

# WebPro Agreement

Advocate Digital Media, DBA; hereinafter known as ADM. is hereby authorized to extend client privileges to maintain an ADM WebPro website for hereinafter known as the CLIENT, for a period of 12 months beginning on \_\_\_\_\_.

Rates are as follows:

|                           |   |
|---------------------------|---|
| <b>Standard Package</b>   | \$79 per month / \$260 Set up fee / build out 2 week<br><br>Standard Website Features: Custom domain name, single-page site, mobile-friendly site, map, business hours, profile (business description), photo gallery, search engine optimization (optimized URLs, links, keywords, optimized page titles, site map), coupons and specials, Facebook/Twitter integration, detailed reporting. |
| <b>Premium Package</b>    | \$129 per month / \$895 Set up fee / build out 2-4 weeks.<br><br>Premium Website Features: All features included in Standard Package plus: multiple pages and sub-pages, blog, multimedia gallery, driving directions, custom reviews on site and integration of third-party reviews.   |
| <b>Custom Development</b> | \$____ per month / Estimated Set Up Fee Of \$_____ / build out as quoted. Additional time and materials charges may apply.<br><br>Features: As described in schedule(A)   |

**Design and Implementation:** Client shall provide ADM with clear, written design instruction via email or other written instrument. Upon submission ADM will follow directions and implement features as available within the WebPro product line. Setup Fee Includes:

Up to four (4) hours of professional design time prior to review.

Two rounds of minor changes. Minor changes are defined as typographical, logo, photo changes and layout changes that require up to two (2) hours of additional design time.

Client acknowledges that additional time required to complete client instructions, data entry, photography, videography and other services will be billed at ADM's current service rates.

**Content Ownership:** The Advertiser is responsible for the content of their Webpro website. The Advertiser acknowledges that content and materials submitted or posted to WebPro by the Advertiser do not violate any copyrights, trademarks, or other Intellectual property rights. By adding content to WebPro, the Advertiser represents that they are the owner of the material, or are making the submission with the explicit consent of the owner. Posting material that is the property of another without the specific consent of its owner is not only a violation of this agreement, but may also subject the Advertiser to legal liability for infringement of copyright, trademark, or other intellectual property rights. Victoria Advocate Publishing Co. will purchase and retain ownership of the URL. In the case of a domain transfer to the Advertiser, the Advertiser agrees to pay all transfer fees.

**Payment and Renewal Policy:** Upon receipt of an advertising invoice, Advertiser agrees to pay for the entire balance due before the end of the month. The Advertiser understands and accepts all terms, conditions and requirements. No oral agreements will be recognized. The rates, rights, and privileges of the Advertiser may not be transferred or assigned to another business or advertising group. This agreement perpetually renews automatically (45) days prior to the anniversary date for a period equal to the initial contract period. Any cancelations or changes must be submitted by the CLIENT in writing prior to the renewal date.

**Billing:** Client shall be billed initial setup fee upon execution of this agreement. Monthly billing will begin one week after site review or upon site launch, whichever event occurs first.

**Monthly Revisions:** Client is allowed monthly changes that require no more than :30 cumulative minutes of design, data entry or development work per WebPro implementation.

Likewise, ADM, DBA shall notify the CLIENT of any rate changes at least (90) days prior to the anniversary date of this agreement.

**CLIENT:**

Client Name: \_\_\_\_\_

Business Name: \_\_\_\_\_

Date: \_\_\_\_\_

Authorized Signature: \_\_\_\_\_

**ADM:**

Representative: \_\_\_\_\_

Date: \_\_\_\_\_

Authorized Signature: \_\_\_\_\_