



CLIENT NAME: 3rd annual BCJLHS BBQ cook-off and kick off event

Flight Dates: 9/30/16- 1/21/17

Trade Components (12/26-1/21)

Intrusive video on victoriaadvocate.com	15000 impressions	
victoriaadvocate.com Monster and SLB ad positions	65000 impressions	
Trade Value		\$ 1,500

Cash Investment

Advanced Audience Targeting with geo fencing	200000	2500
Total Monthly Advertising		\$ 2,500

Total Cash Investment: **\$ 2,500**

Client Authorization: _____

Execution Date: _____

Start Date: _____

Notes:

In exchange for Trade, ADM will receive the following;

ADM Logo on Flyers, posters, banners, t-shirts, website, social media and TV ads.

ADM name mention on radio ads (full name- Advocate Digital Media)

All Prices Are Net

Quoted prices are good for 30 days.

For advanced audience targeting, 30k impressions will be utilized to geo- fence the cookers at FBCF 9/30- 10/1 and BCF 10/20-10/21.