

# St Stephen Lutheran Church



## **Description:**

St Stephen Lutheran Church is located in my hometown of Bloomington, Minnesota at 8400 France Avenue South. It is a Lutheran church that also hosts a preschool. I selected this business for two main reasons. First, my family (including extended family) have been long time members, and my mother and grandparents have worked there for over two decades. Second, my mother had inquired several months back about my ability to correct errors on their outdated website. I would like to create an updated website to show the church administrative staff, in case they ever have interest in hiring me to replace the site.

## **Target audience:**

I foresee three main types of site visitors to target: adult church members, preschool parents, and potential rental customers (the church rents spaces like the gym and chapel to outside groups and organizations, such as Boy Scouts).

- Age: mostly adult.
- Gender: all genders.
- Location: Minnesota, likely Bloomington or its surrounding cities.
- Job: any job.
- Interests: religion (specifically Lutheran Christian), early childhood education, rental spaces, wedding venues, support groups.