

# ANISH ANSARI

I want to work with an organizations that can give me ample opportunities to grow so that I will be able to help in the growth of that organizations and will be able to enhance my skills and my capabilities.

## PROFESSIONAL EXPERIENCE

**NILONS ENTERPRISE PVT LTD |**  
Pune/ Sales & Marketing (Internship)  
Apr 2023 – May 2023

- Working with the sales team in the market and pitch to the retailers and convince them to stock Nilon's products.
- Interact with the customer and convince them to buy Nilon's retail outlets.
- Maintaining data of outlets and promoting through sampling.
- Maintaining Client Relationship.

**Maruti Suzuki India Ltd | Ranchi/**  
Sales & Marketing (Internship)  
Dec 2022 - Jan 2023

- Did cold calling and converted hot leads.
- Making quotation for the customer.
- Leafleting
- Working with the sales team to develop targeted sales strategies and coordinating in events, campaign and promotional activities.

**Vedaaz organic Pvt ltd |**  
Pune/Sales & Marketing (Internship)  
Sep 2022 – Oct 2022

- Collecting data on consumers, competitors and market place and consolidating information into actionable items, reports, and presentation.

## EDUCATION

**Post Graduate Diploma in Management | IIMS, PUNE**  
Session: 2022 - 2024

**Bachelor of Business Administration | Dr. Shyama Prasad Mukherjee University, Ranchi**  
Session: 2018–2021

## CERTIFICATIONS

- B2B Marketing:Pricing strategies ( LinkedIn)
- B2B Go-to-market strategy: How to transform your business. ( LinkedIn)
- Fundamentals of Digital Marketing (Google Digital Unlocked)
- Careers in supply chain and operation. ( LinkedIn)
- Market Research Foundation. ( LinkedIn)
- Excel Essential Training (Microsoft 365) ( LinkedIn)
- Word Essential Training ( Microsoft 365) ( LinkedIn)
- Digital Marketing Foundation ( LinkedIn)

## PERSONAL DETAILS

**Address:** Ranchi/  
Jharkhand-834009

**Ph:** +91 8252622417

[anish217ansari@gmail.com](mailto:anish217ansari@gmail.com)

LinkedIn:

<https://www.linkedin.com/in/anish-ansari-193836190u>

## SKILLS

Problem Solving  
Quicker Learner  
Communication  
Teamwork  
Customer service  
Time Management

## LANGUAGES

English  
Hindi