

MEDIA KIT

TRANSFORM YOUR DIGITAL PRESENCE.

www.affectdigital.com



This Is Who We Are & We Love What We Do

We are all about people. Business owners. Your customers. Our customers. We understand that social Internet is the new word of mouth. Digital advertising is the best way to reach your target market. We have the right mix of products to help you manage your presence in the digital world. Let us present your business in a captivating way through dynamic design and targeted media.

Established in 2010, our full-service advertising, design, and marketing agency stands apart from the crowd. We have three locations – Victoria and Corpus Christi in South Texas, and Longview in East Texas. Our growing team focuses on design and development for the latest in digital web, social media, and mobile marketing, as well as traditional advertising agency services. We work with a variety of clients including many small business owners, professional service firms such as lawyers, medical practices, and retail shops.

We Get it.

Audiences are fragmented. They are distracted. And can be challenging to reach using traditional advertising vehicles. Our award-winning team is ready to help you break through the clutter. Whether it's helping with your search engine ranking, serving your ad on top local sites or national platforms, we've got you covered.

We Know Digital.

This is what we live and breathe every day, constantly training and exploring new opportunities for you to have meaningful interactions with your customers. And **we are a Google Partner**. With Partner status, Affect Digital Media stays ahead of the curve by working directly with Google to provide the best level of service for clients using the latest tools and products. We make sure you get the most out of your marketing budget.



Here's What We Do.

We know your customers and we know how to reach them. Learn more about our digital marketing services and let's discuss the perfect mix for your business.

IGNITE - Advanced Audience Targeting, Local News Sites, Mobile, Preroll and YouTube Trueview - reach your audience as they browse the web with targeted advertising on the latest digital channels.

EMAIL MARKETING - Send timely communications directly to their inbox. Bypass the clutter and deliver creative messages to your customers' inbox.

VIDEO/PREROLL - Video continues to be an explosive medium online. Place your message strategically on videos your audience enjoys.

SOCIAL MEDIA - Engage with your customers where they spend their free time: social media channels including Facebook, Twitter, Instagram, Pinterest and Google+.

BRANDSENSE - Native advertising delivered on local platforms. Establish your business as a thought leader in the community with these informative articles and advertising.



Here's What We Do.

BUSINESS DIRECTORY MANAGEMENT - Ensure your business listings on major directory sites are accurate and that your customers get a timely response when they offer feedback.

WEBSITES - Premium and custom website design packages - responsive design included for each. E-commerce also available.

GET FOUND GOOGLE ADWORDS - Our certified Google AdWords specialists can determine the best strategy for effective ranking on Google search results.

CO-OP ADVERTISING - Take full advantage of co-op advertising dollars and extend your marketing.

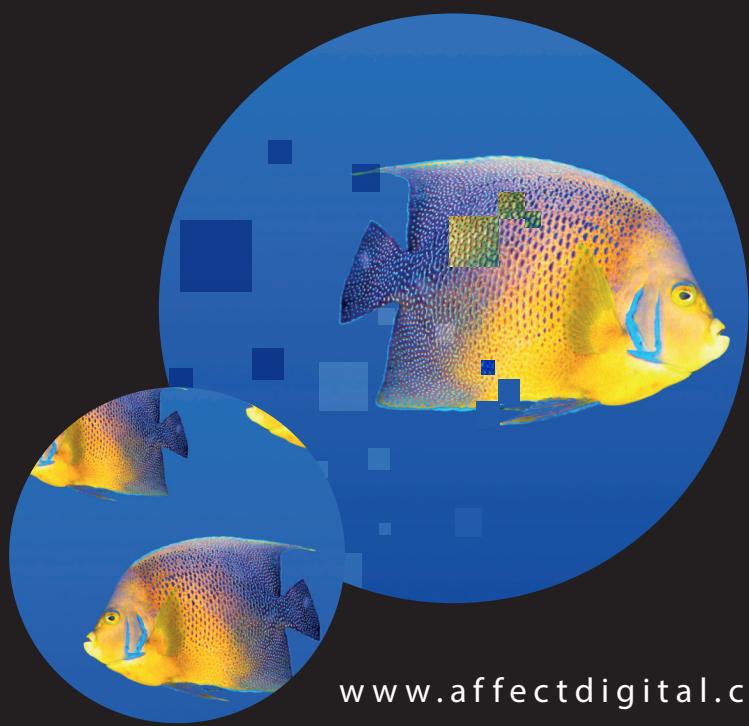
PANDORA, HULU - Reach your audience through channels they love.

FULL ADVERTISING AGENCY SERVICES - Media Buying, Branding/logo Development, Graphic Design, Video/ Audio production, Radio, TV, Print, Brochures, Digital, Billboard, Cinema, Direct Mail, Promotions, Directories.



ADM

AFFECT DIGITAL MEDIA



www.affectdigital.com