

Digital News Report 2014 – Errata slip 30th June 2014

Corrections made to the original version published on 12th June 2014 – if you downloaded a digital copy before the 30th June 2014 please note the corrections below.

P11 table ‘Proportion of Apple smartphone + tablets per country’ countries in ‘Least’ column incorrect, should be Germany 28%, Finland 24%, Spain 23%

Updated:

PROPORTION OF APPLE SMARTPHONES + TABLETS
PER COUNTRY

MOST	% APPLE	LEAST	% APPLE
DENMARK	58%	SPAIN	28%
US	46%	GERMANY	24%
UK	45%	SPAIN	23%

Q8b. Which, if any, of the following devices have you used to access news in the last week?

Base: Total country samples

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P52 table ‘Levels of interest by age and gender’ Male & Female headers are the wrong way round

LEVELS OF INTEREST BY AGE AND GENDER

	ALL	MALE	FEMALE	18-24	25-34	35-44	45-54	55+
UK	33%	23%	44%	31%	26%	29%	28%	42%
GERMANY	60%	49%	72%	46%	46%	54%	61%	71%
ITALY	41%	34%	49%	25%	41%	40%	39%	46%
DENMARK	41%	31%	51%	38%	29%	37%	39%	52%
US	55%	46%	65%	36%	42%	49%	50%	69%

Q2a. How interested would you say you are in politics? Showing net of extremely and very interested

Base: All markets 2014 – UK=2082, Germany=2063, Italy=2010, Denmark=2036, USA=2197

Updated:

LEVELS OF INTEREST BY AGE AND GENDER

	ALL	MALE	FEMALE	18-24	25-34	35-44	45-54	55+
UK	33%	44%	23%	31%	26%	29%	28%	42%
GERMANY	60%	72%	49%	46%	46%	54%	61%	71%
ITALY	41%	49%	34%	25%	41%	40%	39%	46%
DENMARK	41%	51%	31%	38%	29%	37%	39%	52%
US	55%	65%	46%	36%	42%	49%	50%	69%

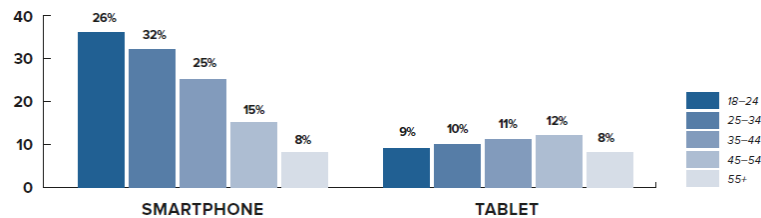
Q2a. How interested would you say you are in politics? Showing net of extremely and very interested

Base: All markets 2014 – UK=2082, Germany=2063, Italy=2010, Denmark=2036, USA=2197

P61 chart ‘Main device for accessing news by age and country’ figure in first chart first bar should be 36% not 26%

MAIN DEVICE FOR ACCESSING NEWS BY AGE AND COUNTRY

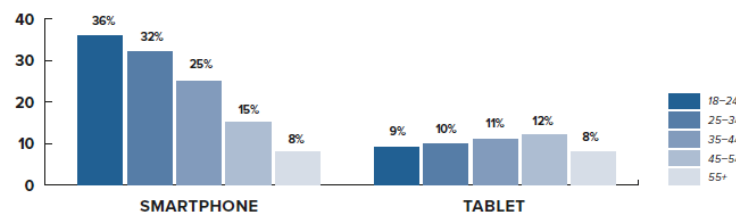
Smartphone and tablet by age (2014)



Updated:

MAIN DEVICE FOR ACCESSING NEWS BY AGE AND COUNTRY

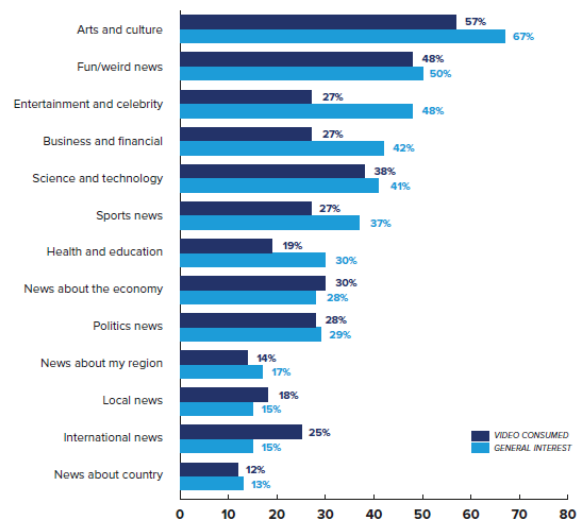
Smartphone and tablet by age (2014)



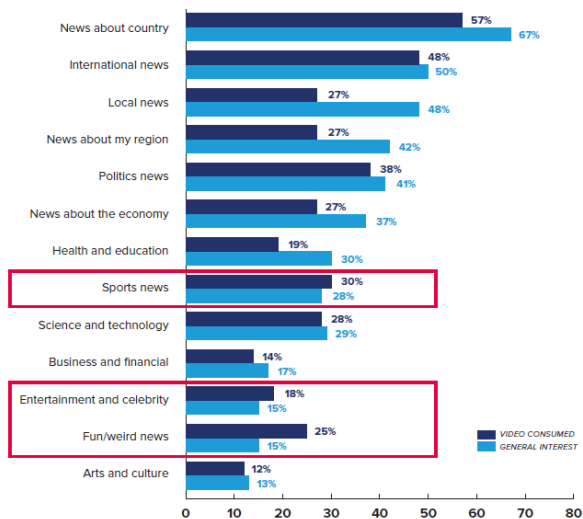
P67 chart ‘Popular video vs general interest by news topic’ the figures are all right but the labels are in reverse order – *news about country* should start the list. Red boxes highlight point in 3rd sentence on page 67.

Updated:

POPULAR VIDEO VS GENERAL INTEREST BY NEWS TOPIC – AVERAGE OF FIVE COUNTRIES



POPULAR VIDEO VS GENERAL INTEREST BY NEWS TOPIC – AVERAGE OF FIVE COUNTRIES



Q2/11b. Which of the following types of NEWS/VIDEO NEWS is most important to you/do you watch most frequently online? Please choose up to five.

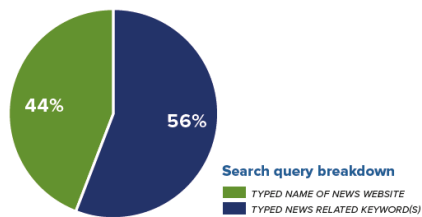
Base: All/All who watch video, UK=2082/353; Germany 2062/342; Spain 2017/353; Finland 1520/278; USA 2197/687

Q2/11b. Which of the following types of NEWS/VIDEO NEWS is most important to you/do you watch most frequently online? Please choose up to five.

Base: All/All who watch video, UK=2082/353; Germany 2062/342; Spain 2017/353; Finland 1520/278; USA 2197/687

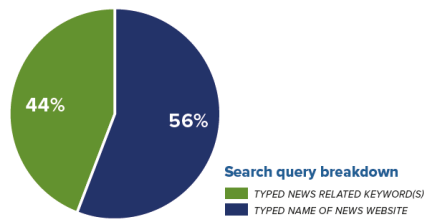
P69 chart ‘Search gateways in detail- all countries’ the legend labels are the wrong way round
Updated:

SEARCH GATEWAYS IN DETAIL – ALL COUNTRIES



Q10. Which were the ways in which you searched LAST WEEK? Showing codes 2 and 3 for different types of searches
 Base: All = 18836

SEARCH GATEWAYS IN DETAIL – ALL COUNTRIES



Q10. Which were the ways in which you searched LAST WEEK? Showing codes 2 and 3 for different types of searches
 Base: All = 18836

P88 table ‘Demographic breakdown of new followers on Twitter’ incorrect figures in column *Twitter users who follow journalists*: 45-54 should be 20% not 26% and 55+ is 20% not 27%

DEMOGRAPHIC BREAKDOWN OF NEWS FOLLOWERS IN TWITTER

		TWITTER USERS WHO FOLLOW JOURNALISTS	TWITTER USERS WHO FOLLOW BREAKING NEWS	TWITTER USERS WHO FOLLOW GENERAL NEWSBRANDS
GENDER	MALE	66%	56%	57%
	FEMALE	34%	44%	43%
AGE	18–24	7%	10%	11%
	25–34	26%	30%	31%
	35–44	27%	24%	24%
	45–54	26%	18%	17%
	55+	27%	17%	18%

Source: YouGov social media analysis tool (SoMA) following a representative sample of 7000 UK Twitter users

Usage monitored 26 February–11 March 2014

Updated:

DEMOGRAPHIC BREAKDOWN OF NEWS FOLLOWERS IN TWITTER

		TWITTER USERS WHO FOLLOW JOURNALISTS	TWITTER USERS WHO FOLLOW BREAKING NEWS	TWITTER USERS WHO FOLLOW GENERAL NEWSBRANDS
GENDER	MALE	66%	56%	57%
	FEMALE	34%	44%	43%
AGE	18–24	7%	10%	11%
	25–34	26%	30%	31%
	35–44	27%	24%	24%
	45–54	20%	18%	17%
	55+	20%	17%	18%

Source: YouGov social media analysis tool (SoMA) following a representative sample of 7000 UK Twitter users

Usage monitored 26 February–11 March 2014

- Our intention was to use the abbreviation JPN for Japan, we have done this at times but not consistently throughout the report. We will use this consistently in 2015.