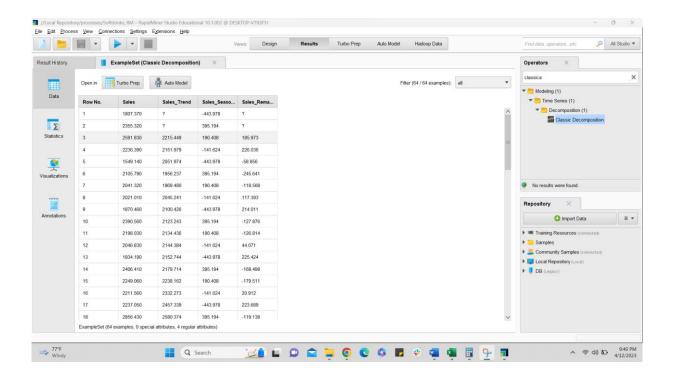
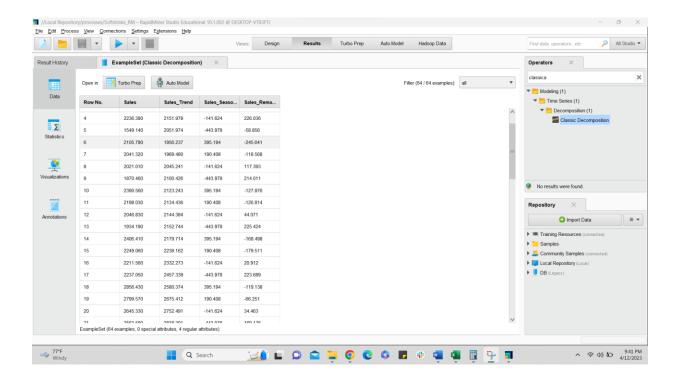
Deliverables:

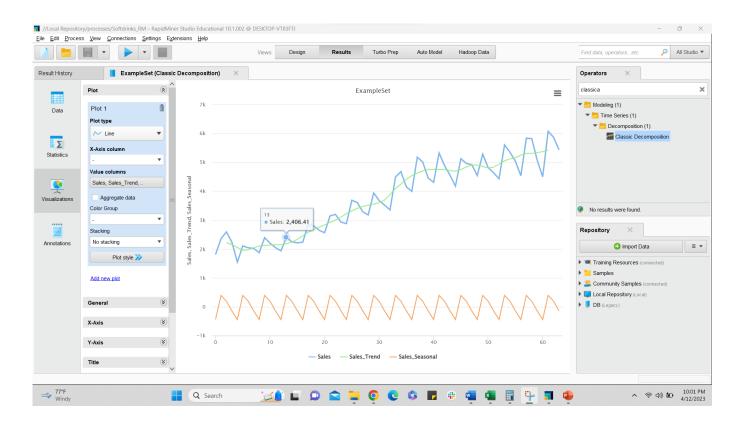
Soft drink data (10 points)

1) A screenshot of the decomposed time series with date and time in <u>RM</u>: The screenshot must clearly show original value, trend, seasonal, remainder components, and seasonally adjusted series of at least the first 20 records (3 points).





2) A screenshot of an appropriate visual in <u>RM</u> with date and time to display the original value, the trend (or trend-cycle) component, and the seasonal component (3 points)

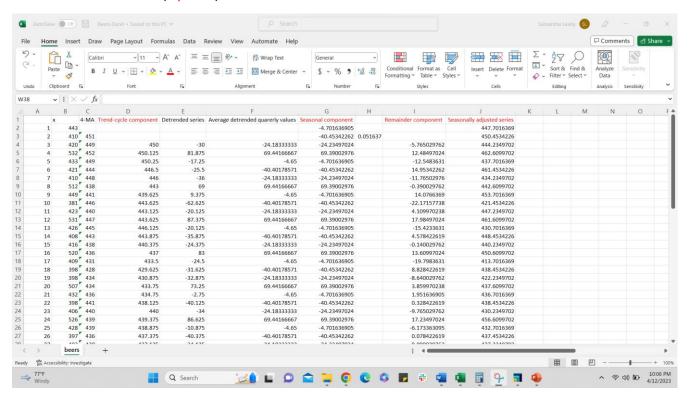


3) A brief discussion about this series' patterns: Your discussion must include trend and seasonality (cycle is optional); you must use the description that you observe from the visual above to justify your discussion (e.g., this time series has a decreasing trend because). (4 points: 2 points for each pattern; 1 point for identifying each correct pattern and 1 point for your justification; for example, if you identify a correct pattern but without an appropriate justification, you will only 1 point)

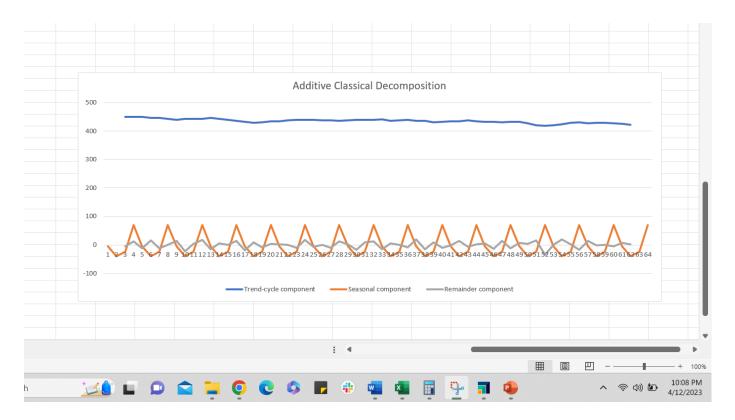
This time series has an increasing trend. This trend is shown by the green and line and would be considered a long-term increasing trend. It appears the seasonal pattern, shown by the orange line, is a repeating consistent pattern.

Beers data (10 points)

1) A screenshot of the decomposed time series with date and time in <u>Excel</u>: The screenshot must clearly show original value, trend-cycle component, seasonal component, remainder component, and seasonally adjusted series of at least the first 20 records (3 points).



2) A screenshot of an appropriate visual in <u>Excel</u> with date and time to display the original value, the trend (or trend-cycle) component and the seasonal component (3 points)



3) A brief discussion about this series' patterns: Your discussion must include trend and seasonality (cycle is optional); you must use the description that you observe from the visual above to justify your discussion (e.g., this time series has a decreasing trend because). (4 points: 2 points for each pattern; 1 point for identifying each correct pattern and 1 point for your justification; for example, if you identify a correct pattern but without an appropriate justification, you will only 1 point)

Based on the visual, it appears this time series has a slower decreasing trend cycle because of the value of sales. The seasonal component, the orange line, appears to be a consistent repeating pattern.

Summary Question (2 bonus points): Briefly discuss how visualization and decomposition help you identify a time series' patterns. You must incorporate your experience from this lab exercise into your discussion.