

BLOGGING AND CONTROL MANAGEMENT SYSTEM

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PROBLEM DEFINITION AND OBJECTIVES

Problem Statement:

Bloggers often face difficulties in finding a single platform that combines advanced editing capabilities with reliable content management features.

Objectives:

- ❖ Provide a user-friendly way for bloggers to write, edit, and publish their posts.
- ❖ Integrate SEO tools to improve search engine rankings.
- ❖ Ensure administrators can review and regulate content effectively.

FRONTEND & BACKEND ARCHITECTURE

Technology Stack :

- ❖ Frontend: React
- ❖ Backend: ASP.NET Core Web API
- ❖ Database: SQL Server with Entity Framework Core

COMPONENTS & API STRUCTURE

API Design:

- ❖ Endpoints for login/authentication, blog operations, and SEO support.
- ❖ Secure authentication using JWT

Challenges faced:

- ❖ Ensuring secure authentication.
- ❖ Designing a normalized database structure.

- ❖ Integrating SEO-based algorithms.

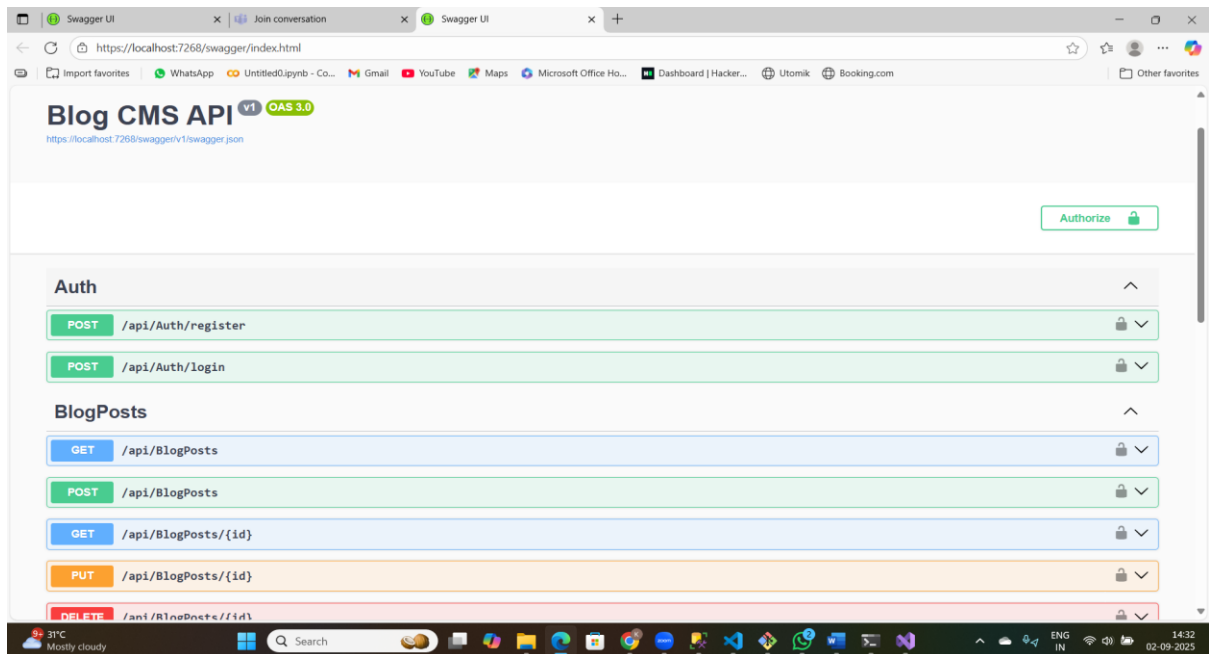
Solutions:

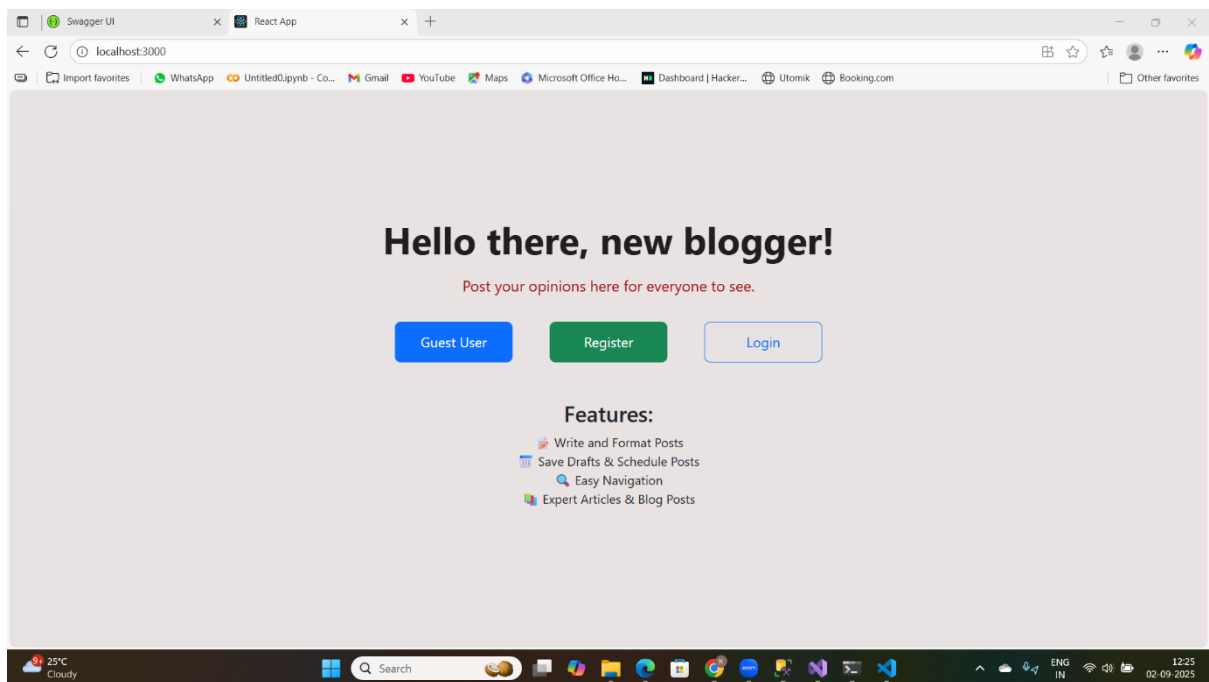
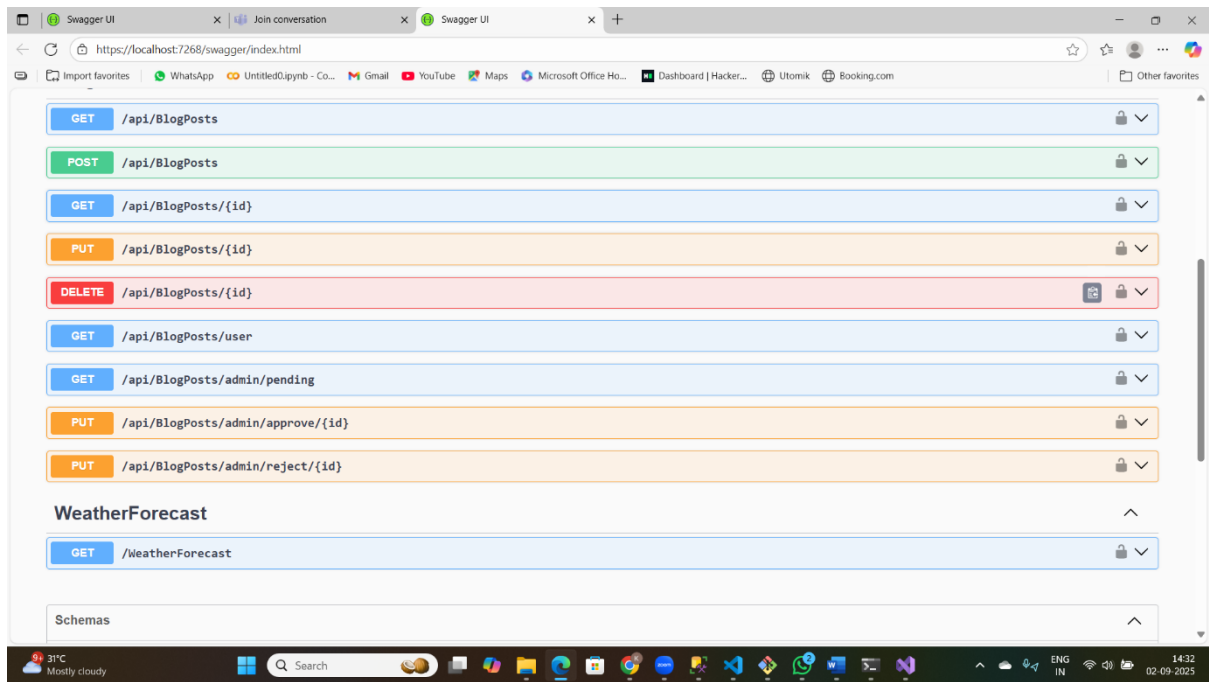
- ❖ Implemented JWT tokens for authentication and authorization.
- ❖ Improved query efficiency with indexing.
- ❖ Built a custom SEO analysis service.

Performance Evaluation:

- ❖ Measured frontend speed using Lighthouse performance metrics.
- ❖ Checked backend efficiency through API response times.

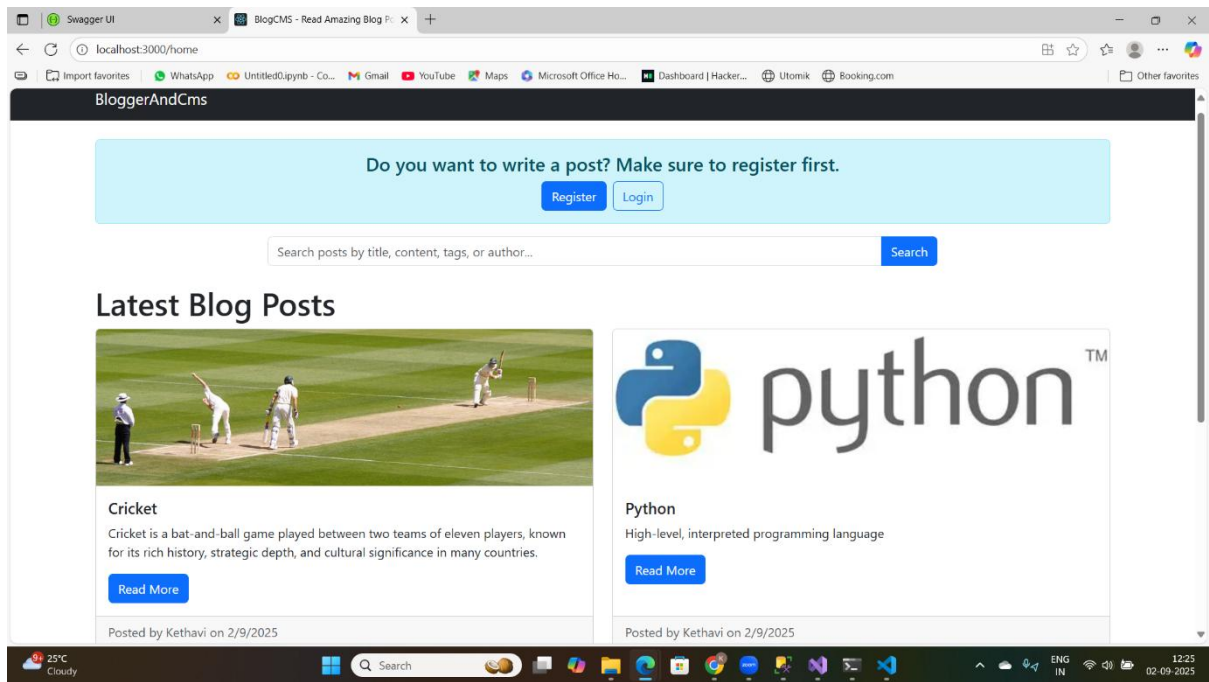
Appendices



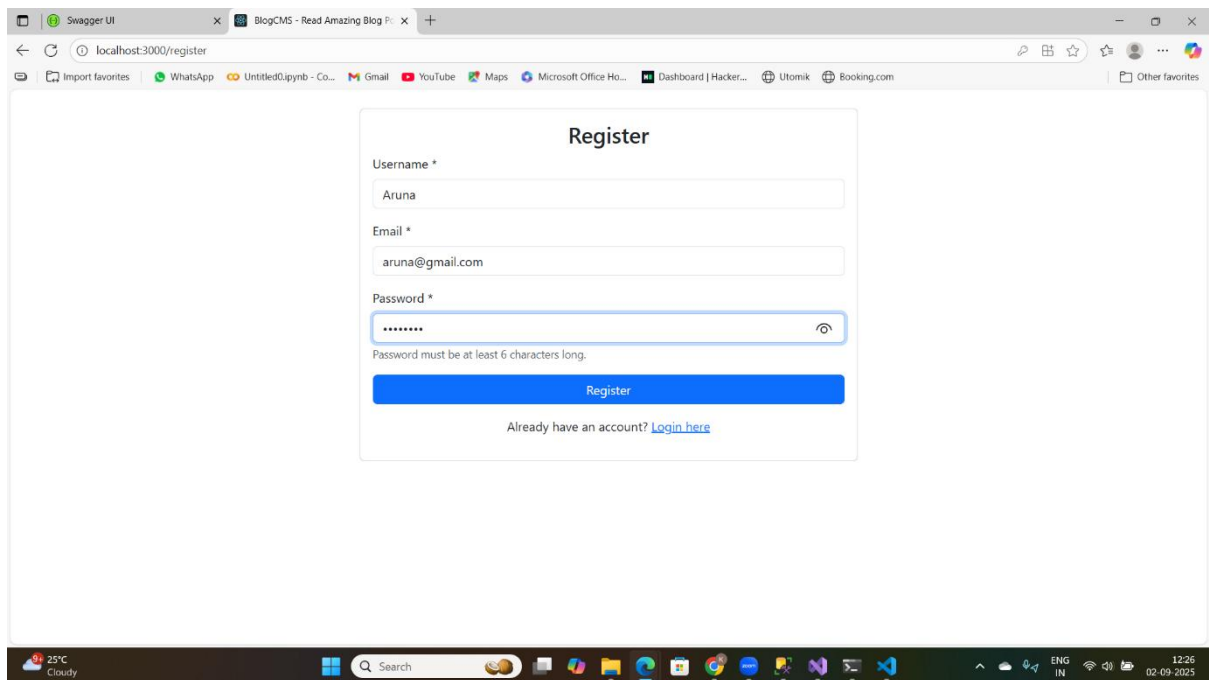


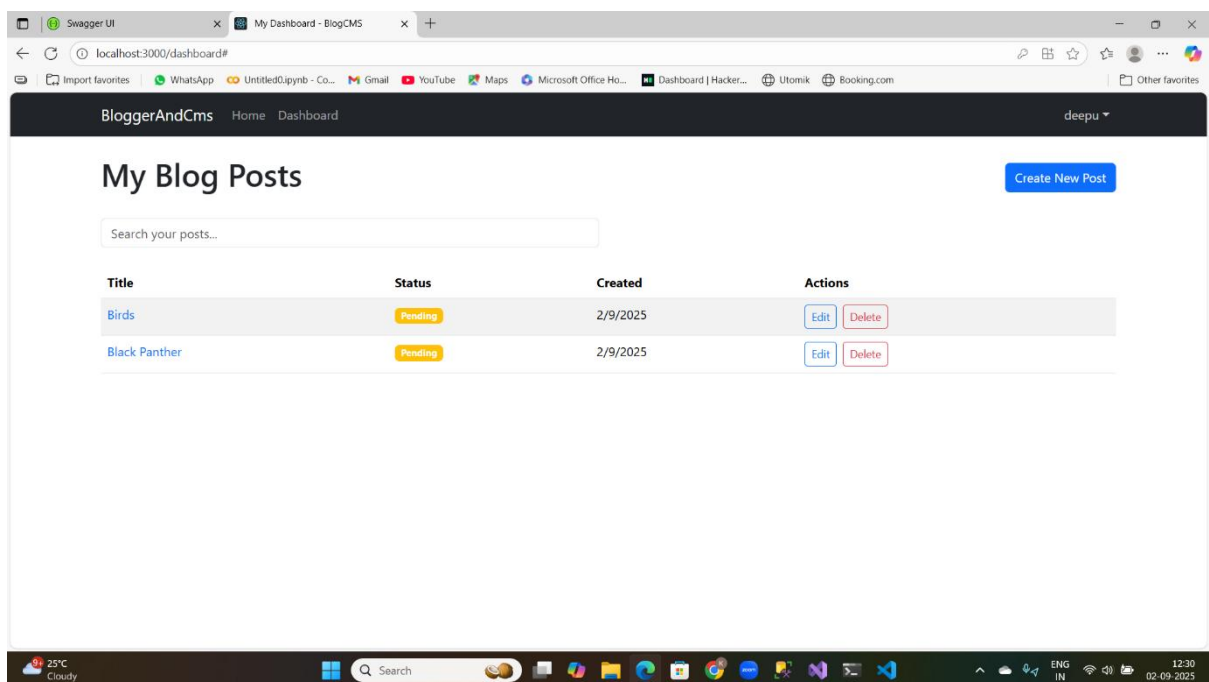
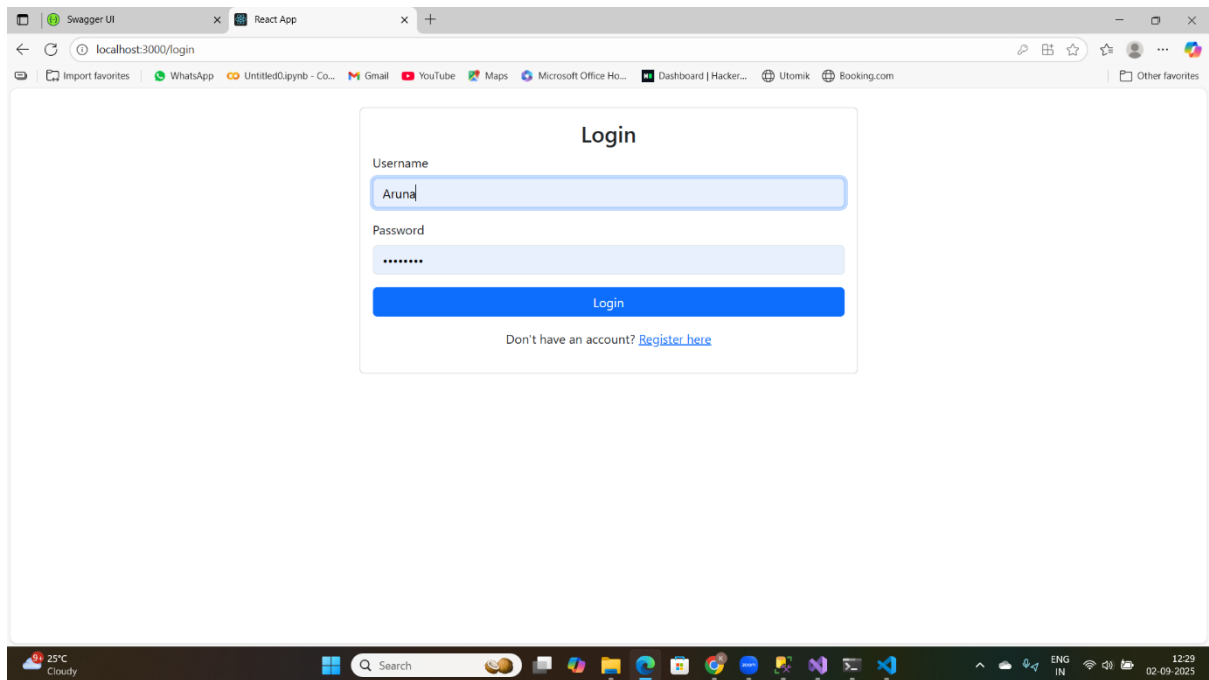
Guest User:

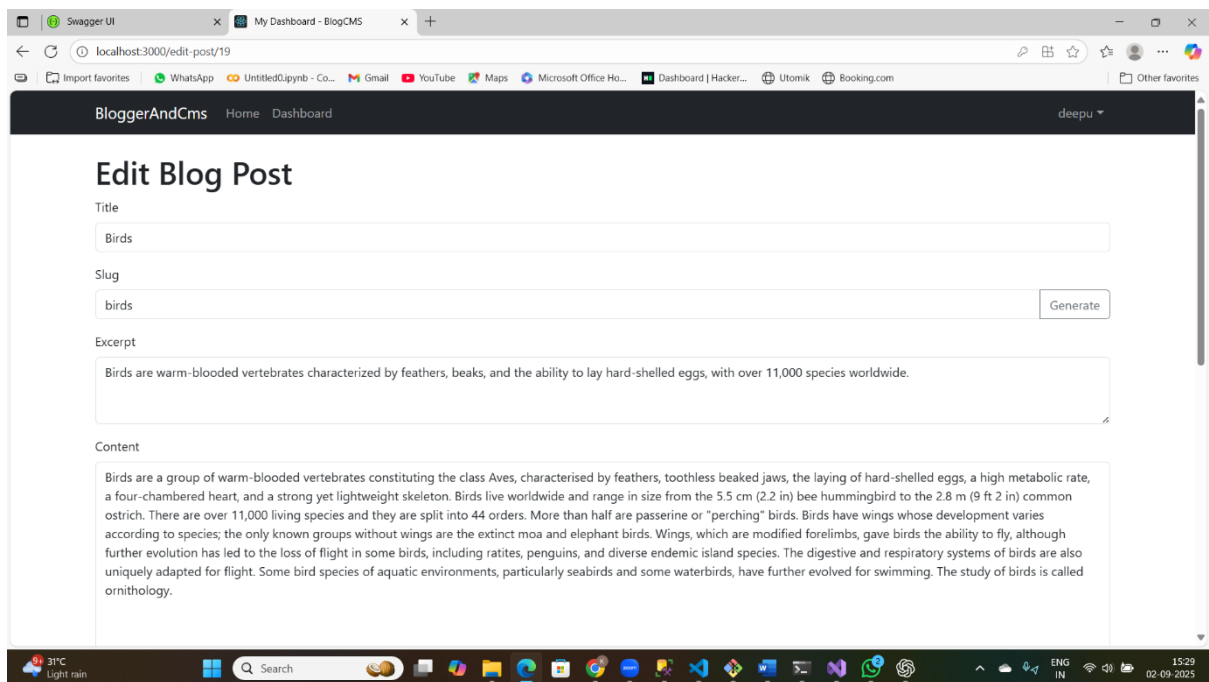
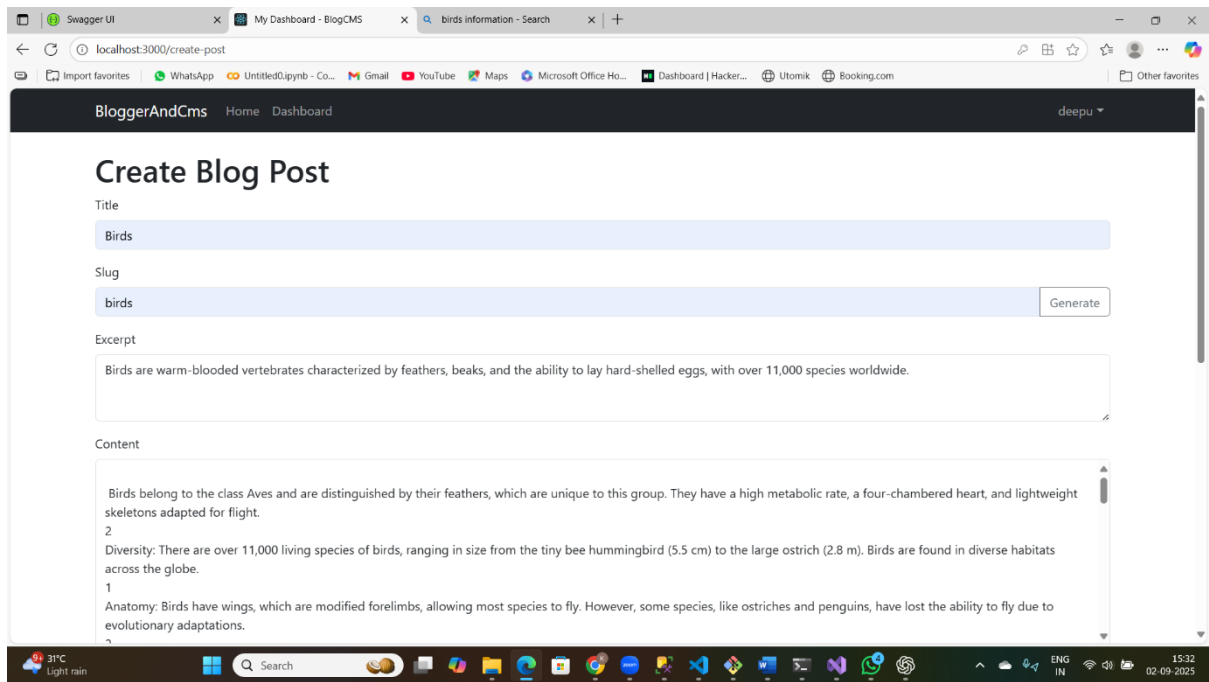
Can just view and search posts



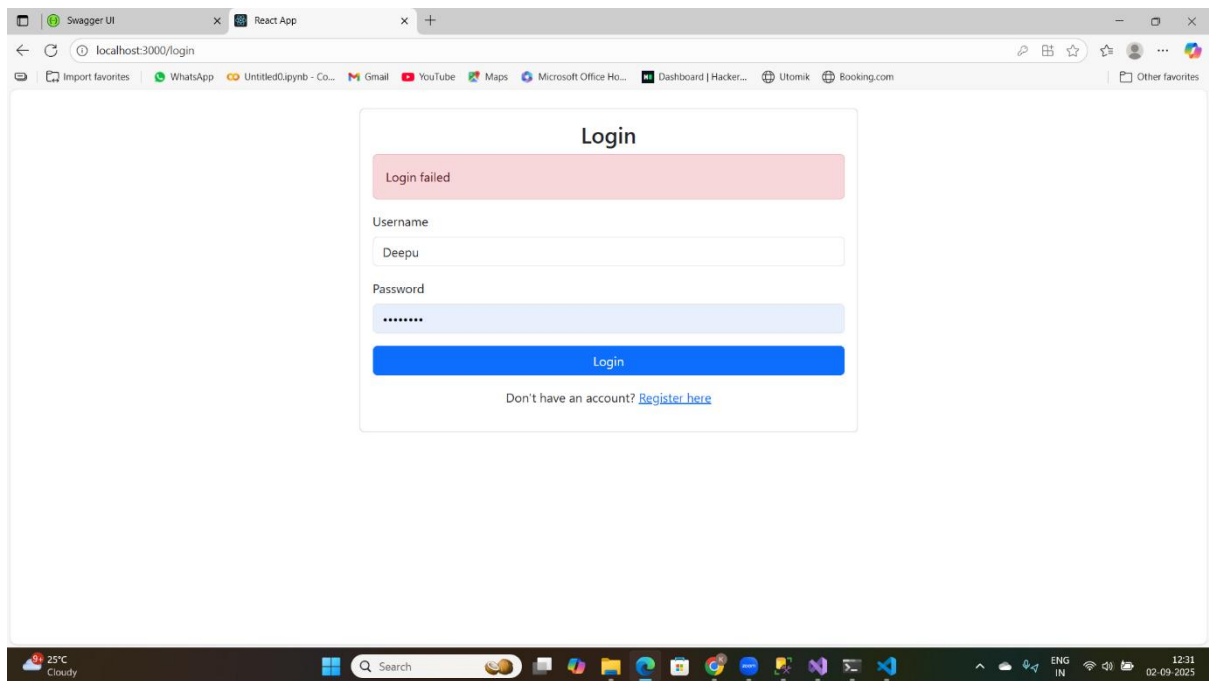
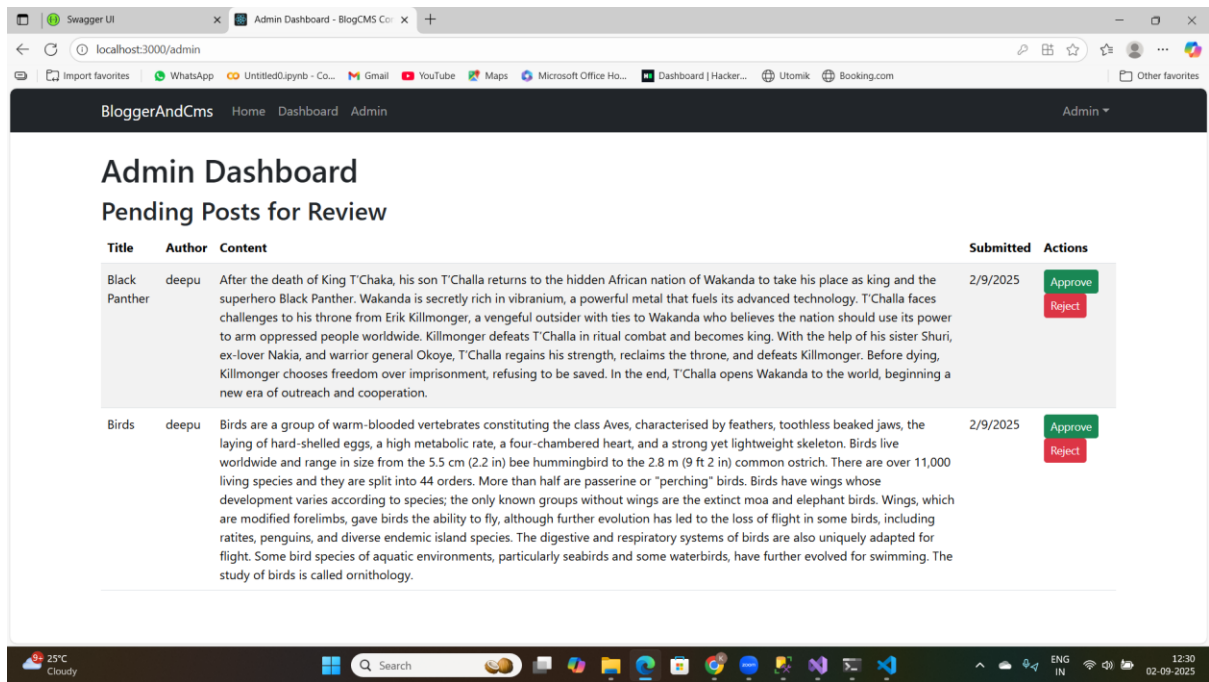
User:







Admin giving approval for user's blog.



PROJECT SUMMARY:

The Blogging and Content Management System is a web application created to streamline digital publishing. It enables content creators to write and manage blogs with ease while offering built-in SEO features for higher visibility. The system also provides role-based access control, ensuring admins, users, and guests have clear permissions. Overall, this project makes content creation, publishing, and management more structured and accessible without requiring advanced technical skills.