

Challenges or bugs I encountered:

- Initially, I divs named columns within other divs names rows to create grids for the menu. However, that led to pictures and texts getting displayed over each other and in various miscellaneous orientations. To fix this, I used the “float” property instead and set the width of each div so that it creates a grid.
- I changed the background image on the main page because the previous one was low fidelity. Similarly, some other images were changed due to quality issues.
- I removed the get rolls button, instead changed it to “shop rolls,” and moved it over the background picture. The reason behind this decision was to make the landing page more aesthetic than it would be if there was a lone button below the picture.
- I removed the “order online” option for the navigation bar because this did not comply with the heuristic of aesthetic and minimalist design. Having another option on the navigation bar that links to the menu would be redundant.
- I added a “Go back” button on the product description pages to comply with the heuristic of user control and freedom.
- I added the price on the description page as well so that the user does not have to remember the price from the menu page and so that the page complies with the heuristic of recognition rather than recall.
- Another challenge that I encountered was aligning the buttons on the description pages. It took a lot of trial and error in changing margins and padding in the style of these buttons to get them to look just right.

Branding:

- I designed the website pages in a way that they looked minimalistic. This adds a feel of eliteness to the brand of the bakery.
- The colors and pictures were chosen so that the website gives a feel of cleanliness and freshness, which would be associated with fresh cinnamon rolls. The colors were also deliberately chosen so that they were close to the color of cinnamon.
- The color along with the typefaces were chosen to give a rustic look, thereby related to experience.

Citations:

- [codecademy.com](https://www.codecademy.com)
- Image on homepage by Joseph Gonzalez. <https://unsplash.com/photos/AQSga3jii8A>
- https://www.w3schools.com/css/css3_buttons.asp
- HTML/CSS tutorial <https://youtu.be/Wm6CUkswsNw>