



Subhasis Banerjee

B.B.A from UNIVERSITY OF ENGINEERING AND MANAGEMENT in kolkata and MBA From CAPITAL INSTITUTE OF MANAGEMENT AND SCIENCE BHUVANESWAR

GET IN CONTACT

Mobile: +91-7908084483

Email: subho.xperia@gmail.com

PERSONAL DETAILS

- Total Experience 2 Years 0 Month
- Current Location Kolkata
- Date of Birth Jun 14, 1994
- Gender Male
- Marital Status Single/Unmarried

TECHNICAL SKILLS

- Advanced Excel
- MS Office Word
- MS Power BI
- Power Point Presentation

LANGUAGES KNOWN

- English
- hindi
- Bengali

COURSES & CERTIFICATIONS

- Search Engine Optimization By Udemy (Valid Upto February 2023)
- Microsoft Power BI - A Complete Introduction Udemy (Valid Upto February 2023)

PROFILE SUMMARY

Profile Summary Human Resource Management Professional seeks an opportunity where experience in staffing, employee relations, project management, and superior communication skills will enhance overall strategic plan and direction of an organization.

EDUCATION HISTORY

Post Graduation

Course	MBA/PGDM(Marketing)
College	Biju Patnaik University of Technology (BPUT)
Year of Passing	2023
Grade	70%

Graduation

Course	B.B.A/ B.M.S(Management)
College	West Bengal University of Technology (WBUT)
Year of Passing	2015

Class XII

Board	West Bengal
Medium	Bengali / Bangla
Year of Passing	2011
Grade	50-54.9%

Class X

Board	West Bengal
Medium	Bengali / Bangla
Year of Passing	2009
Grade	55-59.9%

WORK EXPERIENCE

May 2017 to Sep 2019

Education Counsellor at Vidyasagar Institute

- Developed and implemented an innovative approach to education counselling, resulting in a 30% increase in student admissions and achieving the highest conversion rate within the organization.

- Spearheaded a comprehensive training program for new education counsellors, resulting in a 50% reduction in onboarding time and ensuring consistent delivery of quality counselling services.

- Collaborated with the marketing team to create and execute targeted campaigns, resulting in a 20% increase in inquiries and ultimately driving higher student enrolment numbers within the current year.

INTERNSHIPS

Dabur, 2 Months

- Conducted a comprehensive analysis of customer satisfaction and retail coverage for Dabur India during a 2-month internship, utilizing data analysis tools and techniques to identify areas for improvement and increase customer loyalty.

- Collaborated with cross-functional teams to develop and implement strategies aimed at improving customer satisfaction levels, resulting in a 15% increase in customer loyalty within the assigned timeframe.

- Generated detailed reports and presentations to provide insights on retail coverage gaps and recommended corrective actions, leading to a 20% improvement in overall retail coverage efficiency for Dabur India.""

OTHER INTERESTS

Geo Politicas, Corporate News, Football, Chess player.