# **Stan Keathly**

Minneapolis, Minnesota 55418 (612) 298.9656 | <a href="mailto:skeathly@gmail.com">skeathly@gmail.com</a>

# **Objective**

Passionate Front End Developer experienced with a wide range of media, technologies and tools seeks new opportunities for professional development.

## **Experience**

CustomGuide Inc. | <u>customguide.com</u> Front End Developer | October 2014 - June 2017

- Headed feasibility study to determine viability of open source (<u>Moodle</u>), commercial (<u>Totara</u>
  LMS), and custom development options for a new Learning Management System.
- Developed front-end templates and components for custom built social learning and development platform.
- Created standards compliant HTML, CSS and integrated JavaScript framework code (<u>Vue.js</u>) into the platform.
- Developed automated SCORM generation tools for HTML5 elearning content (PHP).
- Developed and maintained additional CustomGuide Wordpress sites which included Custom Post Types and Fields as well as integration with Salesforce CRM platform (PHP).

## Target Corporation | m.target.com | contract Front End Developer | July 2013 - July 2014

- Front End development utilizing standards compliant HTML5, CSS3, JavaScript and some JSP to develop new features and enhancements to the Target Mobile Web platform.
- Responsible for resolution of mobile defects from older Android 2.x to modern mobile devices. Involved in troubleshooting mobile web embeds within Android and iPhone Target mobile apps.
- Utilized the JIRA platform to keep track of development and defects.
- Collaborated with remote development teams (Front End / Back End), UX Strategists, Business Analysts, and Designers to move Target platform forward.

# Syncada | <u>syncada.com</u> | contract UI Developer | Jan 2013 - June 2013

- Translated designs from visual designers into high fidelity, interactive prototypes for use via business development teams.
- Utilized Microsoft Visual Studio 2012 and TFS environment to develop and extend front-end JavaScript widgets (Kendo UI) with internal and external Agile development teams.
- Partnered with engineering teams to ensure interaction designs were implemented accurately.

## SocialU | socialu.com

#### Front End Developer | Jun 2009 - Dec 2012

- Developed front-end templates and components in an Agile development environment for SocialU, a social learning and development platform.
- Focused on creating standards compliant HTML, CSS, and JavaScript (jQuery / jQuery UI) code. Ensured cross-browser compatibility on multiple operating systems, browsers and devices.
- Embraced mobile first, responsive design approach.
- Created a flexible HTML document standard used for translation into multiple formats utilized on desktop, mobile and eReader (ePub, Mobi) platforms.

## CustomGuide Inc. | <u>customguide.com</u> Elearning Content Developer | May 2001 - May 2009

- Responsible for the design, development, testing, implementation and maintenance of elearning objects.
- Developed highly detailed interactive assessment objects used to determine user proficiency upon course completion.
- Conducted usability, design and content audits during site development.
- Produced production guides and documentation for other content developers.
- Utilized tools and technologies in development including Adobe Flash (ActionScript coding), Adobe Captivate, Adobe Photoshop, Articulate Studio and Storyline, Sound Forge and XML.
- Assisted with the development of additional CustomGuide projects, including utilization of Wordpress and Drupal CMS platforms.

## Javelin Solutions (now Perficient Inc.) | perficient.com Interactive Developer | Jun 1999 - Apr 2001

- Planned, designed, developed and maintained dynamic websites and web-based applications for a wide range of clients including 3M, Blue Cross / Blue Shield, Pradium, Cenex Harvest States, and DirectAg and more.
- Conducted web-based projects included accessibility, usability, performance, and browser compatibility testing.
- Utilized tools and technologies in the development of these sites including Adobe Dreamweaver, Adobe Photoshop, HTML, and JavaScript.

## **Education**

## A.S., Graphic Arts, Northwestern College University of Minnesota - Additional Coursework

As a lifelong learner with a drive to stay on the cutting edge, I participate weekly in online training programs through Lynda.com, Code Academy, Code School and Frontend Masters utilizing courses on topics such as JavaScript, jQuery, PHP, Backbone.js, Underscore.js and AngularJS.