



# Targeting Proposal

## Trailer Nation

### GetFound Keywords

Trailers	Trailer Service Center	Trailer Parts	Auto trailers
Utility Trailers	Used trailers	trailer accessories	car haulers
equipment trailers	trailers for sale	hitches	truck beds
cargo trailers		trailer lights	CM truck beds
enclosed trailers		trailer kits	boat trailers
flatbed trailers		trailer axle kit	
dump trailers			
Est. CPC: \$0.77	\$0.65	\$0.78	\$0.64

<input type="checkbox"/> <b>Plan A</b>	Keyword Budget	500
	Expected Clicks	704
	Projected CPC	0.71
	Management Fee	125
	<b>Total Monthly Spend:</b>	<b>\$625</b>

<input type="checkbox"/> <b>Plan B</b>	Keyword Budget	1000
	Expected Clicks	1408
	Projected CPC	\$0.71
	Management Fee	250
	<b>Total Monthly Spend:</b>	<b>\$1,250</b>

<input type="checkbox"/> <b>Plan C</b>	Keyword Budget	1500
	Expected Clicks	2113
	Projected CPC	\$0.71
	Management Fee	375
	<b>Total Monthly Spend:</b>	<b>\$1,875</b>

**Campaign Notes:** All CPC projections are estimates based on the current market price. Longer campaigns generally outperform shorter campaigns due to optimizations and performance adjustments.

**Client Authorization:** \_\_\_\_\_

**Execution Date:** \_\_\_\_\_

**Run dates** \_\_\_\_\_

