



# DecorateMe



**HACK  
THE HOUSE**



thread.com for furniture

We aim to minimise the time people spend buying furniture by matching their style with items from hundreds of designers in a tinder-like app.

## 02. The problem



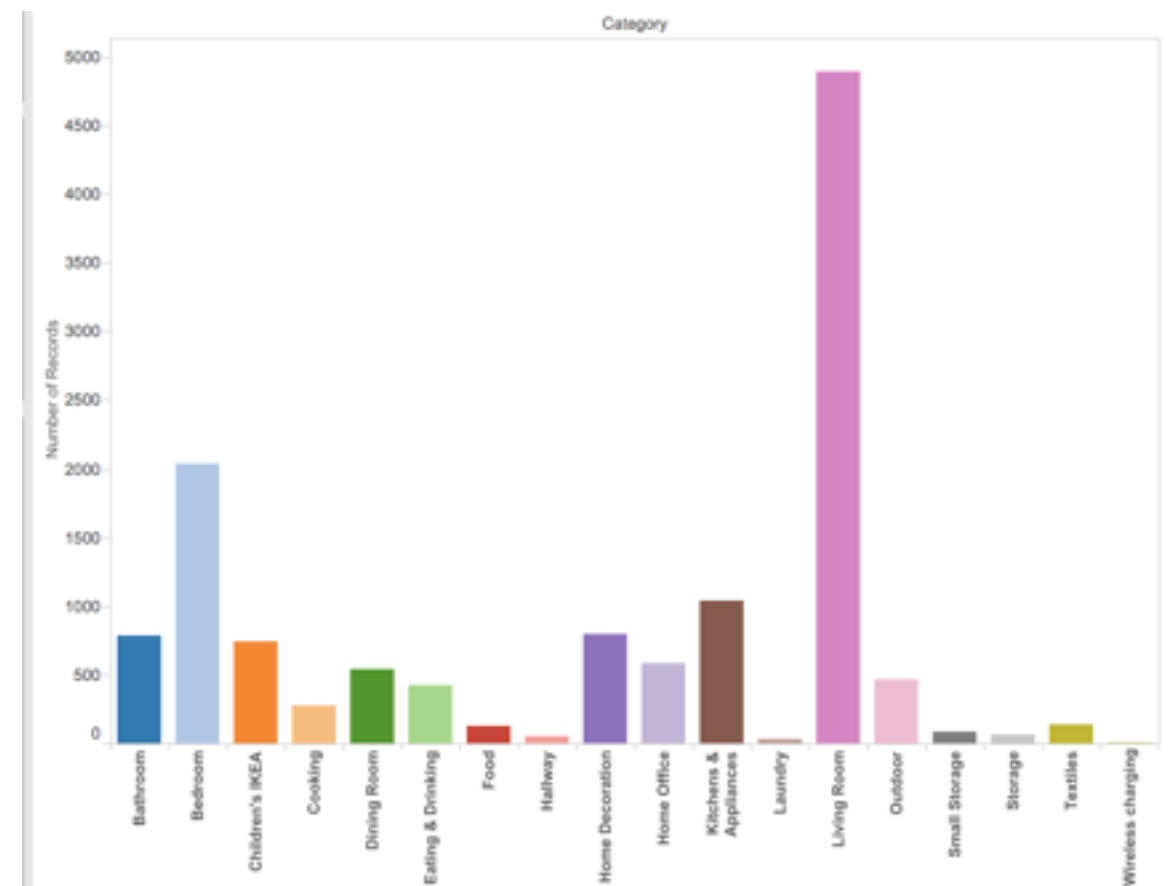
### Offline retailers

- IKEA shoppers spend **over 3 hours** in average.
- First-time buyers need over 6 months to fully decorate their house.



### Online retailers

Too many results, poor search.



Sources:



### First-time buyers in the UK

**+6% annual growth**

<http://www.theguardian.com/money/2015/apr/07/young-people-uk-increasingly-giving-up-owning-home-halifax-survey>

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**\$16B MARKET\***

\*US market

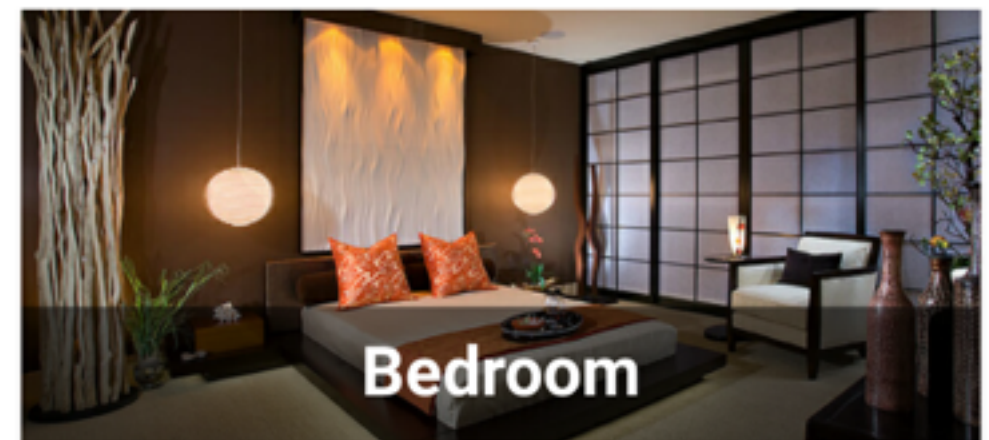
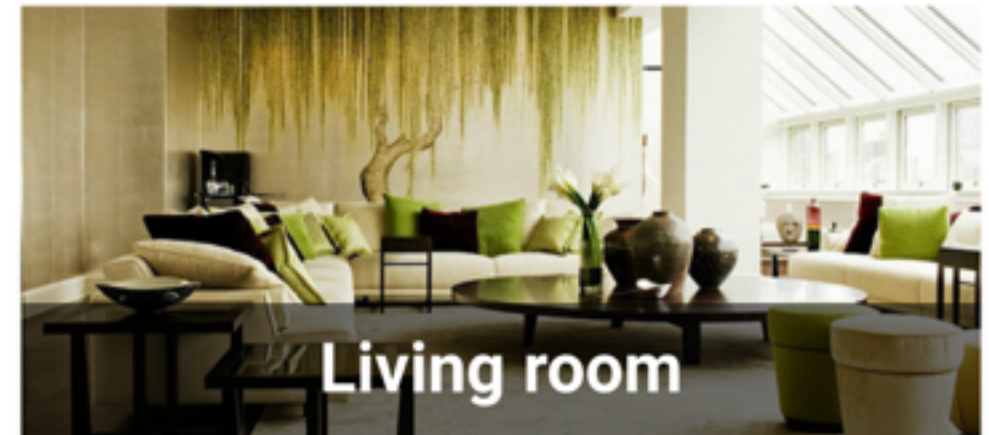
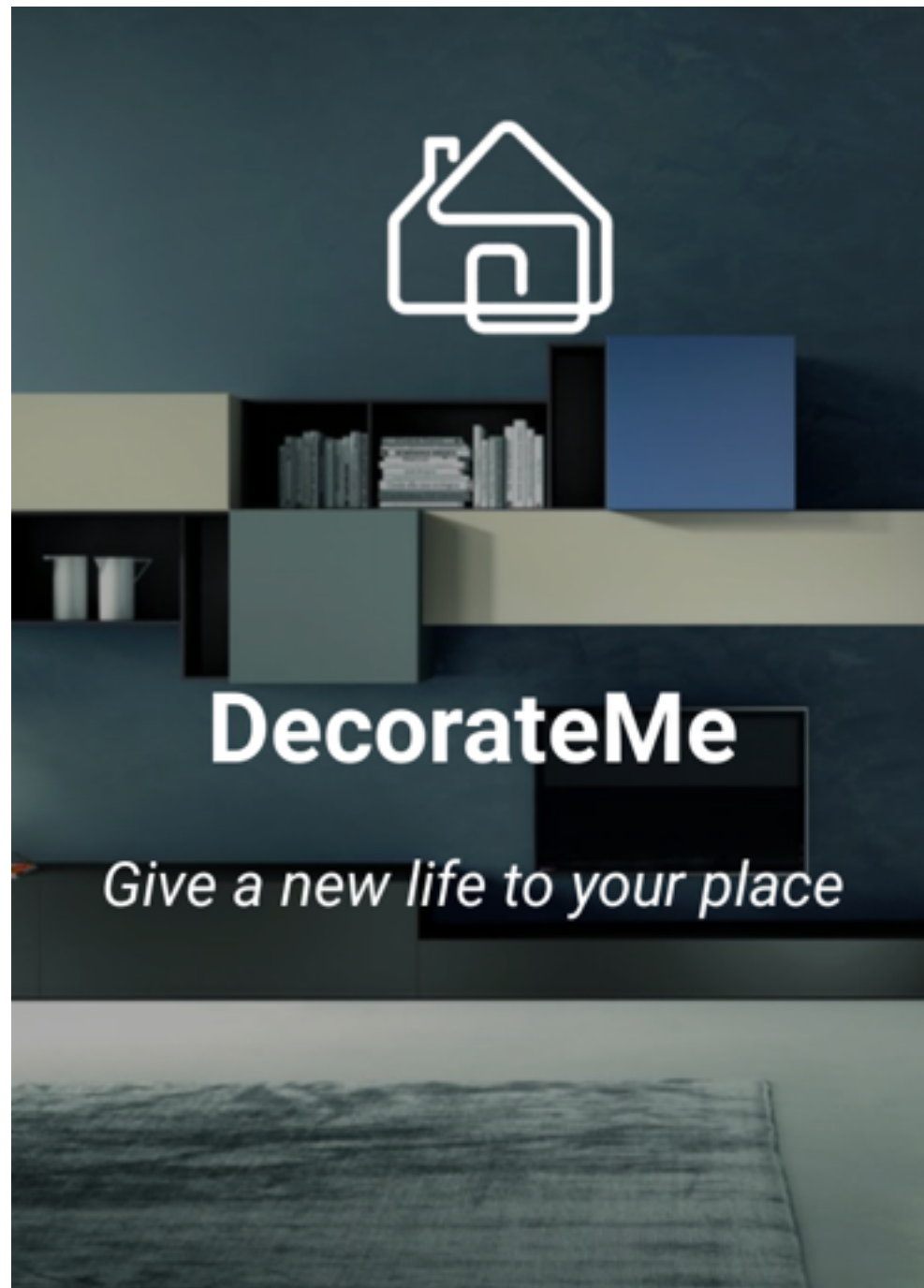
### Online furniture sales

**+16% annual growth**

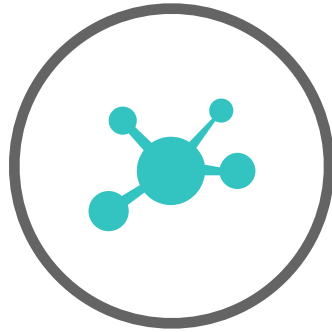
<http://www.ibisworld.com/industry/online-household-furniture-sales.html>



## 04. Product Demo



## 05. Our advantages



Learn  
what you need



More content,  
less results

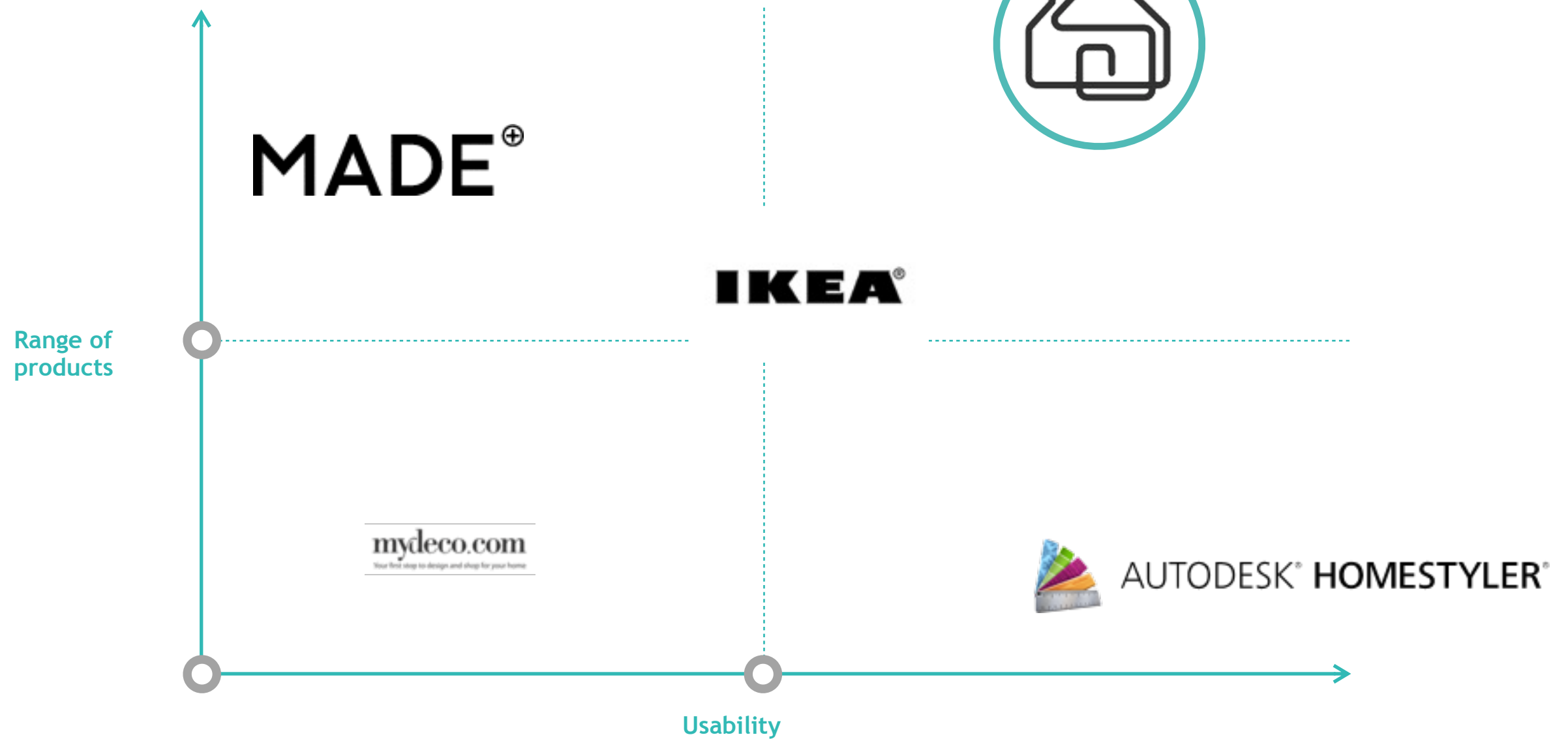


Universal  
shopping cart



Furniture should last forever!

# 11. Competitive Landscape



# 13. Our Team



Sergio Bellon  
Head of Data



Guillaume Agis  
Head of Product



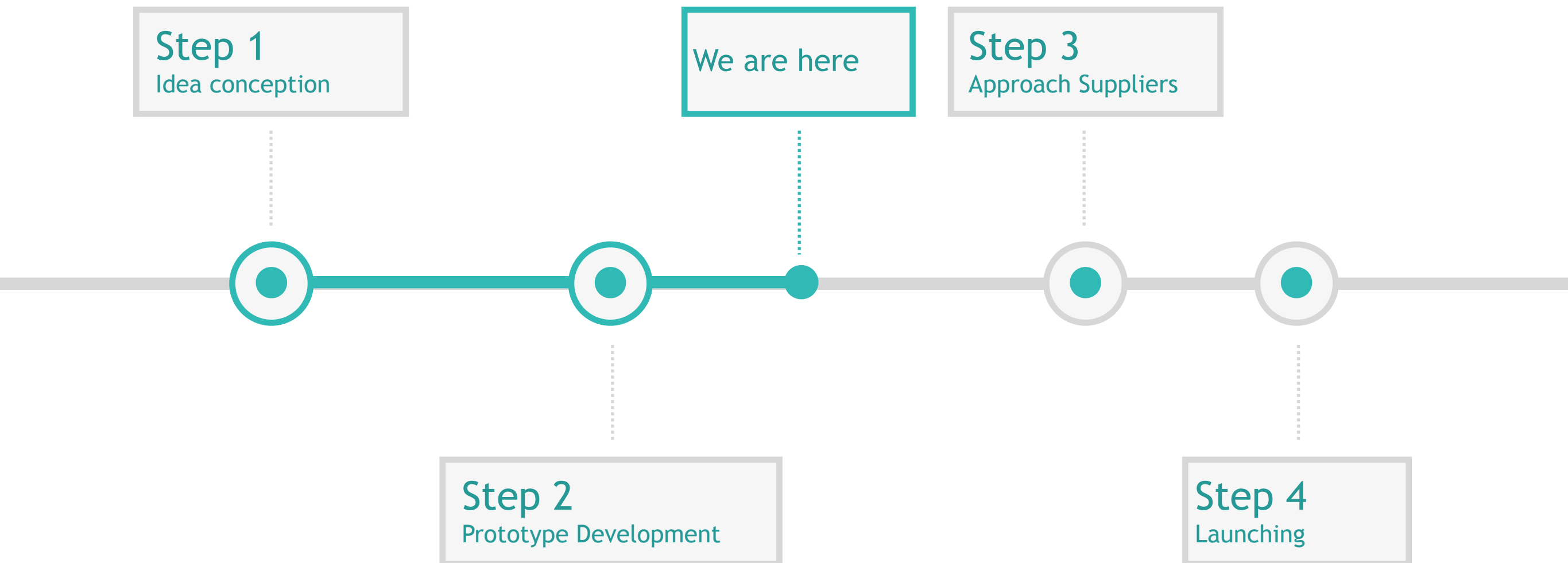
Luis Pereira  
Head of Intelligence

Advisors &  
Investors





# 14. Timeline



## 17. Stay in touch

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[angel.co/DecorateMe](https://angel.co/DecorateMe)

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# Thank You

Stay tuned, we are launching soon!