# Spencer Karges, Designer

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I've worked for a small non-profit for the past four years - three of which have been as their sole employee working on design, brand, and web development.

I'm looking for some new people with whom I get to collaborate on exciting, new, and impactful work. I am hopeful that SMAKK is the right place to find them.

#### FXPFRIFNCE

### **Generous Giving**

2014 - present Communications Assistant Designer & Developer

Responsibilities included:

- Re-brand the organization from top to bottom
- Logo, Stationery, Animation, Digital & Print Collateral
- Design and front end development for the website
- Design and code a variety email templates weekly
- Design all digital and print materials for ongoing use

### **Various Freelance Work**

2013 - present

Selected Clients:

Plan A Wealth Management — branding, print, and digital Generosity Path — various print projects Sophos Executive Leadership Consulting — branding Plowshares Coffee — packaging design



#### SKILLS

# **Print & Digital Design**

Proficient/Expert in Adobe Creative Suite (Ai, Id, Ps)

### Web Design & Front-End Development

Proficient in HTML, CSS/SCSS, and some Javascript (incl. React)

### UI & UX

Proficient in Sketch + Invision; Passionate about best practices and accessibility

### **Brand Development & Strategy**

Experience with crafting new brands, as well as shepherding established brands towards modern design

### **Video Editing & Basic Animation**

Proficient in Premiere Pro and Adobe After Effects

#### REFERENCES

### **Matt Mancinelli**

CEO, SOAR Detroit - Former Supervisor

313.399.8698 matt@soardetroit.com

# **Emily Vogelzang Murray**

Director, Marketing & Communication, Generous Giving — Current Supervisor

646.705.4374 emily@generousgiving.org

#### FDUCATION

# University of North Carolina

2010 - 2012