



# TANUSHREE AGARWAL

FINANCE & MARKETING

Batch 2022 – 24



## PROFILE SUMMARY

A dedicated and highly focused PGDM student specializing in Finance and Marketing. I am pursuing roles across various managerial domains to contribute to organizational objectives. With an upbeat and passionate personality, coupled with excellent interpersonal and relationship-building skills, I bring an enthusiastic and positive approach to learning and implementing new skills for organizational and career growth.

## INTERNSHIP

### DECCAN CHARTERS PVT LTD

Finance Intern

May'23-July'23

Project Details	<ul style="list-style-type: none"><li>Assisted in preparing <b>12 monthly</b> financial statements, contributing to accurate financial reporting.</li><li>Played a key role in auditing processes for <b>200+ financial records</b>, ensuring compliance and accuracy.</li><li>Recorded <b>500+ financial transactions</b> through journal entries in Tally software, maintaining meticulous records.</li><li>Conducted vouching activities for over <b>800+</b> transactions over a span of 6 months, ensuring thorough verification of financial records.</li></ul>
Achievements	<ul style="list-style-type: none"><li>Achieved <b>100% accuracy</b> in financial reporting and audit compliance, reflecting meticulous record-keeping and adherence to financial standards</li></ul>

## MBA COURSE WORK

Key Courses	<ul style="list-style-type: none"><li>Taxation Management</li><li>Mergers and Acquisitions</li><li>Branding</li><li>Strategic Financial Management</li><li>Digital Marketing</li><li>B2B and Services Marketing</li></ul>
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## ACADEMIC PROFILE

PGDM ( Finance & Marketing)	Indus Business Academy, Bangalore	7.02 (1 <sup>st</sup> Year)	2022-24
B.COM (Hons)	Sai International College of Commerce & Economics	8.77/10	19-2022
Class XII	BJB Autonomous College, Bhubaneswar	72.69 %	17-2019
Class X	Guidance English Medium School (CBSE)	9.6/10	15-2017

## PROJECTS

Service Augmentation Opportunities in Bengaluru Metro Trains/Stations Feb'24 – April'24)	A study examining commuter preferences and satisfaction within the Bengaluru Metro system, assessing factors influencing passenger experiences and identifying areas for improvement. The research includes 500 metro users, with 72% aged between 25-40 years.
PWC Launchpad Program (June'23-August '23)	The three-month Launchpad program helped bridge the gap between my accounting skills and US taxation through self-paced e-learning and masterclass training. It enhanced my employability by providing in-depth training in the US tax domain and professional skills, making me industry-ready with the latest knowledge and expertise.
Improving Collection Strategies (May'23 – Jul'23)	A detailed examination of the factors affecting the realization of outstanding dues, going beyond age analysis, involving a thorough investigation of various quantitative determinants influencing the repayment of overdue amounts.
A Study on Customer Service Quality and Expectations from Pizza Hut (Oct'22– Dec'22)	The project delves into customer satisfaction and service expectations during this period. With a sample size of 500 customers, the study found that 85% of respondents rated Pizza Hut's service as satisfactory or above. Additionally, the average service time was recorded at 12 minutes, meeting the industry standard.
Case study on weekly option expiry - study of the performance of 1-year data of bank nifty. (Oct'21-Dec'21)	Analyzing data from the past 1 year, the study aims to evaluate Bank Nifty's volatility and behavior around weekly options expiry dates. Key findings reveal an average volatility of 3.5% during expiry weeks, with notable fluctuations observed in the days leading up to and following the expiry.

## CERTIFICATIONS

<ul style="list-style-type: none"><li>Lean Six Sigma Green Belt – Grant Thornton (April 2024)</li><li>TCS Ion Career Edge – Young Professional (July 2023)</li><li>Digital Marketing – Digital Garage (Feb 2023)</li><li>Excel for Beginners – Udemy (2023)</li></ul>	<ul style="list-style-type: none"><li>Financial Modelling – Udemy (Dec'2022)</li><li>Auditing II: The Practice of Auditing –Coursera (Oct'22)</li><li>Fundamentals of Taxation – Udemy (Aug'22)</li></ul>
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## POSITIONS OF RESPONSIBILITY

Barcodes Club Event Manager	<ul style="list-style-type: none"><li><b>IBA Bangalore</b> Responsible for managing and organizing various Marketing -related events, workshops, projects, and activities including doubt clearing &amp; sessions on a different Retail Marketing aspects such as marketing mix, Customer communication, Canva etc. for batch 2023-25.</li></ul>	<b>April'23 – March'24</b>
Vice-Captain Student Council	<ul style="list-style-type: none"><li><b>GEMS Bhubaneswar</b> Organized events, resolved student issues, and represented peers as Vice-Captain.</li></ul>	<b>March'15 - April'17</b>

## EXTRA - CURRICULAR ACTIVITIES

Rotract Club	<ul style="list-style-type: none"><li>Trained more than <b>5+ underprivileged children</b> at Adruta Children Home under the National Service Scheme</li></ul>	2024
Others	<ul style="list-style-type: none"><li>Presented <b>Research Paper</b> in CONNAISSANCE Conference <b>CHRIST University</b></li><li><b>Hobbies:</b> Dancing, Music, Baking and Travelling</li></ul>	