



Client: Brightwater Senior Living

| Option A | | Per month |
|----------------------|-----|-----------|
| Channel | SOV | |
| VictoriaAdvocate.com | 25% | 540 |
| | | 540 |

| Option B | | Per Month |
|-----------------------------|------------|-----------|
| Channel | Impression | |
| Advanced Audience Targeting | 70000 | 700 |
| | | 700 |

| Option C | | Per month |
|-----------------------------|------------|-----------|
| Channel | Impression | |
| Advanced Audience Targeting | 70000 | 700 |
| VictoriaAdvocate.com | 25% | 540 |
| | | 1240 |

| | |
|------------|-----|
| BrandSense | 995 |
| <hr/> | |
| | 995 |

Select package: _____

Price per month: _____

Client: _____

Start Date: _____

Execution Date: _____

Notes:

6 Month Term

All Prices Are Net

Quoted prices are good for 30 days.