



first tee
tampa bay

Typefaces

Headings

Poppins Bold

ABCDEFGHIJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz
1234567890

Body Copy

Roboto Slab

ABCDEFGHIJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz
1234567890

Font Sizes

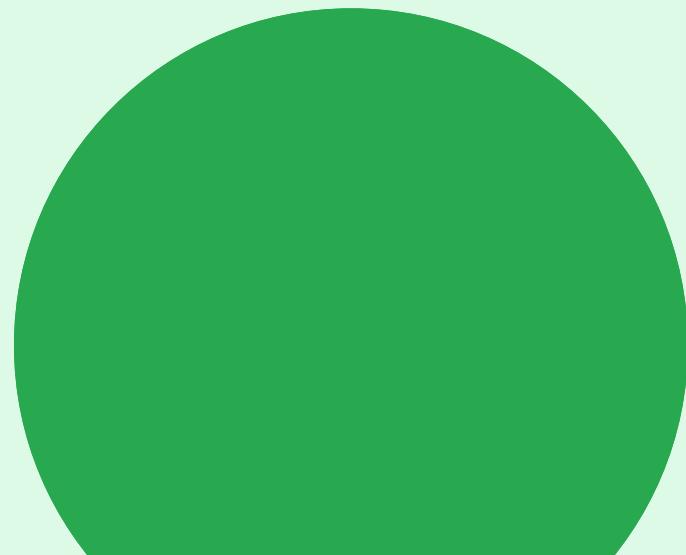
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H2: 24px

H3: 19px

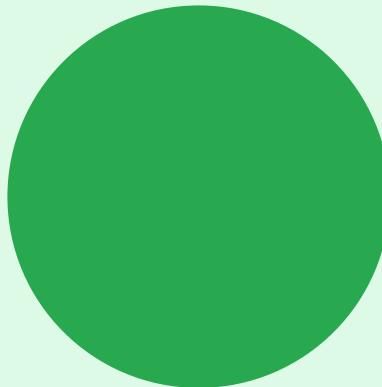
H4-H6: 16px

p: 16px

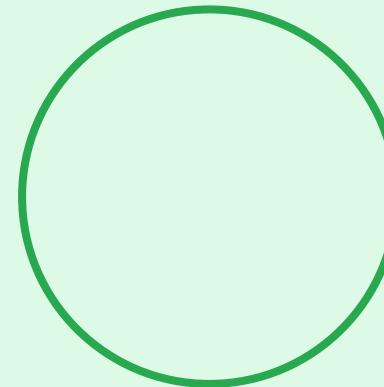


Primary Colors

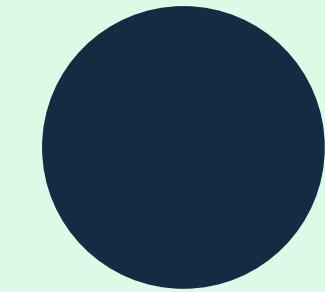
Grass Green
#28a94f
C=80 M=6 Y=97 K=0
R=40 G=169 B=79



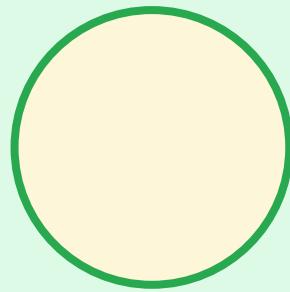
Mint Green
#ddfae7
C=12 M=0 Y=12 K=0
R=221 G=250 B=231



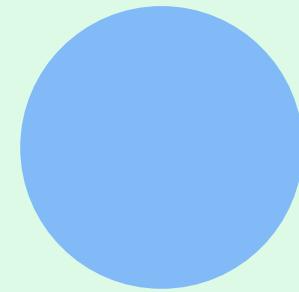
Secondary Colors



#162b41
C=93 M=77 Y=48 K=50
R=22 G=43 B=65



#fdf6d9
C=1 M=2 Y=17 K=0
R=253 G=246 B=217



#81baf6
C=45 M=16 Y=0 K=0
R=129 G=186 B=246

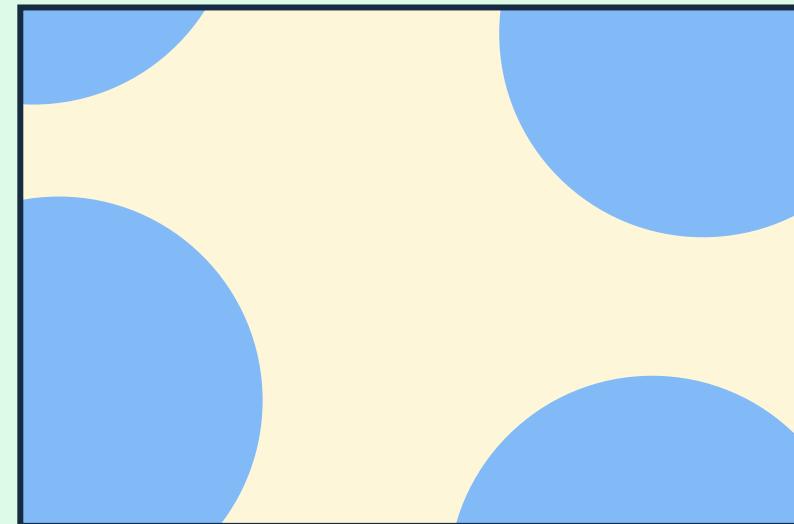
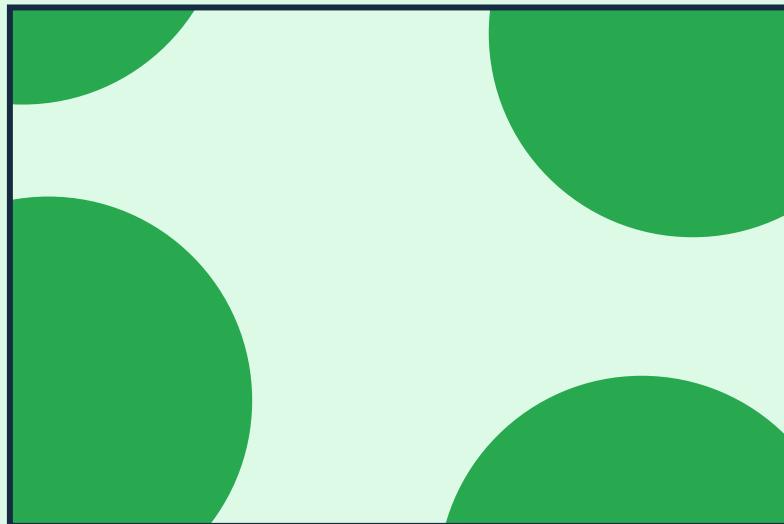
Design Elements

Buttons

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Patterns



UI Plan

Four Elements

This website will utilize a navigation sub-menu drop down, accordions, a popup ad and a weather tracker API.

How Users will Interact

Users will have the ability to see sub-menu drop down options for maximum organization due to the amount of information available on the website. Accordions will enable users to see program titles at a glance and reveal more information with a click. Users will also be encouraged to follow us on social media via the popup ad. Finally, the weather tracker will allow users to monitor the local radar to anticipate the weather conditions for class.

Result of Event

When users hover over the “programs” tab in the navigation bar, a drop down menu will reveal more information. When users click on a header of the accordion, they will see more information regarding the program. After a few moments of them being on the website, they will receive a popup ad to follow us on social media. Also, when users click on their location, they will be able to view current weather conditions.

API

OpenWeather



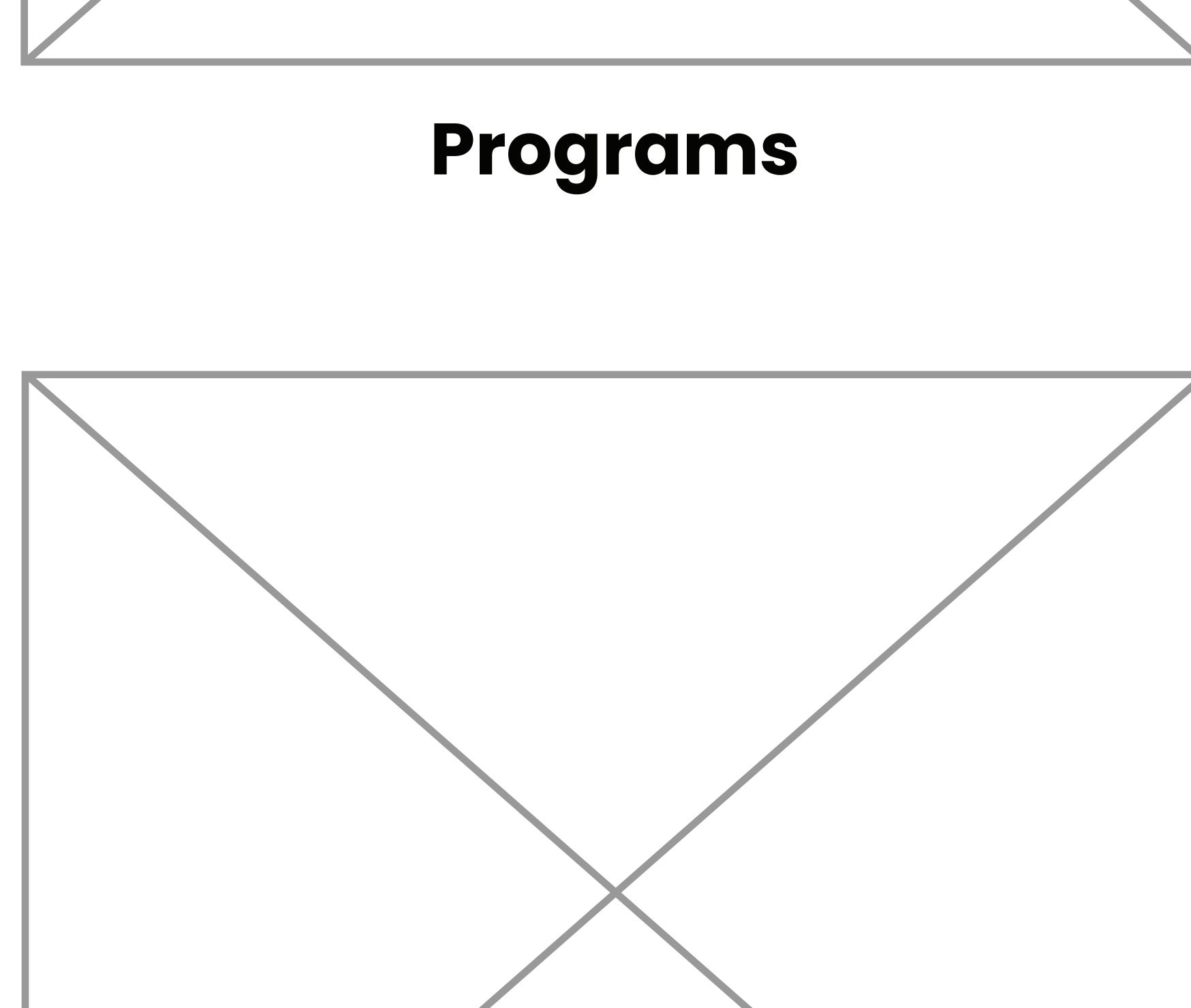
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Programs

Locations

The First Tee – Tampa Bay

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Programs



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Email

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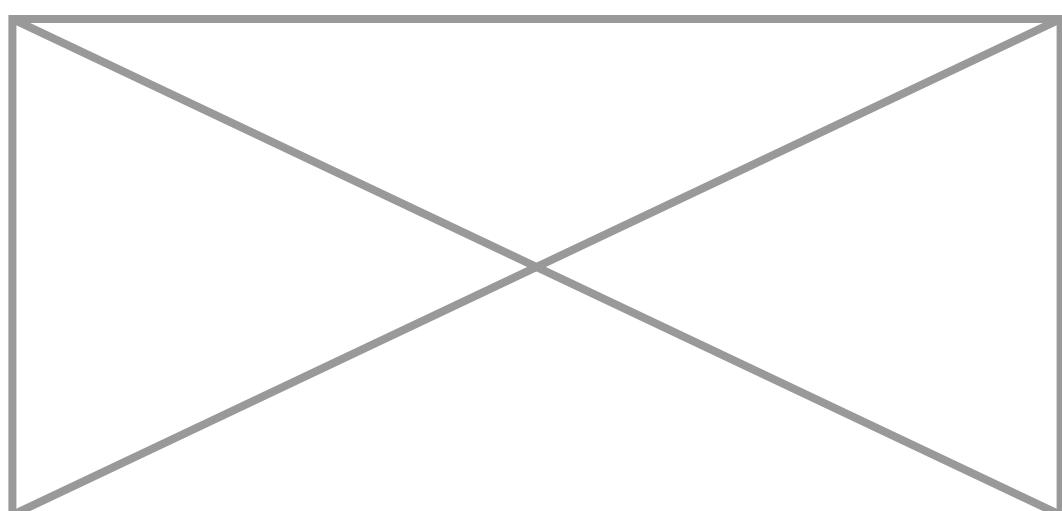
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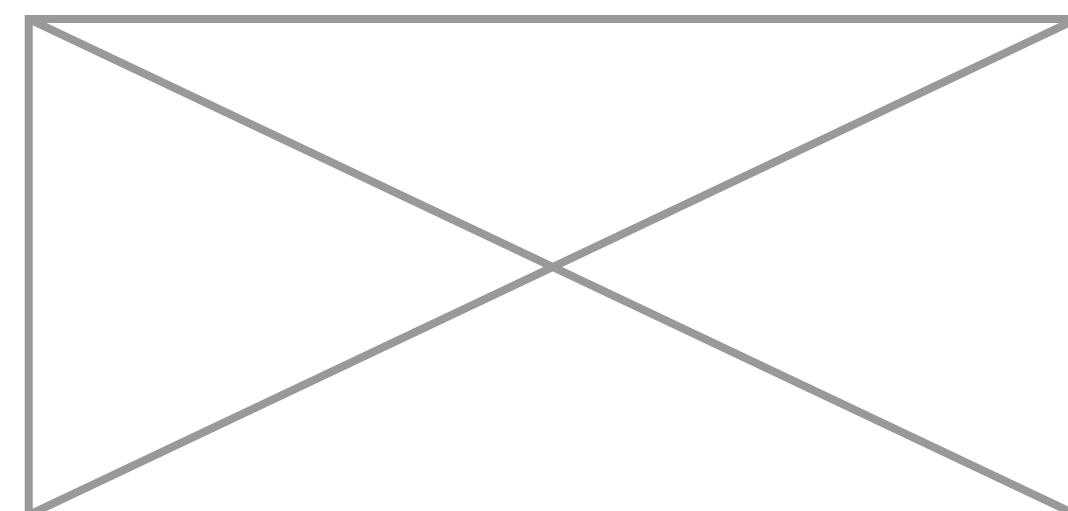
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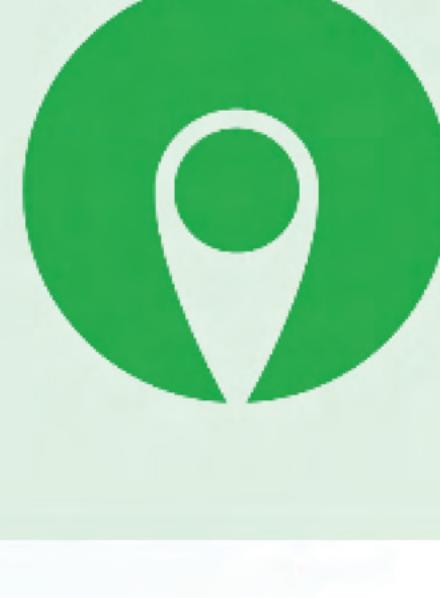
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About The First Tee – Tampa Bay

Mission Statement

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Our History

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PLAYer Junior Golf Group Lessons



Par & Birdie Junior Golf Team



Summer Junior Golf Camp



The Players Club



The J. E. W. E. L.s



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