

Over the period, our goals include:

1. Generating total revenue.
2. Achieving an average order value throughout the year.
3. Selling a total number of pizzas.
4. Processing total orders placed.
5. Calculating the average number of pizzas ordered per order.
6. Analyzing the daily trend for total orders, considering the sales trend by days of the week throughout the year.
7. Examining the monthly trend for total orders to understand seasonality.
8. Determining the percentage of total sales contributed by each pizza category.
9. Assessing the percentage of total sales contributed by each pizza size.
10. Identifying the top bestselling pizzas by revenue, total quantity, and total orders.
11. Identifying the lowest selling pizzas by revenue, total quantity, and total orders.
12. Keeping track of the number of customers served each day and identifying the busiest operating hours.
13. Monitoring average orders placed per day and pizzas sold per day.



Pizza Sales Report



Home

Top -5 Product

Orders

Category

Summary

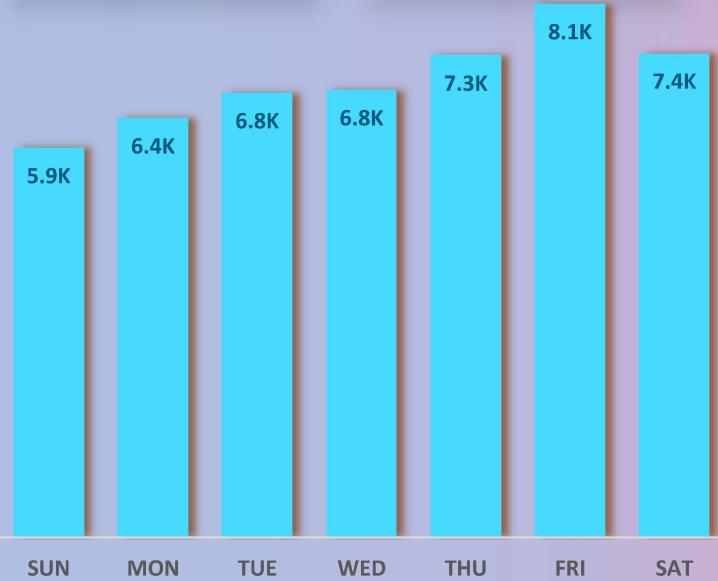
\$817.9K
Total Revenue

38.31
Avg Order Value

49574
Total Pizza Sold

2.3
Avg Pizza Per Order

Daily Trend of Orders



Hourly Orders





Pizza Sales Report



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Top -5 Product

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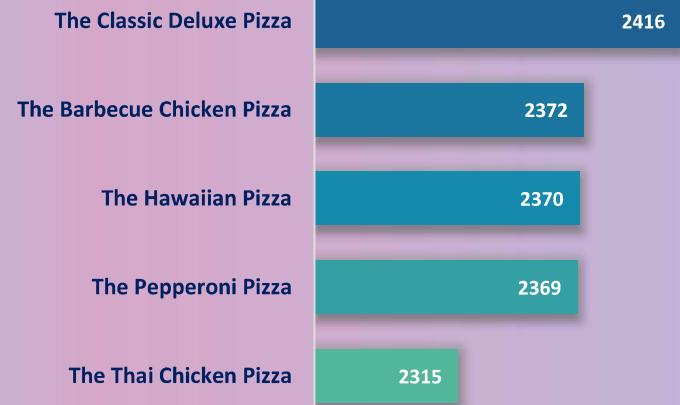
49574
Total Pizza Sold

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Avg Pizza Per Order

Top 5 Pizza Sales Revenue



Top 5 Pizza Sales Quantity





Pizza Sales Report



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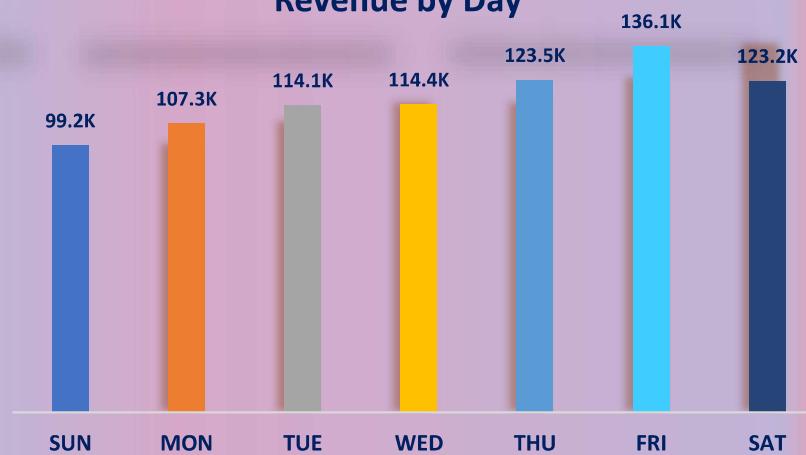
49574
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Avg Pizza Per Order

Monthly Total Orders



Revenue by Day



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Top -5 Product

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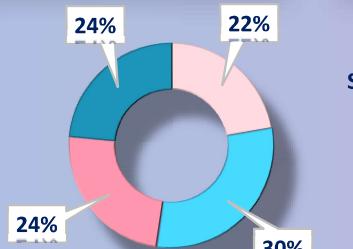
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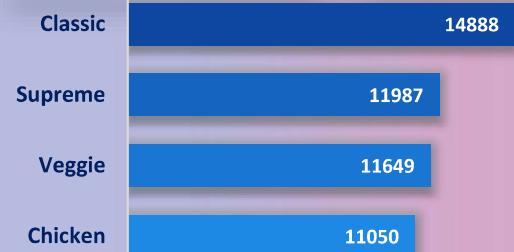
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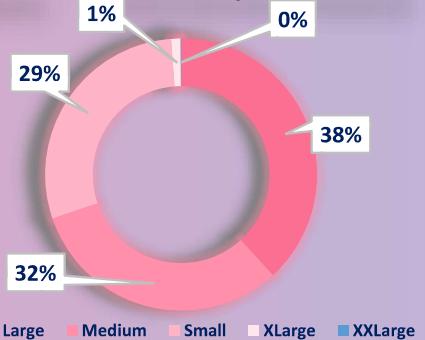
Sales % by Category



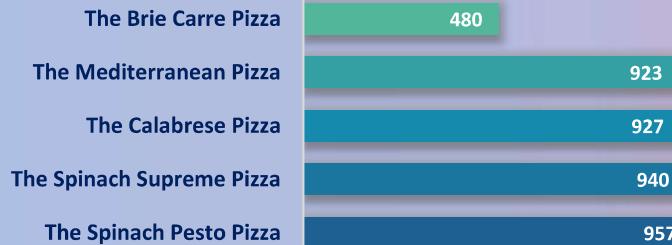
Total Pizza sold by category



Sales % by Size



Lowest 5 Sales Quantity



375.3K

249.4K

178.1K

14.1K

1.0K

Revenue by Size





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Most Popular Days & Month

- * Friday & Saturday are highest days Orders.
- * Month-Orders are highest on January to July.
- * Large size pizza is most popular & contributes to maximum Sales.
- * Thai Chicken Pizza contribute maximum to Revenue.
- * Brie Carre Pizza contributes minimum to Total orders & Sales revenue .

Most Popular Time

Lunch-12 PM-1:30 PM. Dinner-5PM-6PM

Data Source:Maven Analytics

GitHub Repo:https://github.com/skbd9/Excel_project

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