

# Affordable Housing for Students

Low-income students in Casablanca struggle with finding affordable housing. Our solution is a dedicated mobile app that connects them with property owners offering affordable accommodations.

## Team members



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# Problem Statement and Importance

## Related GCGO

Housing and Urbanization.

## Issue

Low-income students in Casablanca are struggling to find affordable housing options.

## Impact

Without access to affordable housing, students may have to drop out of school.

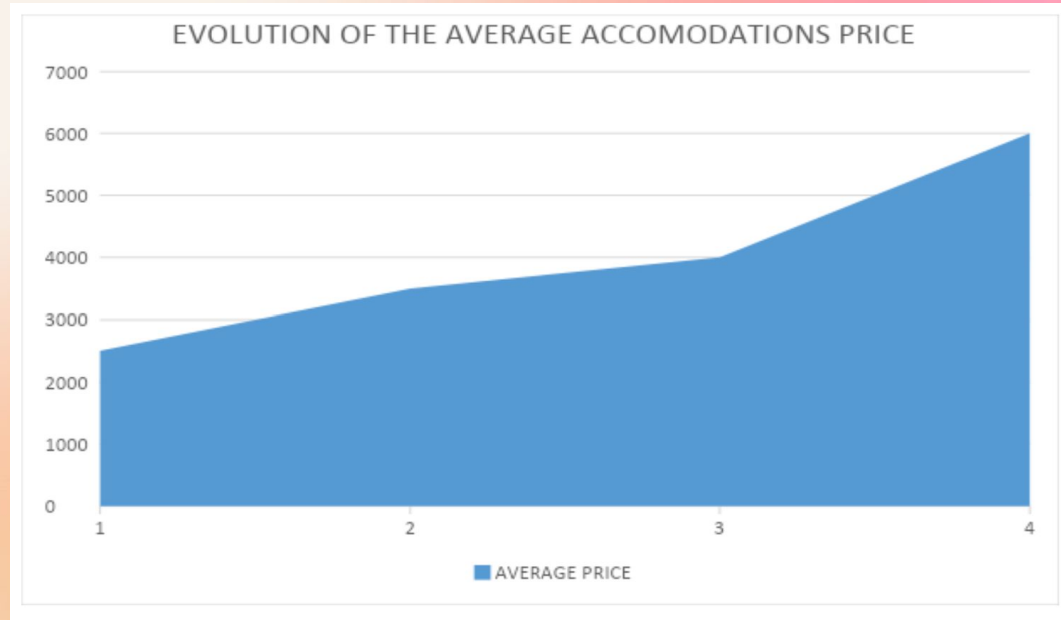
## Why it Matters

Education is key to breaking the cycle of poverty, but without affordable housing, many students will be forced to give up on their dreams. The lack of affordable housing leads to housing instability, homelessness, and insecurity. Addressing this problem is crucial to ensure access to decent and affordable housing, promoting overall well-being and social equity in our community.

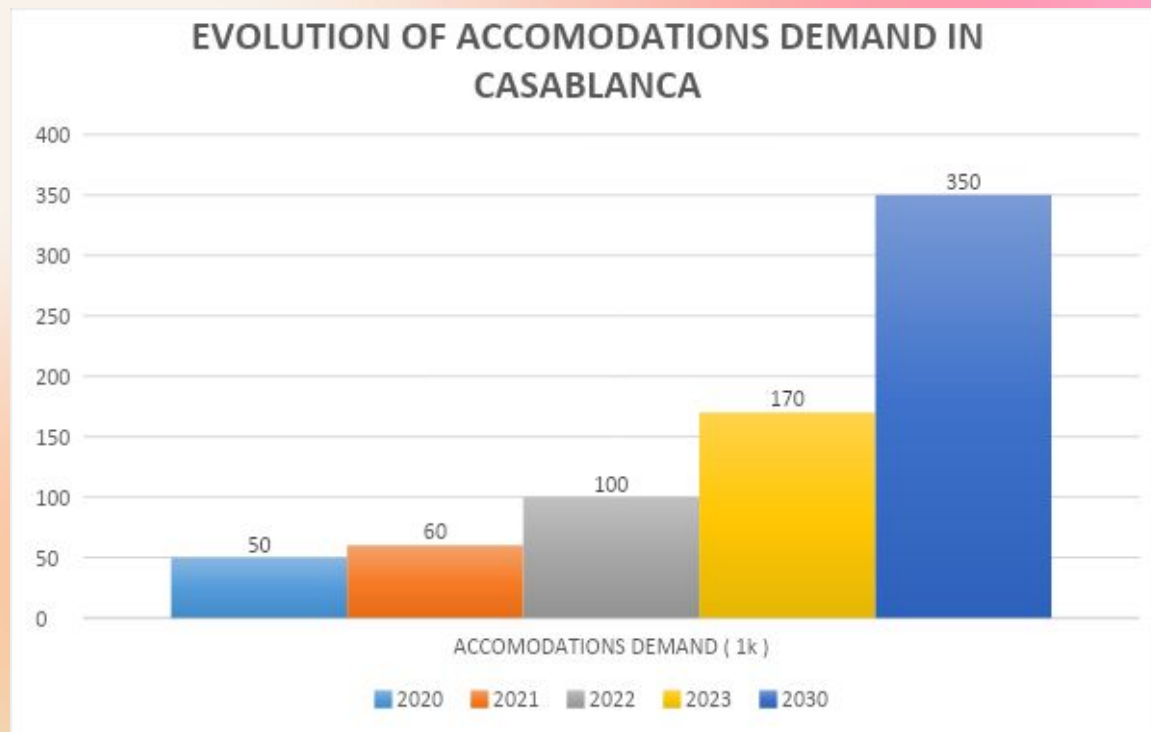
# Affected Person/Group

- Students from low-income families who struggle to afford housing in Casablanca.
- These students face significant challenges in finding affordable housing options that meet their needs due to the high cost of living and limited availability of affordable accommodations.

# Data Slide



# Data Slide



# Solution

## Development

We developed a dedicated mobile app that allows students to search for available affordable housing options in Casablanca and connect with property owners offering affordable accommodations specifically for students.

1

## Research

We conducted extensive research to identify the needs of low-income students in Casablanca and the types of affordable housing options available to them.

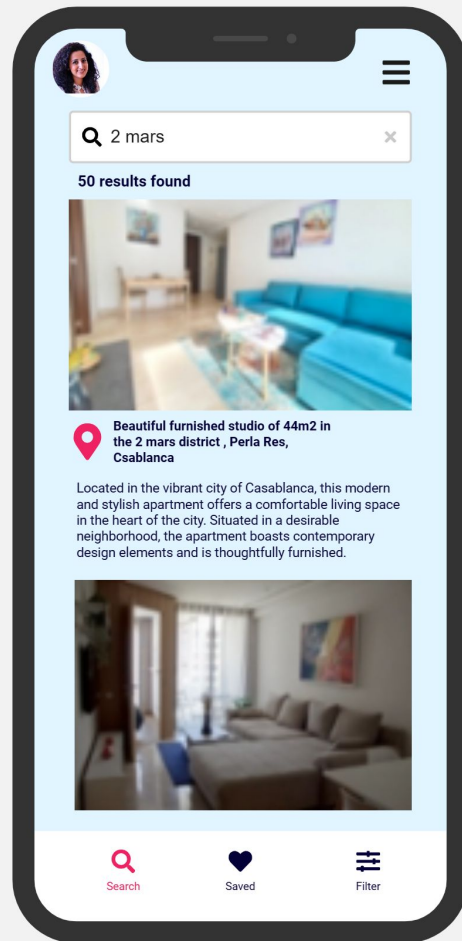
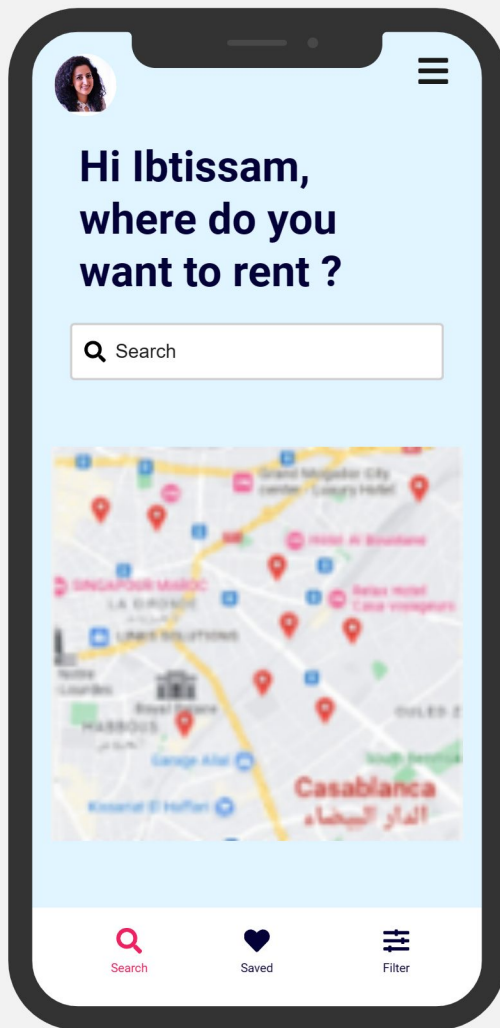
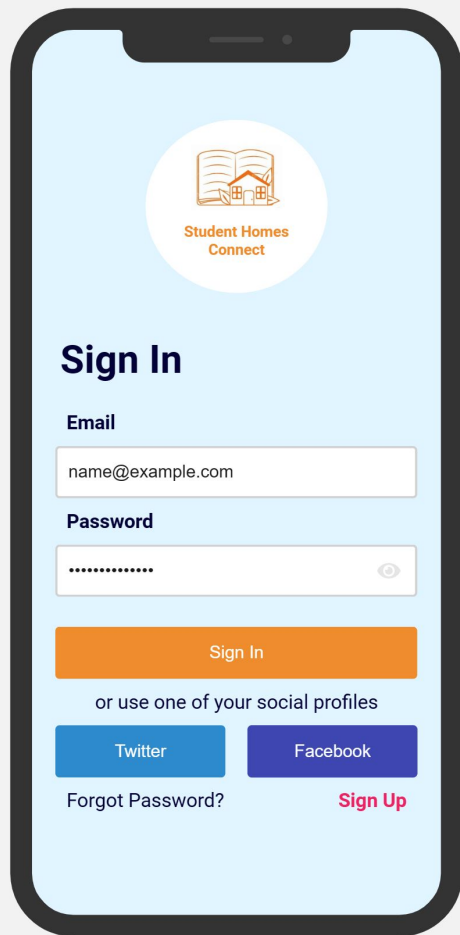
2

3

## Implementation

We will implement the app in partnership with local universities and housing organizations to ensure that students are aware of the available options and have access to the resources they need to secure affordable housing.

# Wireframes



# Pain Points

1

## **Lack of Access**

Many students lack access to affordable housing due to high demand and limited supply.

3

## **Poor Living Conditions**

Many students are forced to live in substandard or unsanitary living conditions due to a lack of affordable options.

2

## **Financial Burden**

The cost of housing is a significant financial burden for many students, who are already struggling to pay for tuition and other expenses.



# Recommendations/Changes

## Create More Affordable Housing Options

Local governments, universities, and housing organizations should work together to create more affordable housing options for students.

## Provide Financial Assistance

Financial assistance programs, such as need-based scholarships and grants, can help make housing more affordable for low-income students.

## Expand the App to other cities

We should expand the app to other cities in Morocco so that students across the country can benefit from its services.

# What's Next

**1**

## **Launch the App**

Our next step is to launch the app and make it available to students in Casablanca.

**2**

## **Work with Partner Organizations to Promote the App**

We will work with local universities and housing organizations to promote the app and ensure that students are aware of the available options.

**3**

## **Expand to Other Cities in Morocco**

Our ultimate goal is to expand the app to other cities in Morocco so that students across the country can benefit from its services.

# Importance of the Solution

Our solution provides a much-needed resource to low-income students who are struggling to find safe, affordable housing options.

By making it easier for students to find affordable housing, we can help reduce financial stress and improve academic performance.

Ultimately, this can help break the cycle of poverty and contribute to a more sustainable and equitable future.

