

SREETAM MAKADAM

Phone no.- 7377377172

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PROFILE SUMMARY:

- MBA with FINANCE & Marketing specialization.
- Summer Internship at EDEVLOP Services pvt. Ltd.
- Exposure to the market trends, lead generation, customer acquisition.

EDUCATION:

- Pursuing MBA (FINANCE and Marketing) | IBCS | SOA Deemed to be University |Bhubaneswar|7.8 cgpa| **2022-24**
- BCOM|RAJDHANIDEGREECOLLEGE|Bhubaneswar|64%| **2021**
- +2 COMMERCE | RAJDHANI Jr. COLLEGE | BHUBANESWAR | 64% | **2018**
- 10th | BSE | VIVEKANANDA SHIKSHA KENDRA | |Bhubaneswar| 73%| **2016**

INTERNSHIP EXPERIENCE (MBA):

- ❖ 2 months of Summer Internship at EDEVLOP Services pvt. Ltd. The project work entitled- "A study of customer perception & preferences at EDEVLOP.

Learning Outcomes:

- I have conducted a study on customer's preference and collected the insights from the customers end.
- I have developed a research questionnaire and interacted with the customer to collect data.

- ❖ 1 month of Summer Internship at HIGHRADIUS TECHNOLOGIES PRIVATE LIMITED.

Learning Outcomes:

- I have acquired knowledge about many aspect of sales like preparing product and sales pitch, product innovation & product placement.
 - I also acquired knowledge about E-mail Marketing & Accounts based Marketing during my internship period.
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SEMINAR:

- Participated in a 2 day seminar on a financial literacy program “kona kona shiksha” organized by NISM held at SOA University.
 - Participated in a 1 day seminar on “Block-chain Technology held at SOA University.
 - Participated in a 1 day seminar on “Clean and Renewable energy and business opportunity in it” held at SOA University.
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COMPUTER SKILLS:

- Adobe Photoshop and video editing (Basic)
 - MS Office (power point, Excel)
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AWARD AND RECOGNISATION:

- Winner of ‘Man of the Match’ award in cricket at Rajdhani college, Bhubaneswar.
 - Won 2nd prize in inter school GK competition, Bhubaneswar.
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EXTRA CURRICULAR ACTIVITY:

- Participated in “**One Earth-One Family-One Future**” G20 marathon race at (IBCS) SOA University.
 - Volunteered at blood donation camp at (IBCS) SOA University.
 - Volunteered at sports camp at (IBCS) SOA University.
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PERSONAL DETAILS:

- DOB: 10 MARCH, 2001
 - Language known: English, Hindi, Odia
 - Address: House No- 1144, Basistha Nagar, Old town, Bhubaneswar-751002, Odisha.
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