CONTACT

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- 📱 +91 6371433183
- 📍 Bhubaneswar
- in https://www.linkedin.com/in/pallavijena

TOOLS

- Microsoft Office (outlook, 365)
- Microsoft (Power-point, Excel, Word)
- Tableau
- Competency Mapping
- ATS for Applicant Screening

SOFT SKILLS

Problem-solving Skills, Leadership Skills, Analytical Skills, Employee Relation, Co-ordination, Compensation & Benefits, Interpersonal Skills, Team Work

PROFESSIONAL CERTIFICATIONS

E-Start Bootcamp
At RCM in collaboration with Start-Up Odisha

National Institute of Securities Markets.
2023-01-20
In collaboration with SEBI, secured this certification.

Compensation Methods

ACHIEVEMENTS

Topped in Graduation college
Secured 2nd position in graduation.

PALLAVI JENA

SUMMARY

A self-motivated and sincere student of MBA specializing in marketing and HR seeks to secure a challenging position in a reputable organization to utilize my knowledge in digital marketing to contribute to the firm's growth and success.

EDUCATION

Masters in business administration I 6.3   Nov 2022 - Present
Regional College of Management, Bhubaneswar
Specializing in Marketing & HR

Bachelors of Commerce| 7.5   Jun 2019 - Aug 2022
Sri krushna chandra gajapati autonomous college, Gajapati
Graduated with 1st class with Distinction.

INTERNSHIP

Intern   2023-10-16
ITC Limited
- Channel integration at ITC.
- To show how the sales promotion in creating demand of the product.
- Visual Merchandising of ITC product.
- Monitor and analyze sales performance metrics.

LIVE CAPSTONE PROJECTS

Amazon Facing Low Customer Satisfaction-SINGAPORE
- In a live project focused on Amazon's low customer satisfaction, I analyzed root causes and proposed actionable solutions.
- Through data-driven insights and strategic recommendations, I aimed to enhance customer experience, optimize service delivery, and restore satisfaction levels, ensuring Amazon's continued success in the market.