Shannon Christopher Kendall

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[linkedin.com/in/shannonkendall](http://linkedin.com/in/shannonkendall) **|** [github.com/skendall74](http://github.com/skendall74) **| #310-569-1138**

**Professional Summary**

* Software Engineer and Full Stack Developer based in Atlanta, Georgia
* Six years of experience in web development; also skilled in multimedia design and production
* Currently attending boot camp at Georgia Tech to further career in web development and expand expertise with JavaScript, jQuery and full stack development

**Technical Skills**

HTML5, CSS3, Bootstrap, Materialize, jQuery, JavaScript, Node.js, React, Angular, Heroku, PHP, ASP.NET, C++, Express, MongoDB, MySQL, Git, GitHub, Gulp, WordPress, Photoshop, Illustrator, InDesign, Flash, Adobe Edge and Adobe Code, Visual Studio, SEO, Eloqua, Salesforce and Marketo

**Applications Built**

**Lirikendall Bot** [Sole Developer]

* + A Siri-like app that uses a terminal to find movies, concerts and songs
  + CLI App, API CALL - Spotify & OMDB, NPM, Moment.js, DotENV, Node and JavaScript
  + LIRI is a command line node app that takes in parameters and delivers data
  + <https://www.npmjs.com/package/lirikendallbot>

**Hangman Game App** [Sole Developer]

* + Hangman game demonstrating JavaScript skills
  + HTML5, CSS3, Bootstrap, JavaScript Library
  + Dynamically updated HTML and CSS powered by JavaScript code
  + <https://skendall74.github.io/Word-Guess-Game/>

**Crystal Game App** [Sole Developer]

* + Interactive game highlighting use of jQuery skills
  + HTML5, CSS3, Bootstrap, jQuery Library
  + Dynamically updates HTML powered by a jQuery library
  + <https://skendall74.github.io/unit-4-game/>

**Professional Experience**

**Kendall Creative Productions — Charlotte, N.C. / Atlanta, GA January 2013 to Present**

**Freelancer**

* Wrote, produced, directed and edited 90-second commercials that ran in local hotels to highlight area businesses and the growing community
* Filmed and edited the Junior League of Charlotte’s 90th Anniversary retrospective
* Created original graphics to promote Allen Tate Realty on social media platform

**Impact Direct LLC / Contract Role — Cornelius, N.C March to July 2017**

**Web Developer**

* Challenged with redesigning company website to improve look and feel; managed front and back end and improved speed and functionality
* Managed email marketing and digital marketing campaigns for car dealerships nationwide with Marketo using HTML, CSS, JavaScript and JQuery
* Designed graphics and print materials in support of marketing campaigns

**Cardinal Financial / The Creative Group — Charlotte, N.C. January to February 2017**

**Web Developer**

* Created and built email template in Marketo using HTML, CSS, JavaScript and JQuery for new monthly newsletter that was adopted by Cardinal Financial
* Contributed to redesign of existing Cardinal Financial and Sebonic websites (frontend/backend)
* Performed a gulp refactor of existing sites to improve speed and functionality

**Wells Fargo / ATR International — Charlotte, N.C. March to August 2016**

**Web Developer**

* Developed internal email templates using Eloqua, HTML, CSS, JavaScript, JQuery
* Created website landing pages to coordinate with email templates and existing web branding
* Managed and tracked email campaigns using Salesforce to improve campaign performance

**Time Warner Cable / Nesco Resources — Charlotte, N.C. March 2014 to December 2015**

**Interactive Video Producer and UI/UX Designer at Kernel, a Time Warner Cable Media Company**

* Developed HTML 5 ads using Adobe Code and Adobe Edge Animate that interfaced with Double Click Studio and Google DFP
* Created national video advertisements using Dreamweaver, Flash, Illustrator and Photoshop for high-end clients and in-house marketing: Immersive, Pushdown, Webmail, Static, Pre Roll and IBV ads ran across a multitude of platforms on the TWC digital network
* Designed internal email marketing templates for national TWC Media team using Marketo

**Short Run Pro — Belmont, N.C. August 2010 to November 2013**

**Senior Web Design and Head of Marketing**

* Created wireframes for and built company websites using HTML5, CSS3 and jQuery; maintained ASP.NET framework and MySQL backend to efficiently direct customers to desired services
* Managed day-to-day operations for multiple e-commerce sites: ShortRunPro.com, FederalBrace.com, KillarneyMetals.com, ComputerBracketSolutions.com and BisonBuilt.com
* Oversaw marketing design and branding for company websites, email promotions, social media, instructional videos and direct marketing

# EDUCATION

**Certificate in Full Stack Development,** Georgia Tech University

**Certificate in Interactive Web Design,** Central Piedmont Community College

**M.F.A., Film Production,** Loyola Marymount University

**B.S., Telecommunications,** University of Florida