



Says
What have we heard them say?
What can we imagine them saying?



Thinks
What are their wants, needs, hopes, and dreams?
What other thoughts might influence their behavior?

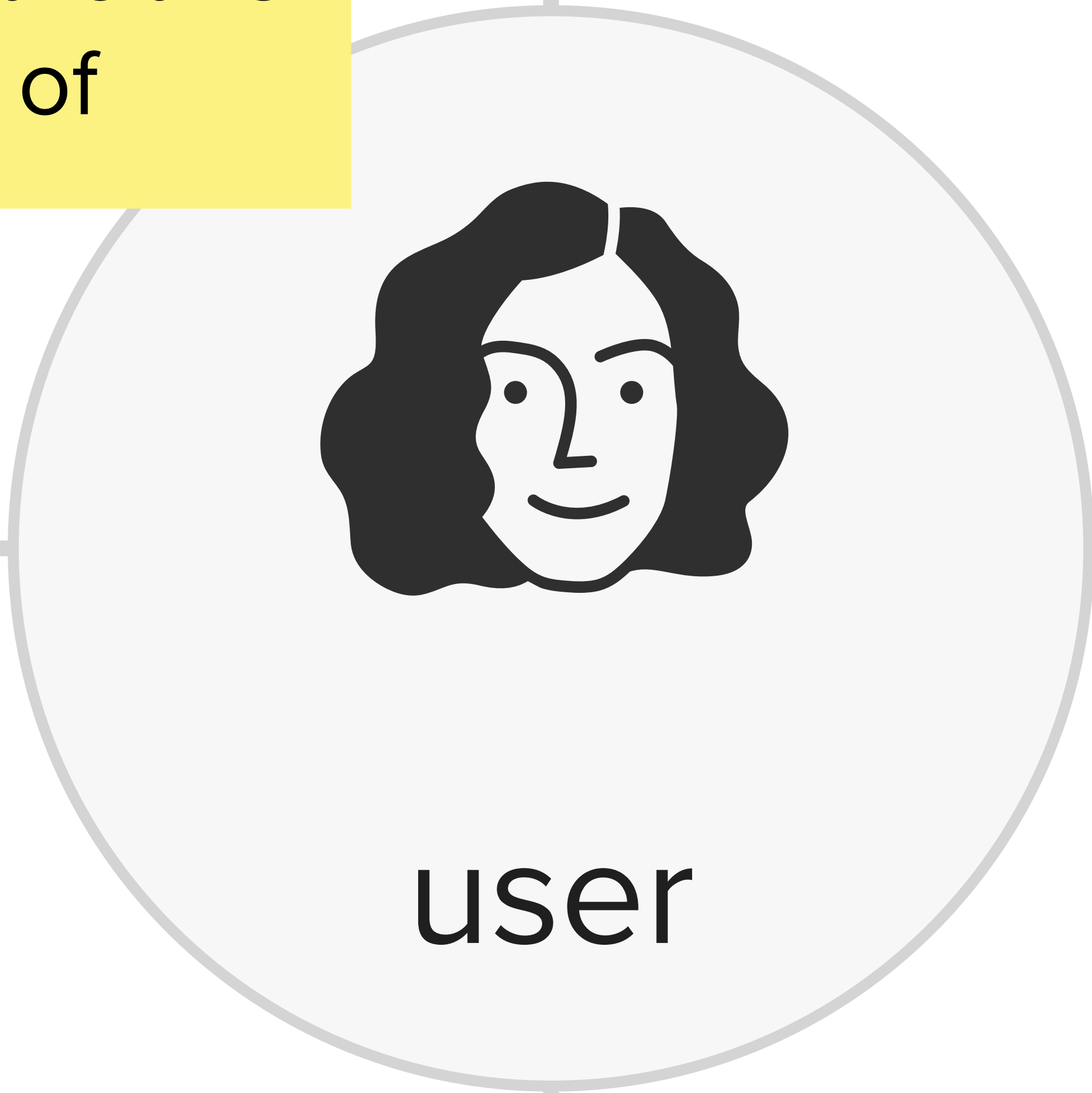
Fashion is a term used interchangeably to describe the creation of clothing, footwear,

dressing (styles and trends) as signifiers of social status, self-expression, and group belonging.

accessories, cosmetics, and jewellery of match into outfits that depict distinctive ways of

will any of my friends want this top

this outfit does not look good should it instead.



Does
What behavior have we observed?
What can we imagine them doing?



Feels
What are their fears, frustrations, and anxieties?
What other feelings might influence their behavior?

I still have clothes with the ticket on.

This outfit does not look good on me. I never wear this anymore

I still have clothes with the ticket on.

This outfit does not look good on me. I never wear this anymore