[TABLE END]

[ANALYSIS START]

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[ANALYSIS END]

[SECTION START] |

[TABLE START]

	2023 - 05	Series A	50.0	, , , ,
	2022 - 04	Pre - A	20.0	, , ,
	2021 - 05	Pre - A		, ,
	2020 - 01	Seed	1.0	

[TABLE END]

[ANALYSIS START]

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[ANALYSIS END]

[SECTION START] |

[TABLE START]

		(%)	(%)	(%)
	60	9.2	7.0	16.2
	50	9.8	11.6	21.4
	40	12.3	14.9	27.2
	30	8.7	11.1	19.8
	20	6.9	8.3	15.2
		46.9	52.9	100.0

[TABLE END]

[ANALYSIS START]

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[ANALYSIS END]

[SECTION START] |

[TABLE START]

		()	()
	2025 - 04	3031	27.9
	2025 - 05	3196	29.2
	2025 - 06	2973	26.1
	2025 - 07	2933	25.6
	2025 - 08	2986	25.7
	2025 - 09	3000	26.0

[TABLE END]

[ANALYSIS START]

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[ANALYSIS END]

[SECTION START] | MUV

[TABLE START]

		(MUV,)	(%)
	2025 - 04	28.2	nan
	2025 - 05	26.7	- 5.4
	2025 - 06	24.8	- 7.1
	2025 - 07	26.1	5.2
	2025 - 08	26.6	1.9
	2025 - 09	26.8	0.8

[TABLE END]

[ANALYSIS START]

MUV

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[ANALYSIS END]