# **BUSINESS DEVELOPMENT & MARKETING / LIAISON**

#### PROFESSIONAL SUMMARY

- A result oriented seasoned professional with 12 years+ of cross-functional experience in Business Development & Marketing, Liaison in Oil & Gas Sector.
- Have very good Business Network with ONGC, OIL, GAIL, DGH, Cairn, RIL, Schlumberger, Halliburton, Baker Hughes, IOCL, HPCL and other Oil & Gas operators in India.
- Excellent planning, execution, monitoring and resource balancing skills and the ability to handle multiple simultaneous tasks under high pressure and tight deadlines.
- Established credibility in spearheading Bidding strategies and JV partner identification, with focus on strengthening Market Shares in the entire gamut of E & P Drilling and Oil Field Services segment within India as well as overseas.
- Proven track record of identifying key buying influences in multi-level accounts and developing strategic plans to facilitate long-term business relationships.
- Associated with Deloitte in India driving business development, strategic account management & Go to Market BD Programs.

#### **SKILLS & EXPERTISE**

- New business development
   Project / Program Management
- Strategic Account development 

  Key Account Management

#### PROFESSIONAL EXPERIENCES

Deloitte Touche Tohmatsu Services, Inc. (Gurugram, Haryana) August 2018-November 2019
Associate Director-Business Development

I work with the Partner to originate New Business & drive Account Management for the **strategic Oil & Gas** clients of Deloitte in India.

Over the period, I have developed strong influencing relationship with senior partners, functional teams and the markets teams in order to get the right resources to serve the client.

# **Business Development**

- Serving as Associate Director Business Development by managing portfolio of large accounts/ conglomerates thus managing key stakeholder relationships and ensuring cross solution interventions.
- Responsible for regional targets, develop and deploy right account and solution strategy.
- Contribution to revenues by applying strategic sales approach to build new business for Deloitte's Consulting (Tech + Non Tech), TAX & Risk management offerings.
- Identify white spaces in the target accounts and initiate client conversations by way of strategic positioning of Deloitte's advisory capabilities.
- Build & leverage personal networks to originate new contacts & new business.

### Strategic Account Management

- Engage in the Strategic Account Management by way account planning, meeting follow-up, pipeline development, risk management, proposal and scope of work (SOW) development.
- Educating and communicating cross-Service Line opportunity triggers, market intel to internal stakeholders (Partners, Directors and Practitioners )
- Work closely with pre-sales teams by sharing market inputs to focus on the Deloitte's value proposition, key differentiators, and win themes.
- Participate in key internal and external events and meetings client meetings, presentations and workshops.

Joined QOGIL in Mar 2015 when there was no business in hand, with significant contribution, constant efforts and business relationship with client, made QOGIL a company having projects worth \$300 Million+ in upstream sector that too when industry was facing a downturn worldwide.

- Liaison with ONGC, OIL, GAIL, DGH, Cairn, RIL, IOCL, Schlumberger, Halliburton and major Oil & Gas companies by visiting their corporate and site offices across the country for new and ongoing business opportunities.
- Actively participating in Pre-Bid, Vendor meet, conferences related to Oil & Gas sector.
- Preparing Tender & Coordinating with all the departments for tender preparation and other tasks related to Business Development.
- Overseeing price evaluation & formulating strategies for price bid on the basis of past project cost experiences & market trends
- Interfacing with the Global Team/Associates/Acquired Partners to pitch business to Oil & Gas clients
- Acting as a part of the Strategic Sales Team focusing on new service development right from generating the business till execution

# BRUNEL ENERGY, NEW DELHI

June 2014-Feb 2015

Manager-Business Development (Northern India)

### Established Brunel first office in Delhi/NCR and made it profitable in a span of five months

- Responsible for generating business in northern India from oil & gas companies.
- Empanelment with operating, service providers and engineering companies.
- Building new contacts, maintaining the existing, networking with Clients for getting new Businesses, Developing business proposals and making presentations to clients.
- Maintaining excellent professional relations with clients to generate additional business.
- Coordinate with the project teams and maintain the relationship with all the external parties.
- Serve as the interface and contact with headquarters with regard to the technical-economical management of projects, contracts and tenders.
- Liaison with existing clients for business activities related to current business opportunities and projects. Prepared proposals responses documents for all business pursuits.

# TEKNOW TRAIN & RESEARCH INDIA PVT LIMITED Manager - Business Development

June 2013-May 2014

- manager business bevelopment
- Liaison with ONGC, OIL, GSPC, Cairn, IOCL, BPCL, HPCL & GAIL officials including other private players of Oil & Gas Industry
- Develop proposals, cost sheets, presentations, concept notes, documents for client meetings and other pursuit materials
- Attend and actively contribute to strategy, status, and follow-up meetings on the business
  development.
- Develop proposal responses documents for all business pursuits.

# SHIV-VANI OIL & GAS EXPLORATION SERVICES LIMITED, NEW DELHI Senior Executive - Business Development

October' 2010-June 2013

- Explore new business opportunities, developing new potential **business tie-ups** in India, Canada, Russia, Nigeria, China, Dubai & other Countries with successfully getting the **technical collaborations** for projects.
- Preparing different **Business proposals**, **Tenders** for investing in different parts of the world in EPC & Upstream Sector related to Oil & Gas activities.
- Handling of Pre Bid (Pre Bid Meeting, Pre Qualification and venders interactions) and Post bid (TQ's, CQ's and vendors & suppliers negotiation) affairs.
- Liaison with ONGC, OIL & GAIL officials
- Recovery of disputed payments

# M-POWER ENERGY INDIA PRIVATE LIMITED, NEW DELHI Assistant Manager - Business Support

- Handle key accounts as Shell Hazira, IOCL & HPCL
- Supported Business Development team in Identifying, qualifying and pursuing business opportunities through conducting market research and identifying potential clients & Companies.
- Understand the requirements of the clients and map it to the available expertise and skills within the organization.
- Develop proposals, cost sheets, presentations, concept notes, documents for client meetings and other pursuit materials.
- Undertaking competitive analysis and business strategies of the key players in the market.
- Visiting companies, attending industry-meets and Conferences & Seminars to understand the latest know-how & business opportunity.

#### **EDUCATION & PROFESSIONAL CREDENTIALS**

MBA (Oil & Gas Management) - 2007, University of Petroleum & Energy Studies

M. SC - (Mathematics) - 2004

B. SC (Physics, Chemistry, Mathematics) - 2002

**Throughout First Division** 

#### ADDITIONAL INFORMATION

Date of Birth: 07-10-1983 Marital Status: Married

**Languages Known:** Hindi and English **Reference:** "Available on Request"