

RUPASHREE PANDA

Professional Title

MBA graduate with a focus on marketing and HR. Proven ability to develop and execute marketing strategies, manage talent, and build strong relationships. Seeking a position in a fast-paced, growth-oriented organization where I can use my skills and experience to make a significant impact. I am Looking for a position which provides enough opportunities for continued contributions and personal growth in a professional environment with more competitive challenges.



rups.lisaa@gmail.com

7008899673

Bhubaneswar, India

WORK EXPERIENCE

Title/Position Fresher

EDUCATION

Master of Business Administration

BPUT Rourkela, Odisha [HR & Marketing] IMIT, Cuttack

2020 - 2022

BBSR, 80%

Courses

- MBA in Marketing and HR

Bachelor of Science

Berhampur University

2013 - 2016

60%

CHSE (12th)

SBR Govt Women's College, Berhampur

2010 - 2012

45%

Courses

- Physics, Chemistry, Math, Biology

HIGHER SECONDARY EDUCATION(10th)

SSVM, Berhampur

2010

87%

SKILLS

Ms Office

communication

Operating System : Windows, Linux

Market research, campaign development, social media marketing, content marketing, lead generation

Strategic planning

PERSONAL PROJECTS

A study on consumer satisfaction towards Maruti Suzuki vehicles (01/2022 - 03/2022)

- To analyze the consumer satisfaction of Maruti Suzuki vehicles

ACHIEVEMENTS

Led a team of students in developing a marketing plan for a new product launch. Conducted a research study on the impact of social media on consumer behavior. Developed a training program for new employees on company policies and procedures.

LANGUAGES

English

Full Professional Proficiency

Hindi

Full Professional Proficiency

Oriya

Full Professional Proficiency

INTERESTS

Dance

Cooking