



15-17 NOVEMBER 2016
BARCELONA



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CITIES FOR CITIZENS



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Vol4All

Become a volunteer : Search, Discover, Contribute !!

a volunteering platform to drive innovation & citizens empowerment





MOTIVATION & SOLUTION



- ***lack of*** citizens motivation & communication among volunteers and organizations.
- ***fragmentation of*** volunteering tasks publicity and accessing in a city's context

Vol4All - An interactive user-friendly online platform!

- ✓ Easy to use interface
- ✓ Multiple stakeholders
- ✓ Gamification practices & Analytics

The screenshot shows the Vol4All platform's interface. At the top, there is a navigation bar with links for HOME, VOLUNTEERS, ORGANIZATIONS, CALENDAR, STATISTICS, Login, and Register. Below the navigation bar is a map of Thessaloniki, Greece, with several green icons representing different volunteering categories: Healthcare, Education, Emergency, Environment, Communities, and Animals Care. In the bottom right corner of the map area, there is a small red heart icon. Below the map, there are three event cards:

- Christmas wishes**: A card featuring a red Christmas ornament with a snowflake pattern. It says "Merry Christmas" and "Christmas is coming and we are preparing to welcome it. We manufacture our own Christmas cards and wish to reach the people we love and love us! More"
- Let's create a forest**: A card showing a satellite view of a forested area with a green checkmark indicating a planting location. It says "The Environmental Ecological Association of Efkarpa and the Environmental Cultural Association of Orokotron invite you to participate in a large planting to be held Sunday, May 3, 2015 at 10:30 am in the Municipal Efkarpa Community, in an area of 200 acres between the Environment park Dervent and the Mill Stream. More"
- Volunteer educator-psychologist needed for the organization Read for Others**: A card showing a close-up of a hand holding a red heart. It says "Organization Read for Others is seeking a volunteer educator-psychologist for the Thessaloniki club. More"





PROCESSES & PERSONALIZATION

- ✓ **Organizations** : open tasks, view applicants profiles, approve participation, evaluate the tasks implementations;
- ✓ **Volunteers** : generate their profile, search for opportunities based on tasks categories
- ✓ Calendar displays of tasks.
- ✓ Compact profiling and volunteers history, volunteering ranking and awarding point system.
- ✓ Analytics per region, timeline, theme, etc.



The screenshot displays a user interface for managing volunteer tasks and profiles. At the top, a calendar for November 2016 shows specific events: "Voluntary support of Christmas Bazaar of the Foundation for children ELEPAP" on November 3rd and "Volunteer educator-psychologist needed for the organization Read for Others" on November 23rd. Below the calendar, a user profile for "John Papadopoulos" is shown, including a photo, contact information (Email: johnpap@email.gr, Birth date: 1992-09-20), and a link to "Edit profile". A section for "Achievements and Points" lists various badges, with one badge for "5" points highlighted. Notifications include a bell icon and a link to "Volunteer's history". Two task details are listed: "Voluntary support of Easter Bazaar of the ELEPAP" and "Volunteer educator-psychologist needed for the organization Read for Others". Both tasks mention the Thessaloniki club. A message at the bottom states, "You have earned 75 points!".

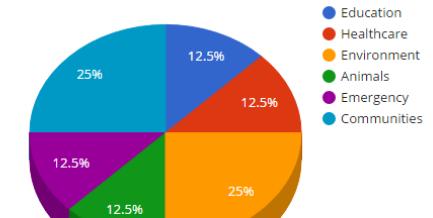


ANALYTICS & VISUALIZATION

- ✓ Display global statistics of volunteer activity to :
 - Publicize activity load – trigger citizens interest;
 - Inform volunteering organizations about audience preferences.
 - Assess platform's progress.

- ✓ Visualize successfully completed activities by district, time period, theme, etc.

Volunteering category preferences



Statistics

Platform progress and completed volunteering activities

Number of registered volunteers: 8

Number of registered organizations: 4

Number of completed volunteering events: 8

Visual representation of successfully completed volunteering endeavors so far



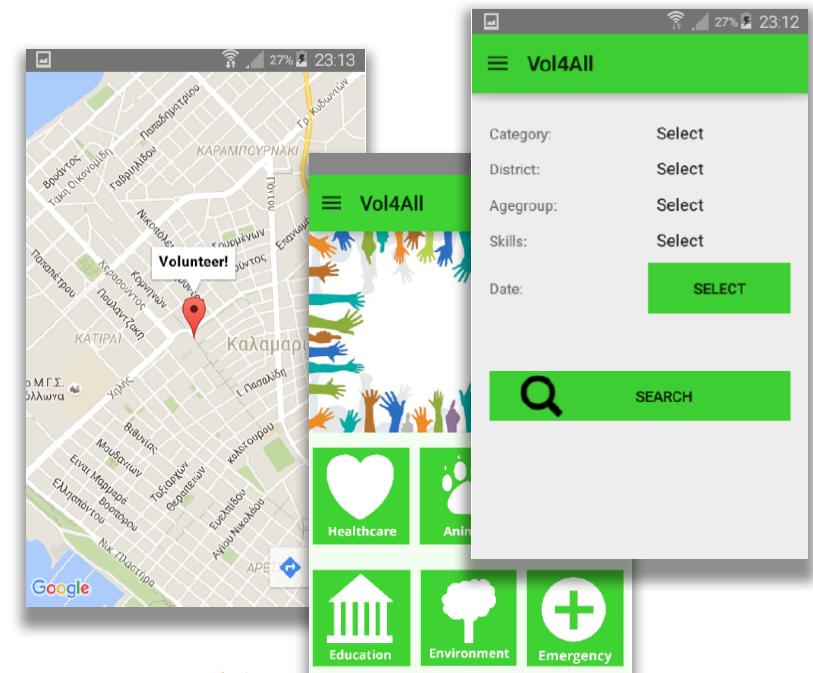
Display completed volunteering events in a time period:

From:
To:

Display

ACCESS FOR CITIZENS ON THE MOVE

- ✓ a Vol4All mobile application for supporting
“Volunteering on-the-go” !
- ✓ enables dynamic awareness and sharing;
- ✓ maintain citizens interest and accessing while on the move;
- ✓ enhances awareness per region and overcomes platform accessing limitations



POTENTIAL & STAKEHOLDERS

- ✓ Enhance cooperation with authorities & partners to promote the ideals of volunteerism.
- ✓ user-centric portals of societal value and market potential !
- ✓ advertising, per click economics, business model ..

	Cities Services	City apps	Urban planning	Social inclusion	Urban innovation hubs
Citizens	**	*	*	**	
Organizations	**	***	*	***	**
Authorities; Policy Makers	**	**	**	**	***
Entrepreneurs	**	***	**	*	***
Industry and SMEs	**	***	*	*	***





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Thank
You

