K.SENTHILKUMAR

Web Developer

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**Professional Summary:**

* ~10 years experience in Web development
* ~2 years experience in Back End development
* Actively involving atomic design creations, MVC concept of development, troubleshooting and debugging of the software/application

**Hands on Experience:**

* Managed projects Node, Mongo DB, Dust Js JavaScript, jQuery
* Hands on experience on maintaining updates and new release of existing client platform; part of MPP PayPal core development team
* Creating single page web application, web pages, mobile application
* Creating automation tools/scripts for life cycle publish process, browser plugins/extension for Quality Assurance (QA)
* Web page A/B Testing
* Manage projects lifecycle from Discovery to Launch and Support
* Web page optimization, tracking mechanism google analytics

**Skills:**

* **Programming**: NodeJS, express JS, Mongo DB, ReactJS, AngularJS, JavaScript OOP, HTML5, CSS3, jQuery
* **Templating Engine**: Dust JS, EJS, Jade
* **CSS Pre-processer**: SASS, LESS, Bootstrap
* **CMS Platforms**: WordPress, Magento, Shopify
* **Tools**: GitHub, Sublime, Visual Studio, Jira, Trello

**Key Roles & Responsibilities:**

* Actively maintaining and enhancing client’s platform; providing back end support to their teams
* Providing solution to development team for complex requirements
* Identifying automation opportunity on client’s platform to drive efficiency
* Identifying training needs for platform users
* Conducting code review and providing signoff

**Professional Experience:**

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| **eClerx Service LTD - Team Lead (SME)** | Nov 2017 – Till |
| **Ness Technologies - Sr. Front End Developer** | July 2015 – Nov 2017 |
| **Williams Lea – Sr. Front End Developer** | Aug 2014 – July 2015 |
| **TWG Applied Services India Pvt Ltd - Web Developer** | Sep 2011 – July 2014 |
| **FMG – Flash Media Group India Pvt Ltd - Web Developer** | April 2009 - Sep 2011 |

**1. PayPal – Projects:**

**Driving content personalization based on user attributes/behaviors using** HTML5, CSS3, React JS and HTML5 Local Storage API.

**Live Email Builder** - Created responsive design blocks to be used on client CMS for real time email creation; compatible with all email client’s applications

**Mobile Latency** - improve page load time by optimizing the server-side performance and front-end codes; 70% reduction in page load time;

**2. Land Rover HTML5 Interactive Banner:**

**Technology**: HTML5 & CSS3, JQuery

**Project Brief:**

* This banner is one of our most wanted Ad at Williams Lea – TAG Organization in Digital department.
* This is HTML5 iPad interactivity banner for Land Rover. I have used plugin for scratching functionality and customized as per client requirement.
* Internet connectivity has been checked in every seconds and request has been posted to server for alert popup.
* Placement of car and interactivity area is placed perfectly on both Landscape and Portrait views.
* Interacted directly with client and worked solely with this project.

**3. HAYS**

**Technology:** HTML5 & CSS3, JavaScript, jQuery and Tweenmax for animation

**Project Brief:**

* This is one of my most interactive Projects, User needs to login any three social medias such as Facebook, Twitter, LinkedIn Tumblr and Blogger.
* Latest data like posted images, comments etc.. Has been retrieved and displayed in the value of percentage.
* The effective usage of social medias by user likes Networker, Knowledge seekers, Influencer and Communicator has been displayed dynamically.
* Algorithms have been used for backend calculations. I am using hand-written code JavaScript and Canvas to develop pie-chart interactions. Interacted directly with project Manager and worked solely with this project.

**4. DK Music Academy:**

**Technology:** HTML5, CSS3, Angular JS and YouTube API.

**Project Brief:** This is Smart TV application, which is built in HTML5, Angular JS and YouTube API. Video, Images and Contents loaded from JSON, All video ID have been taken from client YouTube channel by using API. Video is playing one by one from YouTube play list.

**5. We Are What We Are:**

**Technology**: HTML5 & CSS3, JQuery, JavaScript and Word press

**Project Brief:**

* This website has done for advertising of “We Are What We Are” Hollywood film on 2013, this was entirely responsive website has done without using any frameworks.
* This website had more interactivity such as image carousel, Scrollbar, and Particular image can be shared on user social media timeline like facebook and twitter. This functionality done using Facebook API and Twitter API.
* Website had background audio which will play once website has been loaded. User can control the audio.
* Analyzed full client requirement and completed individually.

**Personal Profile**:

Father's Name : P. KARUMBAIRAM

Date of Birth : 15th April 1986

Sex : Male

Marital Status : Married

Languages Known : English, Tamil.