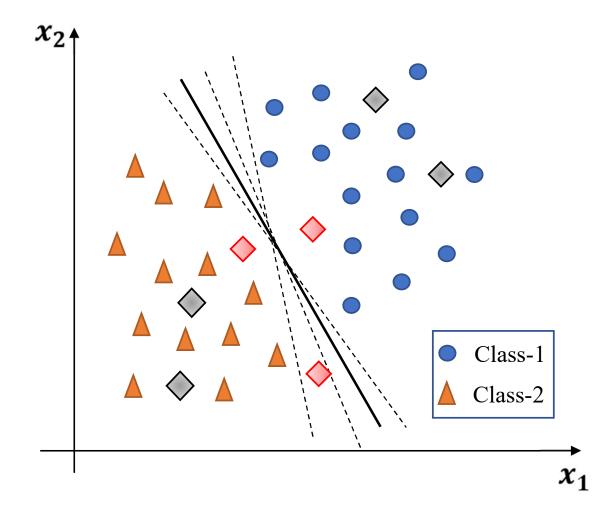
# SUPPORT VECTOR MACHINE (SVM) CLASSIFIER

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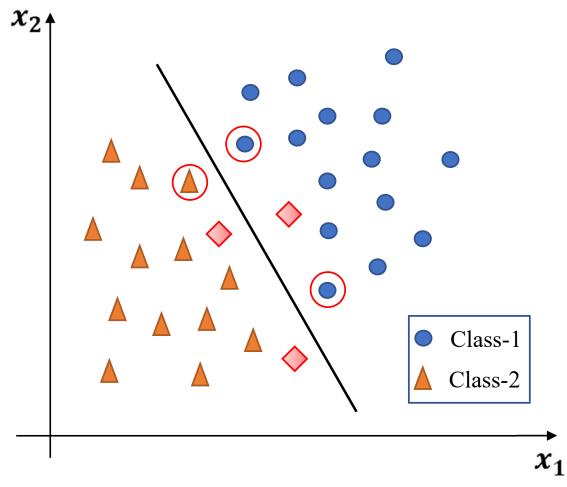
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### **SUPPORT VECTORS: INTUITION**



- In a binary classification problem we usually want to find a Line (Usually a hyperplane) that separates the two classes of the points.
- To choose a "good" line:
  - We have to optimize some objective function (For ex. In Logistic regression we minimized the cross-entropy loss function)
  - Usually the objective function depends on all the points.
- There can be many such lines. Hence, finding a "good" line is a difficult task. Moreover, changing the position of the training points can affect the decision plane.
- Primarily we want **least number of misclassification** of the test points. Now consider a decision plane. Which points are more likely to be misclassified?

# **SUPPORT VECTORS: INTUITION**



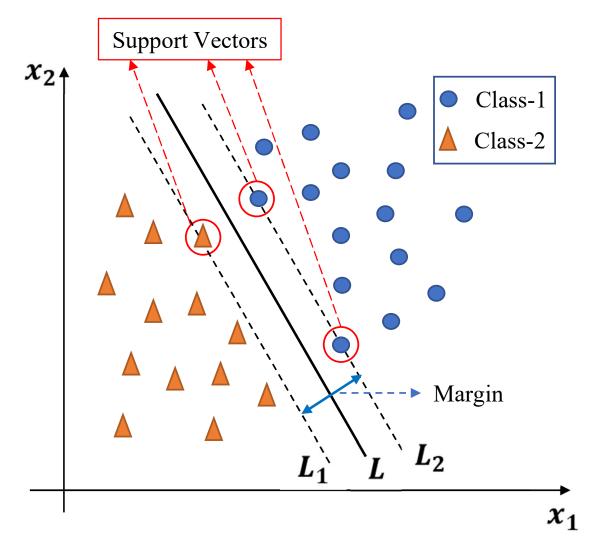
- **Answer:** The test points which are closer to the decision boundary are more likely to be misclassified.
- Hence, while designing the classifier, we need to give more emphasis on the training points which are closer to the border.
- The training points closer to the border which are most crucial to design the classifier are known as *Support Vectors*.

### Some Mathematical Pre-requisite:

- Norm of a vector: Let a vector  $\vec{\boldsymbol{v}} = [v_1, v_2, \ v_3, ..., v_n]^T$ .

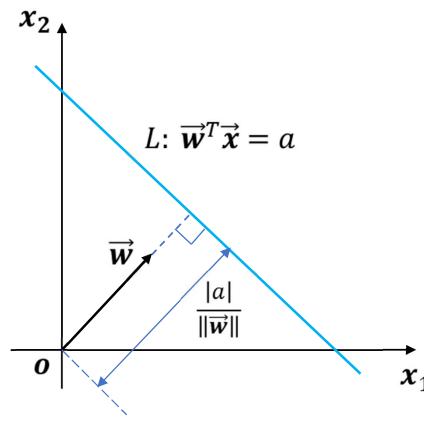
  Then its norm is defined as  $\|\vec{\boldsymbol{v}}\| = \sqrt{v_1^2 + v_2^2 + \cdots + v_n^2}$
- Equation of a n-dimensional Hyperplane:

$$w_1x_1 + w_2x_2 + w_3x_3 + \dots + w_nx_n = a \Rightarrow \overrightarrow{\boldsymbol{w}}^T\overrightarrow{\boldsymbol{x}} = a \quad where \ \overrightarrow{\boldsymbol{w}} = [w_1, w_2, \dots, w_n]^T \ is the weight vector$$



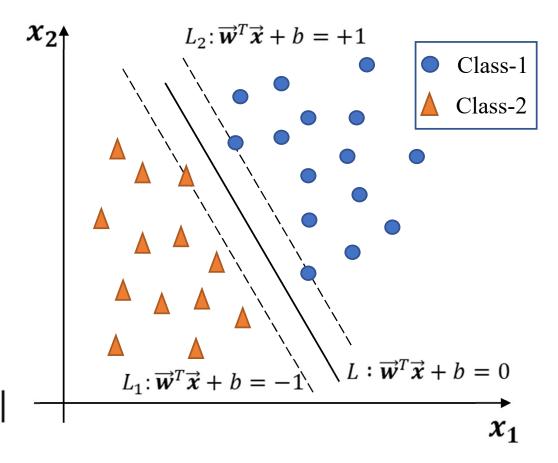
- Identify *support vectors*, the training data points those are closer to the boundary and act as "support".
- $L_1$  and  $L_2$  are the lines (hyperplanes) defined by the support vectors.
- "Margin" is the separation (perpendicular distance) between the lines  $L_1$  and  $L_2$ .
- Our objective is to **maximize the margin**. Hence, Support Vector Machine is also called the *maximum margin classifier*.

• The decision boundary is the line (hyperplane) that pass through the middle of  $L_1$  and  $L_2$ .

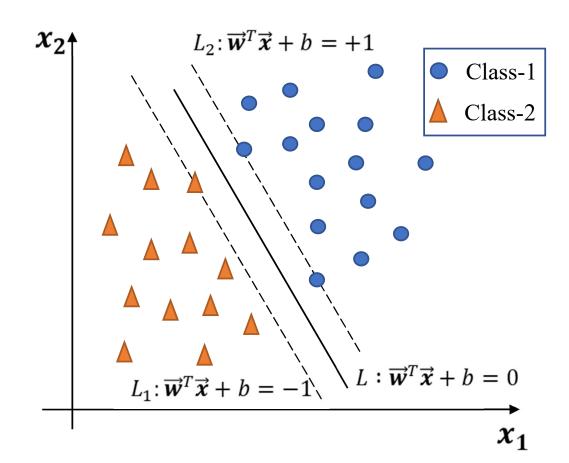


- $\vec{w}$  is the vector normal to the line (L) given by equation:  $\vec{w}^T \vec{x} = a$
- The perpendicular distance of the line (L) from any point  $\vec{u} = [u_1, u_2, u_3, ..., u_n]^T$  is given by  $d(\vec{u}, L) = \frac{|\vec{w}^T \vec{u} a|}{||\vec{w}||}$
- Hence, perpendicular distance of the line (L) from origin is given by:  $d(0,L) = \frac{|a|}{\|\overrightarrow{w}\|}$

- Scale  $\vec{w}$  and b, such that the lines are defined by these equations:  $L_1: \vec{w}^T \vec{x} + b = -1$ ,  $L_2: \vec{w}^T \vec{x} + b = +1$  and  $L: \vec{w}^T \vec{x} + b = 0$
- Then  $d(0, L_1) = \frac{|-1-b|}{\|\vec{w}\|}$  and  $d(0, L_2) = \frac{|1-b|}{\|\vec{w}\|}$
- Hence, the margin (separation between  $L_1$  and  $L_2$ ) =  $d(L_1, L_2) = \frac{2}{\|\vec{w}\|}$
- Hence, to maximize the margin,  $d(L_1, L_2)$ , we have to minimize:  $\|\vec{w}\|$



• We have to find  $\vec{w}$  and b which will minimize  $\|\vec{w}\|$ . Minimizing  $\|\vec{w}\|$  is same as minimizing  $\|\vec{w}\|^2 = \vec{w}^T \vec{w}$ 



- Let  $C_1$  is set of all points belongs to class-1 and  $C_2$  is set of all points belongs to class-2
- Let  $y_i$  is the corresponding class label of  $i^{th}$  training point  $\vec{x}_i$ , such that

$$y_i = \begin{cases} +1, if \ \overrightarrow{x_i} \in C_1 \\ -1, if \ \overrightarrow{x_i} \in C_2 \end{cases}$$

- All the training points on the left of the line  $L_1$  belongs to class-2 where as all the training points on the right of the line  $L_2$  belongs to class-1
- Hence, the constraint to our optimization problem is:

$$\overrightarrow{w}^T\overrightarrow{x_i} + b \le -1$$
,  $\forall \overrightarrow{x_i} \in C_2$  and  $\overrightarrow{w}^T\overrightarrow{x_i} + b \ge 1$ ,  $\forall \overrightarrow{x_i} \in C_1$ 

Or we can simply say:

$$y_i(\overrightarrow{w}^T\overrightarrow{x_i} + b) \ge 1$$
,  $\forall i \in \{1, 2, ..., m\}$ , here m is the no. of training samples

Therefore our overall optimization problem for SVM is:

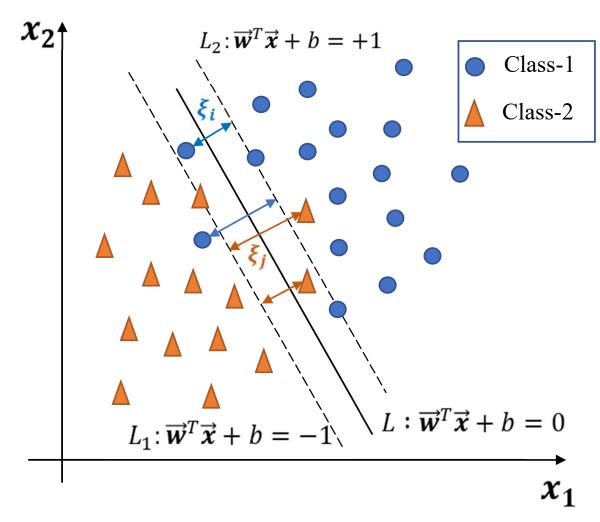
- The  $\overrightarrow{w}$  and b, thus obtained defines our classifier.
- For predicting the class of a new test point  $\vec{x}$  we can use following equation:

Class of 
$$\vec{x} = \operatorname{sgn}(\vec{w}^T\vec{x} + b)$$

- Note that this is for binary classification. For multiclass classification we can again use decomposition techniques like *One-vs-All (OVA) or One-vs-Rest (OVR)*.
- This is called *Hard Margin Support Vector Machine (SVM) Classifier*, as opposed to *Soft Margin SVM Classifier*, which we shall introduce shortly.

### **SOFT MARGIN SVM**

• Soft Margin SVM is suitable for the *non-ideal cases* where the data points are not completely separable.



- Some data points are in the wrong side of the margin. The standard approach is to allow the decision margin to make a few mistakes.
- We then pay a cost for each misclassified example, which depends on how far it is from meeting the margin requirement.
- To facilitate this, we introducing Slack variable  $(\xi_i)$  for each data points  $\vec{x}_i$ .
- A nonzero value of  $\xi_i$  allows  $\vec{x}_i$  to not meet the margin requirement at a cost proportional to the value of  $\xi_i$ .

Hence, our modified objective is:

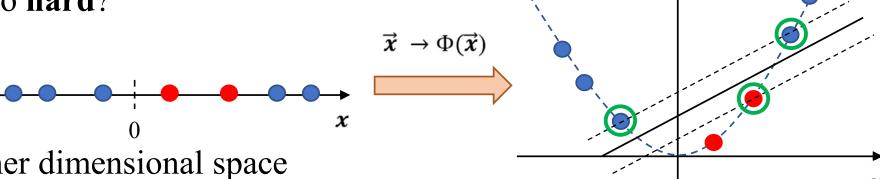
Find the value of  $\vec{w}$ , b and  $\xi_i \ge 0$  such that:

- $\frac{1}{2}\vec{w}^T\vec{w} + C\sum_{i=1}^m \xi_i$  is minimized &
- $y_i(\overrightarrow{w}^T\overrightarrow{x_i} + b) \ge 1 \xi_i$ ,  $\forall i$

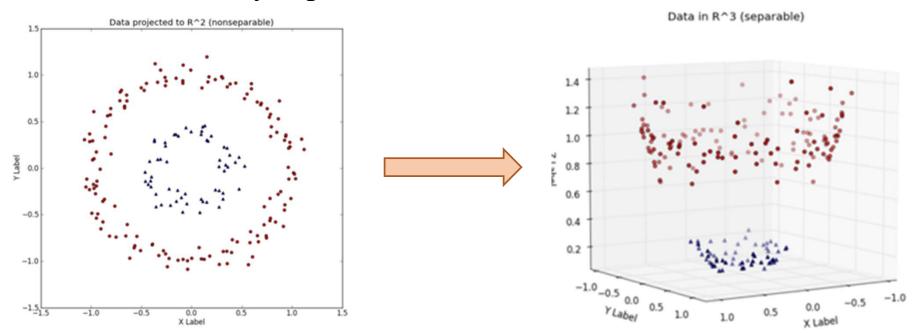
- C here is controlling parameter (user defined).
- Small  $C \to \text{allows large } \xi_i$ 's, thereby allowing more  $\vec{x}_i$ 's to slip through the margin.
- Large  $C \to \text{forces small } \xi_i$ 's.

## **NON-LINEAR SVM**

- The SVM we have learned so far works great for linearly separable datasets. Hence, this is also called linear SVM.
- But what we are going to do when the dataset is too **hard**?
- How about mapping the data  $(\vec{x})$  to a higher dimensional space  $\Phi(\vec{x})$



- The dataset may become linearly separable in higher dimensional space and can be classified using linear SVM.
- General idea: the original feature space can always be mapped to some higher-dimensional feature space where the training set is almost linearly separable.



### **NON-LINEAR SVM: KERNEL TRICK**

- Kernel function transforms the datapoints from lower dimensional space to higher dimensional space.
- There are different kinds of kernels. Few of them are mentioned below:
  - Linear Kernel:  $K(\vec{x}_1, \vec{x}_2) = \vec{x}_1^T \vec{x}_2$
  - Polynomial of degree d Kernel:  $K_d(\vec{x}_1, \vec{x}_2) = [\vec{x}_1^T \vec{x}_2 + 1]^d$
  - Radial Basis (or Gaussian) Kernel:  $K_{\gamma}(\vec{x}_1, \vec{x}_2) = \exp(-\gamma ||\vec{x}_1 \vec{x}_2||^2)$
  - Sigmoid Kernel:  $K_{a,b}(\vec{x}_1, \vec{x}_2) = \tanh(a \vec{x}_1^T \vec{x}_2 + b)$
- There are different other kernels. User can define a novel kernel based on the requirement. However the above mentioned kernels are suitable for almost all kinds of problems and hence mostly used.

### **SVM: Merits & Demerits**

### **Merits:**

- SVM is a strong classifier which out performs other classifiers in many classification problems.
- Mathematically sound: A nice optimization problem which is guaranteed to converge to a single global optima.
- Can work on very high dimensional feature space as complexity doesn't depend on the dimensionality of the feature space.
- Can work on non-linearly separable cases using suitable kernel function.

### **Demerits:**

• Tuning SVMs remains less intuitive: selecting a specific kernel function and parameters is usually done in a try-and-see manner.

# Thank You