

## Users

Medical reasons

Weight loss / diet reasons

## Locations

non-pre-existing recommendations

petitions for more locations

Fast food vs dine in

Location finder (GPS)

Pictures of location's foods

Possible delivery options for ready to cook meals (like hello fresh)

Bring more awareness to the issue with ad's

## Food options

"Bunless burger" vs real low carb meals

low carb vs no carb food

Frozen low carb Foods

## Restaurant reviews

What if low ratings

What if no ratings

Customers will want to share experiences