

SEAN HIGGINS
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BUSINESS ADDRESS:

Department of Finance
Kellogg School of Management
Northwestern University
2211 Campus Drive
Evanston, IL 60208

ACADEMIC POSITIONS:

Associate Professor of Finance (without tenure), Kellogg School of Management, Northwestern University (2024-)
Assistant Professor of Finance, Kellogg School of Management, Northwestern University (2020-2024)
Post-Doctoral Fellow in Household Finance, National Bureau of Economic Research (2019-2020)

EDITORIAL POSITIONS:

Associate Editor, *Review of Finance* (2024-)

VISITING POSITIONS:

Visiting Faculty, Department of Finance, Stern School of Business, New York University (Spring 2024)
Visiting Researcher, Payment Systems Division, Banco de México (Central Bank of Mexico) (Fall 2017)

OTHER AFFILIATIONS:

Affiliated Professor, MIT Jameel Poverty Action Lab (J-PAL) (2023-)

EDUCATION:

University of California, Berkeley
Tulane University
Tulane University

DEGREE

Post-Doc
Ph.D.
B.S.

DATE

2016-2019
2011-2016
2007-2011

DEPARTMENT

Haas School of Business
Economics
Economics

PUBLICATIONS:

- Financial Technology Adoption: Network Externalities of Cashless Payments in Mexico. *American Economic Review* 114 (11): 3469–3512, 2024.
- How Debit Cards Enable the Poor to Save More (with Pierre Bachas, Paul Gertler, and Enrique Seira). *Journal of Finance* 76 (4): 1913–1957, 2021.
- Digital Financial Services Go a Long Way: Transaction Costs and Financial Inclusion (with Pierre Bachas, Paul Gertler, and Enrique Seira). *American Economic Association Papers & Proceedings* 108: 444–448, 2018.
- Can a Poverty-Reducing and Progressive Tax and Transfer System Hurt the Poor? (with Nora Lustig). *Journal of Development Economics* 122: 63–75, 2016.

WORKING PAPERS:

- Using Lotteries to Attract Deposits (with Paul Gertler, Aisling Scott, and Enrique Seira). Revise and resubmit, *Journal of Finance*.
- FinTech Lending to Borrowers with No Credit History (with Laura Chioda, Paul Gertler, and Paolina Medina). Revise and resubmit, *Journal of Financial Economics*.
- Search and Negotiation with Biased Beliefs in Consumer Credit Markets (with Erik Berwart, Sheisha Kulkarni, and Santiago Truffa).
- Do Behavioral Frictions Prevent Firms from Adopting Profitable Opportunities? (with Paul Gertler, Ulrike Malmendier, and Waldo Ojeda).
- Towards a Cashless Economy? Evidence from the Elasticity of Cash Deposits of Mexican Firms (with Pierre Bachas and Anders Jensen).
- Government-Backed Loans Enable Small Businesses to Maintain Employment during Cash Flow Shocks (with Paul Gertler, Ana María Montoya, Eric Parrado, and Raimundo Undurraga).

AWARDS AND FELLOWSHIPS:

2024	Poets&Quants 40-Under-40 Best MBA Professors
2023	Sidney J. Levy Teaching Award

2022	Best Paper Award, GSU-RFS FinTech Conference
2020	PBCSF Award for the Best Paper in Fintech, WFA
2020	Best Paper in Corporate Finance, SFS Cavalcade North America
2014, 2015	School of Liberal Arts Summer Fellowship
2014	Schloss Prize for Excellence in Economic Research
2013	Fulbright Scholar to Mexico

TEACHING:

Kellogg School of Management, Northwestern University (2021-)
 Entrepreneurial Finance and Venture Capital (MBA course)
 Household Finance (PhD independent study)
 Harvard Kennedy School, Harvard University (2022)
 FinTech and Financial Inclusion (part of Executive Education course on Migratory Remittances and Financial Services)
 Princeton University (2021)
 Economic Analysis of Development (MPA course) – guest lecturer
 Harvard University (2020)
 Development Economics (PhD course) – guest lecturer
 Haas School of Business, UC Berkeley (2018-2019)
 Big Data and Better Decisions (MBA course) – guest lecturer
 Applied Impact Evaluation (MBA course) – guest lecturer
 Undergraduate Research Apprenticeship Program

GRANTS: (* = Co-PI; otherwise PI)

2024-2025	Avi Nash Fund grants (\$92,000)
2024	USAID Development Innovation Ventures (\$450,000; received \$200,000 prior to dismantling of USAID)
2021-2025	Berkeley Lab for Inclusive FinTech (LIFT) grants (\$249,960)
2023	Digital Credit Observatory grants (\$124,630)
2022-2023	Digital Credit Observatory grants* (\$181,156)
2023	Asset Management Practicum and Avi Nash Fund grant (\$40,000)
2022	USAID Equitable AI Challenge* (\$88,712)
2021-2022	Financial Institutions and Markets Research Center grants (\$83,500)
2022	NBER and Alfred P. Sloan Foundation Household Finance Small Grant (\$15,000)
2022	J-PAL Innovation in Government Initiative grant* (\$99,420)
2021	Women Entrepreneurs for Latin America and the Caribbean (WeForLAC) grant (\$99,583)
2020-2021	Inter-American Development Bank grants* (\$290,000)
2020	IDB Invest grant* (\$100,000)
2020	Facebook Economic Impact of Digital Technologies grant (\$99,058)
2020	J-PAL Jobs and Opportunities Initiative grant* (\$49,779)
2019	Think Forward Initiative (€81,920)
2019	Guthrie Center for Real Estate Research (\$7,500)
2018	National Science Foundation standard grant* (\$241,814)
2018	USAID grant* (\$100,000)
2018	Institute for Business Innovation* (\$14,923)
2017	Digital Credit Observatory grant* (\$268,253)
2017	UN Foundation grant* (\$50,000)
2017	World Bank grant* (\$154,000)
2016	Innovations for Poverty Action grant* (\$345,000)
2016	CEGA-Visa Financial Inclusion Lab grant* (\$160,000)
2015	National Science Foundation Doctoral Dissertation Research Improvement Grant (\$16,481)
2014	Bill & Melinda Gates Foundation grant* (\$581,162)

KEYNOTE PRESENTATIONS:

2025	Federal Reserve System Payments Researchers Annual Meeting
2023	Economic Research South Africa Workshop on Financial Technology and Development

PRESENTATIONS: (* = discussant)

2026	University of Michigan (Finance); Ohio State University (Finance)
2025	Bank of Canada (Financial Stability); Bank of Canada Access to Cash and Financial Services Workshop; Chinese University Hong Kong (Finance); Columbia Workshop in New Empirical Finance; Emory University (Finance); Erasmus University Rotterdam (Finance); FIRS*; Indian School of Business (Finance); Innovative Financing Solutions For Women Entrepreneurs; MIT Sloan (Finance); MoFiR Workshop on Banking; NBER Gender in the Economy Spring Meetings; Peking University (National School of Development); Princeton and IFC (Resilience, Big Tech Platforms, and Capital Market Development); PUC Chile (Finance); University of

- Delaware and Philadelphia Fed (Fintech & Financial Institutions Conference)*; WEFIDEV-CEPR-RFS Conference on Finance and Development*
- 2024 Asia Innovation and Entrepreneurship Association; ASSA/Econometric Society*; BI Norwegian Business School (Finance); Cambridge Finance Conference; EFA; EUROFIDAI-ESSEC Paris December Finance Meeting; FDIC; Harvard Business School (Entrepreneurial Management); HEC Montréal (Finance); ITAM Finance Conference*; NBER Summer Institute (Household Finance); New York University (Finance brownbag); Stanford Institute for Theoretical Economics (Financial Regulation; Psychology and Economics); University of Arizona (Finance); University of Houston (Finance); University of Oxford (Finance); University of Washington Summer Finance Conference; Wayne State University (Finance)
- 2023 ABFER webinar*; Behavioral IO and Marketing Symposium; Center for the Study of Industrial Organization/Toulouse School of Economics Conference on Industrial Organization; Central Bank Research Association Meeting*; Early Career Behavioral Economics Conference; European Winter Finance Summit; IMF Research and World Bank Research (joint seminar); International Finance Corporation and UC Berkeley Lab for Inclusive FinTech Conference on the Digital Future: Fintech, AI, and the Path to Financial Inclusion; ISB-NBER Capital Markets, Technology, Financial Inclusion, and Economic Growth; Jackson Hole Finance Conference; Monash University (Economics); NBER Organizational Economics Spring Meetings; Peking University Fintech Workshop; Queensland Corporate Finance Conference; San Francisco Fed, SFSU, and UC Santa Cruz Conference on Fintech; University of Melbourne (Economics); University of Melbourne (Finance); University of Sydney (Economics); University of Washington (Development)
- 2022 ABFER webinar; AEA; Bank of Israel; Ben-Gurion University (Economics); Center for the Study of Industrial Organization/Toulouse School of Economics Workshop; CEPR ES Conference on Financial Intermediation and Corporate Finance; Duke (Labor/Development); EFA; GSU-RFS FinTech Conference; GSU Robinson (Risk Management and Insurance); IPA-GPRL Researcher Gathering; Korea Advanced Institute of Science and Technology and Korea University; Lab for Inclusive FinTech at UC Berkeley; NBER Corporate Finance Fall Meetings; Nordic Conference in Development Economics; Notre Dame (Development); Penn Wharton (Development); Red Rock Finance Conference; SFS Cavalcade; Tulane (Economics); UChicago and UCMA (Joint Initiative for Latin American Experimental Economics); University of Edinburgh Economics of Financial Technology Conference; WashU Annual Corporate Finance Conference*; Webinar on Entrepreneurial Finance and Innovation
- 2021 AEA; AFA*; Boulder Summer Conference on Consumer Financial Decision Making; CEPR European Conference on Household Finance*; Chicago Booth Household Finance Conference; Columbia Business School (Finance); Development Day at Notre Dame; European Bank for Reconstruction and Development (Research); InSper; IPA SME Working Group Meeting; Junior Household Finance Seminar; MWIEDC; NBER Inequality, Discrimination, and the Financial System Conference*; NBER Summer Institute (Household Finance)*; NuBank; São Paulo School of Economics (Applied); Stanford GSB (Finance); UC San Diego (Finance); UChicago Becker-Friedman Institute (Development Faculty Meetup); UChicago Conference on Network Economics
- 2020 AEA; AFA*; Bank of Canada Future of Money and Payments Conference; Bank of Canada New Technologies and Network Effects Conference; Bocconi (Finance); Cambridge (Finance); CEPR Workshop on Household Finance; Junior Household Finance Seminar; MFA; MoFiR Workshop on Banking*; Princeton (Finance); SFS Cavalcade; UC San Diego (International/Development); U Illinois Urbana-Champaign Gies (Finance); U Sussex (Finance); Webinar in Finance and Development; WFA; WVU (Economics)
- 2019 ABFER Special Session on Digitization and FinTech; Atlanta Fed (Research); Dartmouth (Household Finance); EAFIT; FIRS*; Harvard Business School (Entrepreneurial Management); Harvard Business School (Finance); Inter-American Development Bank (Research); Inter-American Development Bank (Social Protection); London School of Economics (Finance); NBER Summer Institute (Development); Northwestern Kellogg (Finance); Northwestern Development Rookiefest; NYU Household Finance Conference; NYU Stern (Finance); Penn Wharton (Finance); Philadelphia Fed (New Perspectives on Consumer Behavior in Credit and Payments Markets Conference); UCLA Anderson (Finance); UNC Kenan-Flagler (Finance); Universidad del Rosario (Economics); UT Austin McCombs (Finance)
- pre-2019 AEA (session organizer); Arizona State University (Economics); IDEAS; ITAM (Business); ITAM (Economics); NBER Summer Institute (Household Finance); LACEA; NEUDC; PacDev; Paris School of Economics; SEA; Stanford/IGC Conference on Firms, Trade, and Development; Stanford IO Fest; Universidad Iberoamericana; University of San Francisco; World Bank Development Economics Research Group (Applied Micro); World Bank Poverty Global Practice; Yale Y-RISE

REFEREEING:

Journals

American Economic Review, Quarterly Journal of Economics, Journal of Political Economy, Econometrica, Review of Economic Studies, Journal of Finance, Journal of Financial Economics, Review of Financial Studies, American Economic Journal: Applied Economics, American Economic Journal: Economic Policy, American Economic Review: Insights, Review of Economics and Statistics, Review of Finance, Economics Letters, Journal of Banking & Finance, Journal of Development Economics, Journal of Political Economy: Microeconomics, Journal of Public Economics, Management Science, Journal of Human Resources, Journal of Financial and Quantitative Analysis, World Development, Economic Development and Cultural Change

Grants USAID Development Innovation Ventures (DIV), Berkeley Economics for Equity, Canada's Social Sciences and Humanities Research Council, J-PAL, Private Enterprise Development in Low-Income Countries (PEDL), REFIND

OTHER SERVICE:

2025 Co-Organizer, 4th CEPR WEFIDEV Workshop in Finance and Development, LSE (dual submission option with *Review of Financial Studies*)
2025 Program Committee, FMA Europe Session on FinTech and Financial Inclusion
2025 Program Committee, AFA Session on Finance, Development, and Growth
2025 Program Committee, EEA
2025 Program Committee, Georgia Tech-Atlanta Fed Household Finance Conference
2024 Co-Organizer, NBER Household Finance Fall Meetings
2024 Co-Organizer, 3rd CEPR WEFIDEV Workshop in Finance and Development, Bocconi
2024 Program Committee, AFA PhD Student Poster Session
2024-2025 Program Committee, WFA
2024- Faculty Advisor, Vantage Venture Group (undergraduate venture capital student group at Northwestern)
2021-2025 Program Committee, SFS Cavalcade
2023 Lead Organizer, 2nd CEPR WEFIDEV Workshop in Finance and Development, Kellogg
2023 Program Committee, NEUDC
2022-2025 Program Committee, MFA
2022 Program Committee, MWIEDC
2022 Co-Organizer, 1st CEPR WEFIDEV Workshop in Finance and Development, Warwick Business School
2020- Co-Founder and Co-Organizer, Webinar in Finance and Development (WEFIDEV)

OTHER ACTIVITIES:

Instructor, Harvard Kennedy School Executive Education course on Migratory Remittances and Financial Services (2022)

OTHER INFORMATION:

Languages: English (native), Spanish (fluent), Portuguese (advanced), and French (advanced)
Citizenship: United States