Shahid Khan

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ABOUT ME

My passion and expertise revolve around creating exceptional user interfaces and unforgettable user experiences for a wide range of digital products and services. As a dedicated UI/UX Designer, my primary focus is on understanding and meeting the needs of users through thoughtful and innovative design solutions.

User Research forms the foundation of my design process. By delving deep into the needs, preferences, and pain points of users, I gain valuable insights that guide me in creating meaningful and intuitive solutions.

WORK EXPERIENCE

UI/UX Product Designer

Self Employer [2018 - Current]

City: Rawalpindi **Country:** Pakistan

As a UI/UX Designer, my main responsibilities are focused on creating exceptional user interfaces and user experiences for digital products and services.

HTML Email Developer

Self Employer [2020 - Current]

City: Rawalpindi **Country:** Pakistan

As an HTML Email Developer, my main responsibilities involve creating and coding email templates and campaigns that are visually appealing, and responsive.

Front End Web Developer

Self Employer [2019 - Current]

City: Rawalpindi **Country:** Pakistan

As a Front End Web Developer, my main responsibilities revolve around designing and implementing the user interface and user experience on websites and web applications.

Digital Marketing

Self Employer [2017 - Current]

City: Rawalpindi Country: Pakistan

As a Digital Marketer, the responsibilities revolve around developing and executing online marketing strategies to promote products, services, or brands and drive business growth.

WordPress Website Designer

Self Employer [2017 – Current]

City: Rawalpindi **Country:** Pakistan

As a WordPress Designer the responsibilities typically involve designing and creating visually appealing and functional websites using WordPress.

Social Media Graphic Designer

Self Employer [2016 - Current]

City: Rawalpindi **Country:** Pakistan

As a Graphic Designer, responsibilities involve creating visual concepts and communicating ideas through various forms of art, design, and media.

Amazon FBA

OBPQ - Contract [2018 - 2020]

City: London, Remote **Country:** United Kingdom

As an Amazon FBA (Fulfillment by Amazon) seller, you have several responsibilities to ensure smooth and successful operations within the platform.

EDUCATION AND TRAINING

Google UX Design Professional Certificate

Coursera [2023]

Website: https://www.coursera.org/account/accomplishments/specialization/certificate/NKBN4UBREY5R

Front End Development Libraries

FreeCodeCamp [2022]

Website: https://www.freecodecamp.org/certification/Windlist/front-end-development-libraries

JavaScript Algorithms and Data Structures

FreeCodeCamp [2022]

Website: https://www.freecodecamp.org/certification/Windlist/javascript-algorithms-and-data-structures

Responsive Web Design

FreeCodeCamp [2021]

Website: https://www.freecodecamp.org/certification/Windlist/responsive-web-design

ORGANISATIONAL SKILLS

Mobile App Design, Web Application Design

Product Design, Wireframing, Prototyping

User Interface, User Experience, Interaction Design,

Design Research, User Personas, User Research, System Design

Figma, Adobe XD, Framer,

Adobe Photoshop, Adobe Illustrator

HTML, CSS, JavaScript, jQuery, React, Jira

LANGUAGE SKILLS

Mother tongue(s): Pashto

Other language(s):

English

LISTENING C2 READING C2 WRITING C1

SPOKEN PRODUCTION C1 SPOKEN INTERACTION C1

Levels: A1 and A2: Basic user; B1 and B2: Independent user; C1 and C2: Proficient user

HOBBIES AND INTERESTS

Life Improvement through Everyday Learning

- Reading: Exploring new books, whether fiction, non-fiction, or self-help, allows you to gain knowledge and perspective. Reading broadens your horizons and enhances your critical thinking skills.
- Language Learning: Learning a new language not only opens up new communication avenues but also improves cognitive functions. It's a hobby that can be pursued through classes or apps like Duolingo.
- Fitness and Yoga: Staying physically active through activities like running, hiking, or yoga improves overall health and mental well-being. It's a way to learn about your body and its capabilities.
- Coding and Programming: Learning to code is a valuable skill in the digital age. It allows you to create, problem-solve, and understand the technologies that shape our lives.
- Art and Crafts: Engaging in artistic pursuits, such as painting, sculpting, or crafting, can be a therapeutic way to express yourself while learning new techniques and styles.
- Meditation and Mindfulness: Practicing mindfulness and meditation helps improve mental clarity, focus, and emotional well-being. It's a journey of self-discovery and self-improvement.
- Journaling: Keeping a daily journal helps you reflect on your experiences, set goals, and track your personal growth. It's a tool for self-improvement and self-awareness.
- Financial Literacy: Learning about personal finance, investing, and budgeting is essential for life improvement. It empowers you to make informed decisions about your finances.
- History and Culture: Exploring history and different cultures through books, documentaries, or travel can deepen your understanding of the world and its complexities.
- Philosophy: Delving into philosophical thought encourages critical thinking and self-reflection, helping you develop a deeper understanding of life's fundamental questions.
- Networking and Social Skills: Improving your social skills, such as active listening and effective communication, can lead to personal and professional growth.