

## SATYARANJAN DALAI

@ satyaranjan632@gmail.com

9348063270

Bhubaneswar, Odisha, 751007



### Objective

Seeking a challenging position in a reputed organization where I can learn new skills, expand my knowledge, and leverage my learnings.



### Education

#### ASTHA School Of Management

2021 - 2023

Master of Business Administration  
(Marketing and Finance)

#### Narasingha Choudhury Autonomous College

2017 - 2020

Bachelor of Commerce



### Experience

#### Aditya Birla Fashion and Retail Limited.

15 July 2022 - 31 Aug 2022

Management trainee -

Customer interaction,  
Promotional marketing,  
Worked in warehouse,  
Shrinkage control,  
Coldcalling.

#### PTE Universe.

16 Sept 2022 - 16 October 2022

Digital Marketing Intern -

Handled all social media channels like LinkedIn, Facebook, Instagram, YouTube and managed these all in a daily basis.

Created engaging multi media content across multiple platforms.

Undertook audience research and built a stronger community.

Managed and facilitated social media communities by responding to social media posts and developing discussions.



### Projects

#### Digital literacy,

Organizational Behavior

Associate with BPUT, Odisha.

April-May 2022

#### Impact of sales promotion on consumer buying behaviour,

Associate with Aditya Birla Fashion and Retail Ltd. with Biju Pattnaik University of Technology.

July-August 2022



## **Skills**

- Team building
- Communication
- Decision making
- Problem solver



## **Achievements & Awards**

- Secured 1st position in Arithmetic race organized by Bhagaban Nanda High School.
- Became champion in cricket tournament organized by Astha School of Management.



## **Certification And Courses**

- Post Graduate Diploma in Computer Application.
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- Customer Relationship Management.
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- Neuro Linguistic Programme.
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## **Languages**

- English -
- Hindi -
- Odia -