



**Victoria Comic Con**  
**Sept - Apr**

### **One Time Setup Investment**

Google AdWords setup	\$	199
Ignite - Targeted display and video setup	\$	299
<b>Total One-Time Setup Investment</b>	<b>\$</b>	<b>498</b>

### **Monthly Advertising Investment**

Ignite - Advanced Audience Targeting w/ Geofencing	75000 impressions	\$	938
YouTube Truvie	2500 TruViews	\$	1,225
Google AdWords	1600 est. click	\$	1,250
<b>Total Monthly Advertising Investment</b>		<b>\$</b>	<b>3,413</b>

**Total Monthly Investment:** \$ 3,413

**Client Authorization:** \_\_\_\_\_

**Execution Date:** \_\_\_\_\_

**Start Date:** \_\_\_\_\_

**Notes:**

8 Month Term

All Prices Are Net

Quoted prices are good for 30 days.