

# Sayanti Chatterjee

CMO and HR



0 Year 5 Months



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## Education

MBA/PGDM, 2023

Utkal University

B.Com, 2021

Ravenshaw University

12th, 2018

CBSE, English

10th, 2016

CBSE, English



## Key skills

- Marketing
- Human Resource Management
- Management
- Project Management
- Digital Marketing
- General Management
- Teaching
- Leadership
- Operations Management



## Technical Skills

- MS Office Word , Excel, Google sheet



## Personal Information

City **Bhubaneswar**

Country **INDIA**



## Hobbies

- Singing Dancing VideoEditing



## Languages

- Hindi



## Work Experience

Dec 2023 - Feb 2024

CMO and HR

Inner strength institute

Marketing strategy of Product, Hiring,sales management following up leads, Excel sheet and Google sheet, Scheduling interview, administrative management

Mar 2024 - Present

BDA

Learnnex

Marketing strategy of Product,sales management following up leads, Direct sales,Pre sales,Excel sheet and Google sheet, administrative management



## Internship

90 Days

Manasha charitable trust



## Projects

- English
- Bengali
- Odiya

90 Days

#### **Impact of digitalization in rural india**

It's a Research project on which I have too understand that AI, Digitalization puts what kind of impact on the people of rural India.As in india 70% population is still living in rural area.