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| **ADDRESS:**  A-50, ALLAHABAD BANK APARTMENTS, MAYUR KUNJ.  DELHI-110096  [pratyush14parida@gmail.com](mailto:pratyush14parida@gmail.com)  # 8130680779 |

PRATYUSH PARIDA

Career Objective

I am seeking for suitable position in **that constitutes Corporate Communications, Research & Consulting** to strengthen my career in a company of repute,with the challenging assignment that offers me opportunities for continuous learning & enhance my skills to “make a difference” to the Organization’s System and myself in the form of innovative solution. I’m especially strong in understanding the business needs and always believe in designing and implementing innovative solutions to satisfy those needs.

**Scholastic Background**

* **PGDBM (International Business and Corporate Finance)** from **NMIMS (2011-2013)**
* **B.B.A.** from **Guru Gobind Singh Indraprastha University ( GGSIPU) (2003-2007)**
* **Delhi Senior School Certificate Examination (XII)**, C.B.S.E., from “**Somerville School”**, New Delhi

* **Delhi Secondary School Examination (X)**, I.C.S.E, from **Frank Anthony Public School**, New Delhi

New Delhi

**Other Professional Qualification:**

Cricketing Career - Attended State level Cricket Camps (Under 22) in 2005-06 and 2006-07 season, Delhi. Also played district in Orissa and attended ONE-DAY Ranji trophy camp in 2008-09 season. Continuous representation for DDCA Domestic League.

**Employment History**

**•. Farsight Securities Ltd.(June 2021 – Present):** Serving as Vice President Research and PMS. Responsible for Compliance and Policies dissemination to clients and Board. Conduct Fundamental research on MFs and other Alternative Investment schemes in order to maximize or optimize Client’s wealth. Complete Financial planning and mitigation of risks. Global trade policies and acquisitions. Handling overall Compliance related to funds. Digital outreach execution. Responsible for Strategic planning .

* **Ivannkanxt Enterprises Pvt. Ltd. (August 2020- December 2020)**

Worked as a Business Manager to create franchises PAN India for a chemical trading firm.

* **Magnate Architectural Auxilliary Services – (September 2019 – August 2020):** Worked as a Regional Head (Corporate Sales) for a corporate liasioning firm. Primarily responsible for onboarding a vendor based channel to cater to architectural projects. Executed all stages of a sales right from lead generation to post sales client management.
* **PN TEXTILES – (March 2017 – Feb 2019):** Entrepreneurial Venture which was created to cater to the new dynamics of fashion & furnishing fabrics. Was responsible to handle entire business operations, right from procurement of raw material to production to Sales to strategizing to compliance to client management**.**

* **Management Consulting and Investment Banking– (January 2016 – December 2016**): Involved in Investment banking operations and Client Communications for a Stock advisory firm. Additionally, also executed a management consulting role that involved Project Sales, market research, seeking partners for joint ventures or buyouts or M&As. Also ensure reviewing of financial models to understand and present the prospective projects. Also strategizing for new market entrants.
* **Working as freelancer Research Analyst for domestic boutique research firms – (February 2014-November 2015)**

1. Preparation of Market research reports for both domestic and International markets based on client requirements.

* **Ventursol LLC – (June 2012 – December 2013)**

1. Writing Stock Articles for both Buy and Sell side.
2. Database Management
3. Writing Business Reports
4. Business Value Assessment
5. Industry Research
6. Financial Statement Analysis
7. Comparative Analysis
8. Trend Analysis
9. Using tools such as Market watch, Hoovers, Seeking alpha, Reuters, Yahoo finance., etc.
10. Fundamental Analysis
11. Ratio Analysis- Liquidity, Profitability and Turnover
12. Cash Flow and Fund Flow Analysis
13. Company Summary and Management Declaration reviews.
14. Direct reporting to the CEO
15. Bidding projects on Elance, Odesk, freelancer, Upwork, etc.

* **Worked as a freelancer for broking houses (August 2010 - December 2010)**

Selling financial products, Client management, assisting clients in stock trading.

* **Dell International Service – (March 2010 – May 2010)**

Worked as a Trainee TSA

**Area of interest:**

Economy, Industry, Upgraded Technologies and SMEs.

**Computer Proficiency:**

* Ms- Word
* Ms-PowerPoint
* Ms-Excel- Conditional Formatting; Basic Formulas; Pivot Table; Charts; V-lookup; H-lookup; Sum if; Count if; Average if; data Validation.

**Tools Experience:**

I possessgood knowledge of Research Tools such as – Factiva, Bloomberg, Seeking alpha, Reuters,

Yahoo finance, Marketwatch, etc. Through these tools we used to refer to the blogs. Articles and Financial information, Market reports ,etc. that helped us evaluate the company or market. I also have used social networking websites like Linkedin, PeopleSearch,etc to extract information regarding individuals who were

of concerned subject of study. Also obtaining data from government websites, such as, NSE, BSE, Sec filings.

**Strengths:**

* Good management /Interpersonal skills.
* Lead by action & strong team player.
* Committed/Energetic.
* Innovative/Creative.
* Good learner & ability adopt change and work in new environments.
* Initiative- Try new methods/technologies without pushing or promoting.
* Strong understanding on quality.

**Hobbies:**

* Studying about the entrepreneurial journey of successful and unsuccessful entrepreneurs.
* Looking out for new innovative techniques to improvise my management skills.

**Personal Details:**

**Father’s Name**  : Late Sri.Shailendra Parida

**Date of birth** : 14th November 1985

**Sex** : Male

**Marital status** : Unmarried

**Language known** : Fluent in speaking English, Hindi, Oriya

**Date :**  **(Pratyush Parida)**

**Place :**