



DIPTHEEMAYEE RANASINGH

MBA (FINAL YEAR)

CONTACT



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At-Jhutuna, Po-Babalpur,
Dist-Bhadrak, Pin-756121,
Odisha

PROFILE

As a MBA student with a passion for strategic thinking and a drive to excel in the dynamic business world, I am eager to leverage my education, skills, and enthusiasm to contribute effectively to a forward-thinking organization.

My academic background, combined with my dedication to continuous learning, equips me to tackle complex challenges and add value to strategic initiatives.



EDUCATION

Master of Business Administration (MBA)
IMIT, Cuttack | 2022 - 2024

Relevant Coursework: Strategic Management, Marketing Strategy, Financial Analysis, Operations Management, Organizational Behavior

Bachelor in Commerce
N.C Autonomous college, Jajpur | 2019 - 2022

Scored- 67%

Intermediate in Commerce
Govt. Junior college, Rourkela | 2016 - 2018

Scored- 51%

Matriculation
Girls high school, Biramitrapur | 2016

Scored- 74%

PROJECTS

Conducted a comprehensive market analysis for a consumer product, identifying growth opportunities and proposing a successful go-to-market strategy.

Led a cross-functional team in a simulation project, making strategic decisions and achieving a 15% increase in virtual company profits.

EXTRACURRICULAR ACTIVITIES

Participated in Symposium National seminar & agenda was Factors affecting online shopping behaviour of consumer in Cuttack.

Volunteered as a mentor for junior MBA students, providing guidance on academic and professional development.

KEY SKILLS & SOFT SKILLS

- Strategic Analysis
- Market Research
- Data Interpretation
- Project Management
- Team Leadership
- Effective Communication

MS OFFICE | TALLY

LANGUAGES

Odia - Native Hindi - Professional English - Basic