

Razi Shohrat Khan



CONTACT

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WORK EXPERIENCE

Accenture Solutions Private Ltd. (Alchemy Techsol) April 2021 - Present

Content Coordinator

- Developed & maintained product catalogs using PIM tool, ensuring accuracy & consistency of product information across all channels. Creating reports & dashboards, enhancing data visualization capabilities for the team
- Collaborated with cross-functional teams to streamline product data workflows and improve data quality
- Analyzed data to identify trends and insights, contributing to strategic decision-making processes

eClerx Services Private Ltd.

March 2019 - April 2021

Data Research Analyst

- Interpreting data, and analyzing results using statistical techniques
- Analyze large amounts of information to discover trends and patterns
Capture and manage the information related to a product so it can be reused
- Developing and implementing data analyses, data collection systems and other strategies
- Present information using data visualization techniques
- Propose solutions and strategies to business challenges
- Collaborate with engineering and product development teams

Century Mechanical System

June 2014 - July 2015

Production supervisor – After Diploma worked an intern and learned regarding Oven, Mixing Machine, Printing Machine, and Production Process. It was small scale industry hence not received any certificate

PROJECTS

Technical Writing

- Worked and led the team for my very first project
- Creation of templates for different types of products
- Planning for authentic data according to product and auditing of same

Competitive Analysis

- Based on client requirement we built a model for competitive analysis for different type of plumbing products to grow their sales
- Gathered huge amount of information related to products from various competitors' website, and comparing them on decided standards
- Captured the information from the client's website and started analyzing the entire attributes naming

Search Engine Optimization

- Led a team of 4 and was instrumental in successfully completing the project
Deriving the different types of key words for Office and house-hold products
and analyzing them as per customers mind set
- Making the range label of product more accurate and authentic

SKILLS

- Master data management, Data research, Data modelling, Competitive analysis
- Assets collection, Technical description writing, Content moderation, Data segregation
Text mining & Statistical modelling MS Office
- SQL, Power BI, Power Automate, Salsify, PIM, DAM, Photoshop

EDUCATION

Qualification	Board/University	Year of passing	Percentage / Pointer
B.E (Mechanical Engineering)	Mumbai University	2018	6.75
Diploma	VJTI	2014	59.20%
H.S.C	Maharashtra Board	2012	75.33%
S.S.C	Maharashtra Board	2010	86.16%

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