

Google Analytics - Campaigns

Analytics Property	Analytics Profile	Sessions	Avg. Session Duration	Pageviews	Pages / Session	Bounce Rate	% New Sessions
Pest Solutions	All Web Site Data	1,439	00:00:32	1,944	1.35	84.71%	90.27%

Google GetFound - Campaigns

Campaign Name	Impressions	Clicks	CTR	Video Views
Pest Control	6,083	106	1.74%	0
Pest Solutions- Ignite News	421,271	695	0.17%	0
Totals	427,354	801	0.19%	0

Google GetFound - Keywords

Keyword	Impressions	Clicks	CTR	Avg. CPC
active pest control	2	0	0.00%	
american pest control	3	0	0.00%	
ant pest control	185	2	1.08%	\$14.69
ArborJet	1	0	0.00%	
ash trees	6	0	0.00%	
bat control	17	0	0.00%	
bed bug exterminator	154	0	0.00%	
bed bugs treatment	162	1	0.62%	\$12.25
bedbug control	42	1	2.38%	\$13.69
bee control	1	0	0.00%	
bee control	26	0	0.00%	
bee control products	1	0	0.00%	
best exterminator	1	0	0.00%	
best pest control	1	1	100.00%	\$9.05

Keyword		Impressions	Clicks	CTR	Avg. CPC
best rat bait		1	0	0.00%	
best rat poison		6	1	16.67%	\$4.23
best termite control		1	0	0.00%	
bird pest control problems		5	0	0.00%	
brown patch		26	0	0.00%	
bug pest control		123	2	1.63%	\$16.56
bug repellent		0	0	0%	
Carpenter Ants		57	0	0.00%	
carpenter ants pest control		1	0	0.00%	
Caterpillars		27	0	0.00%	
commercial pest control		8	0	0.00%	
control pest		0	0	0%	
exterminator		9	0	0.00%	
exterminator		75	2	2.67%	\$12.84
fertilize lawn		3	0	0.00%	
fertilizer program for lawns		1	0	0.00%	
fertilizing lawns		460	10	2.17%	\$11.69
fertilizing your lawn		0	0	0%	
field mice		2	0	0.00%	
Fire Ants		85	0	0.00%	
flea control		2	0	0.00%	
flea pest control		157	1	0.64%	\$20.66
Flying ants		13	0	0.00%	
fungus on trees		29	1	3.45%	\$9.29
get rid of rats		2	0	0.00%	
get rid of rodents		7	2	28.57%	\$14.82
green lawn fertilizer		1	0	0.00%	
green pest control		2	0	0.00%	
home insect control		20	0	0.00%	
home pest inspection		14	1	7.14%	\$20.08
home termite control		61	1	1.64%	\$15.25

Keyword		Impressions	Clicks	CTR	Avg. CPC
homemade pest control		8	0	0.00%	
house insect control		2	0	0.00%	
house mice		6	0	0.00%	
house mouse		7	1	14.29%	\$17.91
house pest control		57	5	8.77%	\$14.95
how to catch a rat		15	0	0.00%	
how to catch mice		35	0	0.00%	
how to get rid of bed bugs		142	2	1.41%	\$13.20
insect control		2	0	0.00%	
insect control spray		3	0	0.00%	
insect exterminator		184	3	1.63%	\$14.77
iron fertilizer		9	0	0.00%	
kill mice		1	0	0.00%	
kill mosquitoes		18	0	0.00%	
lawn care weed control		109	0	0.00%	
lawn control		367	3	0.82%	\$7.79
lawn disease control		0	0	0%	
Lawn Diseases		0	0	0%	
Lawn Fertilization		0	0	0%	
lawn fertilizer application		60	1	1.67%	\$16.33
lawn iron		20	0	0.00%	
lawn pest control		37	0	0.00%	
mice		502	3	0.60%	\$15.97
mice in the house		1	0	0.00%	
mice poison		102	1	0.98%	\$5.72
mice problems		0	0	0%	
mosquito misting system		0	0	0%	
mosquito spray		106	2	1.89%	\$13.57
mouse bait		4	0	0.00%	
mouse deterrent		3	0	0.00%	

Keyword	Impressions	Clicks	CTR	Avg. CPC
mouse killer	0	0	0%	
natural pest control	3	1	33.33%	\$11.84
new lawn fertilizer	17	0	0.00%	
Oakwilt	2	0	0.00%	
organic lawn weed control	1	0	0.00%	
organic pest control	2	0	0.00%	
organic spider control	1	0	0.00%	
orkin pest control	1	0	0.00%	
peppermint oil mice	4	0	0.00%	
pest arrest	1	0	0.00%	
pest control	58	0	0.00%	
pest control companies	1	0	0.00%	
pest control license	5	0	0.00%	
pest control products	0	0	0%	
pest control solutions	9	1	11.11%	\$11.67
pest control supplies	18	0	0.00%	
pest control texas	11	1	9.09%	\$14.10
pest control victoria texas	5	0	0.00%	
pest control victoria tx	1	0	0.00%	
pest control victoria tx	52	4	7.69%	\$6.44
pest control victoria tx	0	0	0%	
pest exterminator cost	0	0	0%	
pest inspection	26	1	3.85%	\$16.77
pest killer	138	3	2.17%	\$9.15
pest repeller	65	1	1.54%	\$23.05
pest service	21	1	4.76%	\$8.19
pest solutions	6	3	50.00%	\$1.46
pest solutions victoria tx	12	6	50.00%	\$2.47
pesticides	331	8	2.42%	\$14.74
Pharaoh Ants	1	0	0.00%	

Keyword		Impressions	Clicks	CTR	Avg. CPC
power sprayers for pest control		1	0	0.00%	
rat		115	2	1.74%	\$7.02
rat bait		2	0	0.00%	
rat bait stations		3	0	0.00%	
rat control		49	0	0.00%	
rat droppings		7	0	0.00%	
rat killer		8	0	0.00%	
rat removal		5	0	0.00%	
rats		273	5	1.83%	\$8.37
rats and mice		23	0	0.00%	
repel mice		80	2	2.50%	\$11.34
rodent		17	0	0.00%	
rodent control		7	0	0.00%	
rodent pest control		10	0	0.00%	
rodent removal		1	0	0.00%	
rodent repellent		4	0	0.00%	
rodent traps		17	0	0.00%	
rodents		80	1	1.25%	\$16.73
roof rat		5	0	0.00%	
silverfish pest control		27	0	0.00%	
spider control		21	0	0.00%	
spider control in house		1	0	0.00%	
spider pest control		21	1	4.76%	\$16.43
sprayers for pest control		1	0	0.00%	
termite control		3	0	0.00%	
termite control		2	0	0.00%	
termite control companies		0	0	0%	
termite control service		13	0	0.00%	
termite exterminator		2	0	0.00%	
Termite swarms		5	0	0.00%	

Keyword	Impressions	Clicks	CTR	Avg. CPC
termite treatment	55	1	1.82%	\$14.03
tick control	14	0	0.00%	
tree beetles	3	0	0.00%	
tree blight	9	0	0.00%	
Tree Diseases	3	0	0.00%	
Tree Fungicide	1	0	0.00%	
tree fungus identification	1	0	0.00%	
tree fungus treatment	1	0	0.00%	
tree insect	33	1	3.03%	\$16.23
Tree Nutrition	21	0	0.00%	
tree problems	0	0	0%	
tree sickness	5	0	0.00%	
ultrasonic mouse repellent	1	0	0.00%	
ultrasonic pest control	1	0	0.00%	
vegetable garden pest control	1	0	0.00%	
Victoria pest control	82	7	8.54%	\$12.26
victoria termite inspection	1	0	0.00%	
victoria texas pest control	1	0	0.00%	
wasp control	35	0	0.00%	
Web Worms	0	0	0%	
what is a rodent	18	1	5.56%	\$14.19
yard aeration	9	0	0.00%	
yard care	194	5	2.58%	\$5.70
yard fungus	4	0	0.00%	
yard maintenance	255	0	0.00%	
yard mosquito repellent	19	1	5.26%	\$16.10
yard mowing	7	1	14.29%	\$1.31
yard service	95	0	0.00%	
yard treatment	23	1	4.35%	\$8.38

Keyword	Impressions	Clicks	CTR	Avg. CPC
Totals	6,087	106	1.74%	\$11.28

Ignite - Campaigns

Campaign	Impressions	Clicks	CTR
Pest Solutions_AXD RON	3,861	16	0.41%
Pest Solutions_CAT	34,225	26	0.08%
Pest Solutions_SITE	13,871	16	0.12%
Pest Solutions_SRT+KW	93,709	191	0.20%
Totals	145,666	249	0.17%