



Victoria Comic Con
Sept - Apr

One Time Setup Investment

Google AdWords setup	\$	199
Ignite - Targeted display and video setup	\$	299
Total One-Time Setup Investment		\$ 498

Monthly Advertising Investment

Ignite - Advanced Audience Targeting w/ Geofencing	75000 impressions	\$	938
YouTube Truview	2500 TruViews	\$	1,225
Google AdWords	1600 est. click	\$	1,250
Total Monthly Advertising Investment		\$	3,413

Total Monthly Investment: **\$ 3,413**

Client Authorization: _____
Execution Date: _____
Start Date: _____

Notes:

8 Month Term
All Prices Are Net
Quoted prices are good for 30 days.