

Karishma Sikandar

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CAREER OBJECTIVE

To obtain a position in the company with high level professional atmosphere that provides an opportunity to expand my knowledge and to utilize my communication and interpersonal skills towards the goals of the organization.

INTERNSHIP EXPERIENCE

Portfolio Management Intern, Edelweiss Broking Limited. (15-Sep-2020 to 15-Nov-2020)

- Workings on developing investment strategies.
- Learnings about various financial products.
- Analysis of client's risk profile, time horizon and expectations.

Marketing Strategy Intern, ReleaseMyAd Media Private Limited. (13-Jul-2020 to 12-Sep-2020)

- Worked for the project "XPRT".
- Curated content for the App through online research.
- Identified and connected with experts across social media platforms.
- Created reach-out content to approach experts across platforms.
- Executed on-page and off-page SEO to get the App greater online visibility.
- Worked to identify and acquire supply as well as demand base.
- Design Thinking and acquisition of users as well as suppliers.

EDUCATION

Integrated Master of Business Administration (Financial Markets)- 68.0% (2021)

Ravenshaw University

Bachelor of Business Administration- 62.3 %

Master of Business Administration- 78.91%

Higher Secondary, Central Board of Secondary Education (Commerce)- 78.8% (2016)

Kendriya Vidyalaya, IIT Kharagpur

Matriculation, Central Board of Secondary Education- 85.5% (2014)

Kendriya Vidyalaya, IIT Kharagpur

KEY SKILLS AND COMPETENCIES

- Determined to work.
- Good Communication skills.
- Self-Management skills.
- Adaptable.

- Team Leading and Team Playing.
- Treating problems or unexpected targets and expectations.

IT CREDENTIALS

- Operation Systems: Windows XP, Windows 7,8,10.
- Microsoft Office (Excel, word and PowerPoint).
- Google Analytics for beginners.
- Search Engine Optimization.

CERTIFICATIONS

- NSE Academy Certified Market Professional - Level 1 Certification.
- NSE Academy Certified Market Professional – Level 2 Certification.
- NSE Academy Certified Market Professional – Level 3 Certification.
- NSE Academy Certified Investment Analyst Pro Certification.
- Certificate of completion for “Marketing Automation Master Class.”

LANGUAGES

- Read: English and Hindi
- Write: English and Hindi
- Speak: English, Hindi, Odia and Bengali

INTERESTS & HOBBIES

Singing, Reading Novels and Cooking.

DECLARATION

I hereby declare that all the above particulars are true to the best of my knowledge and belief.

(Karishma Sikandar)