



Logo Development Agreement

Advocate Digital Media, DBA; hereinafter known as ADM. is hereby authorized to extend client privileges to develop a logo for Victoria County Active Living Program, hereinafter known as the CLIENT. Rates are as follows:

☒ Standard Logo Package

\$599 flat fee + (-) 15%

Standard Logo Concepts: Within 14 business days of receiving your company information and deposit, Advocate Digital Media, (ADM) will create up to four different logo concepts for your business. Logo designs will be submitted for your review via E-mail. Upon receipt of your feedback on these designs, ADM will make the needed changes to your favorite of the four logo designs. Up to three rounds of revisions are included for your final logo selection in quoted flat fee price. Further revisions will incur additional costs at ADM's hourly rate of \$85.

File Delivery: After the final logo design is approved, the logo design will be sent to you in multiple digital files (.jpg, .pdf, and .eps graphics file formats). Other file formats can be sent if requested.

Ownership: You, the client, have ownership of the final logo design for use in any media application that is beneficial to your business.

Payment: In return for logo design, the client agrees to pay the total fee payable in one payment. A 50% deposit of \$299.50 is required before any work begins and the remaining payment when final logo design is approved but before it is delivered. The client understands that the final logo design belongs to ADM until paid in full. In the event of termination of this Agreement, ADM owns the logo and has the right to complete, exhibit, and/or sell the logo design (not including business name). The client understands that once the final invoice is paid in full, the client has the right to use the logo design in all media useful for business.

Originality: ADM affirms that our logo designs are original and therefore owns the rights granted under this agreement, and that the rights granted do not conflict any other agreement.

Termination: The client has the right to terminate this Agreement if, ADM fails to complete the Logo within 60 days of deposit submission. If agreement is terminated for any reason other than failure to deliver within 60 days, ADM shall retain the deposit.

NOTE: Before you confirm your agreement to these terms, please make sure you understand all of the above agreement. Should you have any questions or concerns regarding these terms, please contact us before advising us of acceptance.

CLIENT:

Victoria County Active Living Program

Business Name

Date: _____

Authorized Signature

ADM:

Adam Mahan

Business Name

Date: 8/18

Authorized Signature