



Targeting Proposal - Collier

All American Trailer Connection

GetFound Keywords

| Trailers | Trailer Service Center | Trailer Parts | Auto trailers |
|--------------------|------------------------|---------------------|---------------|
| Utility Trailers | Used trailers | trailer accessories | car haulers |
| equipment trailers | trailers for sale | hitches | truck beds |
| cargo trailers | | trailer lights | CM truck beds |
| enclosed trailers | | trailer kits | boat trailers |
| flatbed trailers | | trailer axle kit | |
| dump trailers | | | |
| Est. CPC: \$1.04 | \$0.60 | \$0.78 | \$1.96 |

| | | |
|--|-----------------------------|--------------|
| <input type="checkbox"/> Plan A | Keyword Budget | 500 |
| | Expected Clicks | 457 |
| | Projected CPC | 1.10 |
| | Management Fee | 125 |
| | Total Monthly Spend: | \$625 |

| | | |
|--|-----------------------------|----------------|
| <input type="checkbox"/> Plan B | Keyword Budget | 1000 |
| | Expected Clicks | 913 |
| | Projected CPC | \$1.10 |
| | Management Fee | 250 |
| | Total Monthly Spend: | \$1,250 |

| | | |
|--|-----------------------------|----------------|
| <input type="checkbox"/> Plan C | Keyword Budget | 1500 |
| | Expected Clicks | 1370 |
| | Projected CPC | \$1.10 |
| | Management Fee | 375 |
| | Total Monthly Spend: | \$1,875 |

Campaign Notes: All CPC projections are estimates based on the current market price. Longer campaigns generally outperform shorter campaigns due to optimizations and performance adjustments.

Client Authorization: _____

Execution Date: _____

Run dates _____

