

Sponsorship Letter



Organized By
IUT COMPUTER SOCIETY (IUTCS)

Islamic University of Technology (IUT)
The Organisation of Islamic Cooperation (OIC)
Boardbazar, Gazipur - 1704





To

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Subject: Application for sponsoring **IUT 11th National ICT Fest 2024** organized by IUT Computer Society (IUTCS) and the Department of CSE, IUT from 26-27th April 2024

Dear Sir/Madam,

The Islamic University of Technology (IUT), established as a subsidiary organ of the Organisation of Islamic Cooperation (OIC), stands as one of Bangladesh's distinguished institutions of higher education. Committed to fostering student engagement in extracurricular pursuits and enhancing their readiness for the professional sphere, the IUT Computer Society (IUTCS) was inaugurated in 2008. Since the beginning of its journey, IUTCS has been contributing to the encouragement of knowledge exchange, research, continuous development, and collaboration of various parties with the goal of growth in the technology domain. In the past, IUTCS has had the pleasure of hosting many spectacular national-scale events that have left their mark on the development of the ICT sector of the country. This year, we wish to host this prestigious fest in all its elegance, to celebrate the 11th iteration of the National ICT Fest, and to promote innovation and excellence.

In order to materialize the process of this event, we need support from like-minded entities. In this regard, we are looking forward to your generous cooperation in sponsoring this prestigious festival. We aspire to set new milestones in contributing to the advancement of the national ICT sector through this event. Any support from you regarding the sponsorship of this event would be greatly appreciated. We are sincerely looking forward to your positive response.

Thanking you,

Alif Arshad Bakshi

President, IUT Computer Society

Islamic University of Technology

Contact Number: +8801791665709

Email: iutcs@iut-dhaka.edu

A handwritten signature in black ink, appearing to read 'Alif Arshad Bakshi'.

Alif Arshad Bakshi

President

IUT Computer Society

A handwritten signature in black ink, appearing to read 'Dr. Hasan Mahmud'.

Dr. Hasan Mahmud

Moderator

IUT Computer Society

A handwritten signature in black ink, appearing to read 'Dr. Md. Hasanul Kabir'.

Dr. Md. Hasanul Kabir

Head of the Department, CSE

Islamic University of Technology



About Department of CSE

The Computer Science and Engineering (CSE) Department was established in 1998. Back then it was known as Computer Science and Information Technology (CIT) until academic year 2011-2012, when it was renamed as Computer Science and Engineering (CSE). A combination of highly qualified faculty members and state of the art facilities has established the department as one of the leading and prestigious Computer Science departments of the country. The competency of the department is evident from the achievement of the alumni, who have created a brand value both in the job sector and academia - in and outside of the country.

The product-based technology industry is bringing new solutions involving hardware and software; however, the domination in the market share mostly depends on the strength of the ported software and its ability to connect with the other solutions. Therefore, the need for software engineers is ever-growing. To produce good software engineers, the department of CSE has started a separate bachelor program namely B.Sc. in Software Engineering from 2018.

Website - <https://cse.iutoic-dhaka.edu/>



About IUT Computer Society

IUTCS is very ardent in organizing various events, seminars, and workshops, with the purpose of benefiting and guiding students who are inquisitive in Computer Science, by helping them acquire the necessary skills and experience for their future endeavors, aside from regular coursework. IUTCS organizes its signature event “ICT FEST” almost every year where more than **115 institutions** and around **2500 participants** participated in the last iteration of the event. Interactive sessions are frequently hosted by IUTCS where alumni from diverse fields, ranging from FAANG organizations like Google, Amazon, etc. to researchers and faculties from different renowned universities share their valuable experiences and acumen. This inspires the attendees to work hard and dream big in life. ACM classes for competitive programming and Web development sessions are presently being conducted by IUTCS, with senior students taking the lead in sharing their knowledge and expertise with the juniors. Even during the pandemic, in spite of all the hindrances, IUTCS did not step back from its usual route, with the Machine Learning course being a significant accomplishment. Juniors could comprehend and practice ML, quite earlier than they were taught in their academics, boosting their confidence and making them skillful for future research and jobs. Besides this, App development classes were also held to better prepare the participants with in-depth knowledge and understanding of the related topics. To promote inclusivity and diversity among programmers, IUTCS conducts an annual competition by putting emphasis on female participation, the IUT Intra Girls Programming Contest. This is to encourage competitive programming and problem solving so that girls can get equal opportunities.

The success of ex-IUTIANS in the highly-competitive tech world is the driving force behind IUTCS's mission of making it feasible for present IUTIANS to follow in their footsteps.

Website- <http://iutcs.iutoic-dhaka.edu/>

Facebook- <https://www.facebook.com/IUTCS/>

ABOUT ICT FEST

In 2008, IUTCS became the pioneer to inaugurate the biggest ICT Fest in Bangladesh. And after that, it has grown only bigger. Over the years, it grew into a major event that attracted thousands of visitors from all over the country.



10th IUT National ICT Fest

The 10th IUT National ICT FEST was arranged in 2019 on the 12th and 13th of April. The 2 days long program was divided into 8 categories, namely: Application Development, Gaming, Hackathon, IT Business Case Competition, Math and ICT Olympiad, Programming Contest, Project Showcasing, and Poster Presentation. In these sections, Over 350 brilliant project works were presented in the first segment.

9th IUT National ICT Fest

The 9th IUT national ICT Fest took place on the 13th and 14th of October 2017. Professor Dr. Munaz Ahmed Noor & Dr. M. Kaykobad were the chief guests in the inauguration ceremony and closing ceremony respectively. More than 2100 participants from 50 Institutes took part in the Fest and made it one of the biggest events of that year.



8th IUT National ICT Fest Powered By AB Bank

The 8th IUT National ICT Fest was held on November 4th and 5th, 2016. Distinguished guests **Professor Abdul Mannan, Chairman, UGC** and **Professor Abdus Sobhan, Vice Chancellor, Prime University** graced the occasion as chief guests and special guests, adding prestige to the event. Spanning across two days, the fest featured an array of captivating activities, comprising eight segments in total.



7th IUT National ICT Fest Powered By AB Bank

The 7th IUT National ICT Fest was held on September 12th and 13th, 2015, marking another milestone in the series of esteemed events. Esteemed guests, including **Hasanul Haq Inu, Minister, the Ministry Of Information, and Nurul Islam Nahid, Minister, the Ministry Of Education**, graced the occasion as chief guests, adding honor and distinction to the fest. With an impressive turnout of 2500 participants, the event was one of the biggest in the nation.

6th IUT National ICT Fest

On September 12th and 13th, 2014, the event drew a remarkable attendance of 2350 participants, solidifying its status as one of the nation's premier gatherings. Esteemed guests, including **Prof. Lutfar Rahman, Vice Chancellor, Daffodil International University, and Prof. Mohammad Alauddin, Vice Chancellor, Dhaka University Of Engineering Technology (DUET)** honored the occasion as chief guests, further enhancing the event's prestige and influence in the realm of ICT.

4th IUT National ICT Fest

On June 21st and 22nd, 2012, the 4th National ICT Fest, graced by the esteemed presence of Chief Guests **Ghulam Mohammad Quader, MP, Minister Of Commerce, and Prof. Azad Chowdhury, Chairman, UGC** took place. With a remarkable participation of 2200 individuals, the event served as a vibrant platform for knowledge exchange and collaboration.

AB Bank 2nd IUT National ICT Fest

On August 13th and 14th, 2009, the 2nd National ICT Fest took place with **Nurul Islam Nahid, Minister, Ministry Of Education, and Professor Nazrul Islam, Chairman, UGC** as esteemed Chief Guests. With a total of 1500 participants representing 50 universities, as well as 30 schools and colleges, the event provided a dynamic platform for collaboration and knowledge exchange.

5th IUT National ICT Fest

On October 4th and 5th, 2013, the event unfolded as a notable milestone in our journey of esteemed gatherings. We were privileged to have **Hasanul Haq Inu, Minister, Ministry Of Information, and Prof. Dr. Imtiaz Hossain, Vice Chancellor, IUT** as our esteemed chief guests. With a participation of 1000 attendees, the 8 segmented events were brimming with competition.

IBBL 3rd IUT National ICT Fest

The 3rd edition of our flagship event took place on 7th and 8th April 2011. The event had **Dr. Md. Afsarul Ameen, Minister, Ministry Of Primary & Mass Education, and Hasanul Haq Inu, MP, Telecommunications Ministry** as distinguished Chief Guests. With an audience of 2000 people, this was one of the first successful editions of ICT Fest.

Prime Bank 1st IUT National ICT Fest

The 1st National ICT Fest was the first of its kind in the country. The event was widely appreciated by peoples from all walks of life as well as the ICT experts. The event was labeled by some as "groundbreaking" and "pioneering" to say the least. It had the first Programming and ICT olympiad competition in the country. Since its inception in 2008 many other universities have followed suit and organized similar events.

Media Coverage of Previous ICT Fests

TODAY'S NEWS > ng FIFA World Cup update | There's no time to sit back for flight MH370 | Downing Youth dies in biscuit factory explosion

The Daily Star

SATURDAY, November 19, 2016 | Journalism Without Fear or Favor

News Opinion Sports Business Entertainment Life & Living Youth Tech & Startup

Careers

IUT all prepped to host 8th ICT Fest 2016

SUN-OUT-31-2016 12:00 AM Last updated on Sun-Nov-1, 2016 06:11 PM

Islamic University of Technology's Computer Society, IUTCS is organizing an information and communication technology (ICT) festival titled IUT 8th ICT Fest 2016 which will be held on November 4 and 5, 2016 at Islamic University of Technology (IUT) campus in Gazipur. This time the grand festival will be consisted of seven major segments: Programming Contest, Software and Hardware Project Showcasing, Gaming Contest, IT Business Idea Challenge, ICT Olympiad, Game Development Showcasing and ICT Seminar. According to the organizers this fest will be a milestone for ICT revolution of this country as this fest aims to incorporate participants from academia and industry, including professors from renowned universities, ICT professionals and students from around the country as well as abroad.

Read more
IUTCS / IUT / ICT Fest

The Daily Star

12:06 AM, October 31, 2013 / LAST MODIFIED: 02:29 PM, October 30, 2013

AB Bank-IUT 5th National ICT Fest

Fahim Ahmed



The Financial Express

Industry experts inspire youths in tech festival

Ebtessam Haque | Wednesday, 8 May 2019



Foreign Affairs, Bangladesh.

The much-anticipated information and communication technology (ICT) festival of the country took place on April 12 and 13 at the Islamic University of Technology (IUT), Gazipur, powered by First Security Islami Bank Limited. The two-day fest was organised by the IUTCS (IUT Computer Society) in association with the Computer Science and Engineering (CSE) Department of IUT for the tenth time, marking a decade. This time the fest was inaugurated by the chief guest AFM Gausul Azam Sarker, director general (International Organisations) of Ministry of

Competition and opportunity

The tagline of the fest 'Ideas to Action' captured the essence of the events that were held. The fest brought together over 1,500 students from various universities, colleges and schools from all over the country, energising the campus with enthusiasm, with the visitors adding further liveliness to it. The well-picked array of events tailored the experience for every tech enthusiast. Hackathon, Project Showcasing, App Development and IT Business Case Competition provided participants with a platform to get their ideas off the ground as well as receive feedback from an industry-expert panel of judges. The Programming Contest, ICT Olympiad and Math Olympiad provided the participants with a

A screenshot of the Atom Bank website's homepage. At the top, there is a search bar and a menu with options like 'কালোর কর্তৃ' (Colorful), 'সেবা' (Services), 'কর্তৃ' (Card), 'কর্তৃ' (Card), 'কর্তৃ' (Card), and 'কর্তৃ' (Card). Below the header, there is a banner for 'Atom Gold Credit Cards' featuring a red background, the Atom logo, and text about the card's features. The main content area includes a 'প্রয়োগ করুন' (Use) button and a 'প্রয়োগ করুন' (Use) button.

theindependent



Other Events Hosted by IUTCS

CodeRush 1.0

On 18th and 19th March 2023, IUTCS successfully organized the 1st Intra ICT Fest 2023, also known as **CodeRush 1.0**. This event was primarily for students who were fervent to exhibit their expertise, compete against each other, and gear themselves up for future competitions. There were 5 segments of the event: Programming Contest, Capture The Flag (CTF), Hackathon, Project Showcasing and Panel Discussion. This well-rounded approach not only provided an exceptional platform for students to shine but also fortified their resolve and skill set, setting the stage for even greater achievements in the world of ICT.



Intra University Girls Programming Contest

On 13th September, 2022, the Department of Computer Science and Engineering and the IUT Computer Society (IUTCS) successfully organized the 1st IUT Intra Girls Programming Contest. This was a remarkable milestone in promoting gender diversity and inclusivity in the field of programming. This groundbreaking event not only encouraged but also celebrated the participation of female students in the domain of programming, breaking barriers and inspiring the next generation of women in technology.

Some Activities of IUT Computer Society

ACM classes:

IUTCS, in its unwavering commitment to nurturing excellence, goes above and beyond by organizing complimentary ACM classes tailored for incoming freshman and sophomore students irrespective of their field of study. These classes instill essential coding and problem-solving skills, motivating students to embrace coding and apply it to their future endeavors.



Web Development Class:

IUTCS understands the pressing demand for web development skills and offers specialized classes to equip students with the basics of web development, enabling them to create web applications. To further motivate and engage students, we organize a competition with exciting prizes at the end of the course.

Seminars:

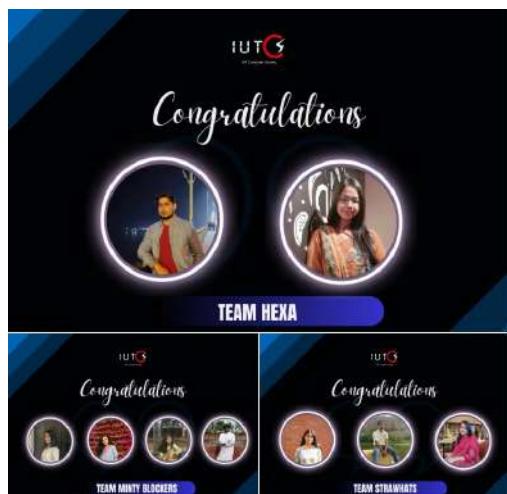
IUTCS frequently hosts seminars featuring experts from the tech industry and academia. These events provide students with valuable insights, aiding them in making informed career decisions and serving as a source of inspiration for their future endeavors.



Recent Achievements

FOREWARN Disaster Hackathon 1.0:

FOREWARN Bangladesh, in collaboration with the Open Mapping Hub - Asia Pacific, unveiled a groundbreaking initiative, the inaugural Disaster Hackathon, aimed at igniting the creative prowess of young minds in addressing humanitarian challenges. Amid fierce competition, Team ReliefChain, composed of Ahsan Habib, Maman Yusuf Khan, Labiba Farah, Prianka Meheru, Ishrar Tanzim, and Mahmuda Nayem, emerged triumphant, securing the coveted first position.



International Blockchain Olympiad 2023:

The International Blockchain Olympiad (IBCOL), founded in 2017, is an annual competition for students to solve real-world problems using Web3 and blockchain technology. With immense pride, we feel proud to announce that three teams from IUT: Team Hexa, Team Minty Blockers and Team Strawhats have been selected to participate in the 6th edition of this prestigious competition scheduled to be held in the Netherlands.

CoU-BRACNet Inter-University Programming Contest 2023:

In the CoU-BRACNet Inter University Programming Contest 2023, Team IUT_সংশ্লিষ্ট from IUT consisting of Abdullah Abrar, Abid Hasan, and Reaz Hassan Joarder secured the 1st runner up position. In addition, Team IUT_O(n!) also secured 23rd position in the same competition.





Luna Shamsuddoha DevMania 2023 for International Girls in ICT day:

Team LoAaNa, consisting of Ayesha Afroza Mohsin, Lomatul Mahzabin, and Nawsheen Mehreen, achieved a remarkable feat by securing the 1st runner-up position in Luna Shamsuddoha DevMania 2023, an event dedicated to celebrating International Girls in ICT day. Organized by Bangladesh Open Source Network - BdOSN and supported by Edvive, inspired by Dohatec New Media, their achievement serves as an inspiring example for aspiring young women in the ICT domain, solidifying their reputation as industry trailblazers.

RIoT Centre Flag Hunt 2022:

The CTF Community of Bangladesh held the first ever onsite CTF tournament named “**RIoT Centre Flag Hunt**” in 2022. In this tournament, Team Genesis from IUT consisting of Shantanu Rahman, Sumit Alam Khan and Kafi Rifat were crowned champions. Apart from the champion team, IUT had a total of 3 teams qualify for the final round, where the other two secured 8th and 13th place in the tournament, escalating the prestige of IUT in the field of CTF tournaments.



SEC Inter University Junior Programming Contest, 2022:

During the SEC Inter University Junior Programming Contest 2022, the formidable Team IUT_সংশ্লিষ্ট, representing IUT and composed of the talented individuals Abdullah Abrar, Abid Hasan, and Reaz Hassan Joarder, demonstrated their exceptional programming skills by securing the third position. Additionally, another stellar team, IUT_CodeByters, also hailing from IUT, achieved an impressive 10th position in the same highly competitive contest, further highlighting the institution's commitment to fostering programming excellence and innovation.

IUT 11th National ICT Fest 2024

Date: 26th -27th April 2024 (Friday-Saturday)

Expected Reach: Around 200,000 people through social media posts and news media coverage. Aside from this around 2500+ expected in-person turnout including participants, teachers, guardians, visitors, industry professionals and many more

Number of participating institutions: 53 universities, 35 schools & 40 colleges (approx.)

The proposed IUT 11th National ICT Fest 2024 will comprise of the following segments:



Inter University Programming Contest (IUPC)

Participants will try to solve logical and algorithmic problems within given specifications. Here, the judging criteria will be the problem-solving skill of the participants.



Datathon Competition

Datathon competition is a relatively newer field. In this competition, the participants will try to solve various problems in the machine learning domain with higher accuracy.



IT Business Case Competition

Participants need to present an optimal solution for solving a business case in the technology domain. The whole solution package should contain a SWOT analysis, proper addressing, and analyzing of the case.



ICT Olympiad

It is an MCQ-based olympiad where the general knowledge of the participants in various fields of technology will be tested.



E-sports

Esports is the competition of video games. Here, as an individual or teams participants will take part in gaming contests.



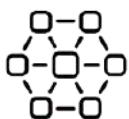
Capture The Flag

One of the newest additions to our ICT Fest is Capture The Flag or CTF. This competition on cyber security looks forward to participants finding out the hidden flag within the shortest time.



Project Showcasing

A platform for innovators and creators to display their exceptional work. Participants will have the opportunity to present their projects, share their insights, and inspire others with their groundbreaking ideas.



Blockchain Hackathon

A thrilling competition that delves into the world of blockchain technology. Participants are expected to develop a functional blockchain based software prototype during the event.



DevOps Hackathon

A cutting-edge competition at our ICT Fest in which, participants will face off in a high-stakes battle to streamline software development pipelines, automate deployments, and optimize the entire software development lifecycle.



OpenAPI Hackathon

The OpenAPI Challenge is a thrilling addition to our ICT Fest lineup, inviting tech enthusiasts to explore the power of open APIs. Participants will engage in a quest to unlock the potential of various open APIs, creating innovative applications or solutions.



UI/UX Challenge

It is the platform where designers and creators will go head-to-head in a design duel. Participants will craft intuitive and visually stunning user interfaces while ensuring an exceptional user experience.



Refactoring Contest

Refactoring contest is the competition that puts the coding skills to the test. Participants will be tasked with transforming complex and convoluted code into elegant, efficient, and maintainable solutions.



GameJam Competition

The GameJam competition offers participants the opportunity to showcase their creativity and technical skills by developing innovative and engaging games within a limited time frame. Contestants collaborate in teams to design and code an original game

National ICT Fest incorporates researchers and ICT professionals from all across the country. This event also holds an interesting opportunity for organizations to reach many people within a very short time since the event is attended by all groups of people. Also, IUT being a subsidiary organ of the Organization of the Islamic Cooperation(OIC), many foreign state members attend the ceremony to give us better insights which will be an excellent opportunity for cross-national workflow.

Audience Profile

One of the largest national ICT Fest, “IUT 11th National ICT Fest” is targeted to tech enthusiasts of all ages from the whole country. We are expecting to have 2500+ people including participants, teachers, guardians, journalists, visitors and many more from 53 universities, 35 schools & 40 colleges.

Category	Teams	Member Per Team	Participant	Judge	Total
Capture The Flag Competition	40	4	160	10	170
Datathon Competition	15	4	60	5	65
Esports (Fifa)			64		64
Esports (Valorant)	32	7	224		224
BlockChain Hackathon	10	3	30	3	33
DevOps Hackathon	10	3	30	3	33
UI/UX Challenge	30	3	90	3	93
Open API Hackathon	10	3	30	3	33
ICT Olympiad (School-College)			150	3	153
IT Business Case	12	4	48	5	53
Inter University Programming Contest	100	3	300	15	315
Math Olympiad (School-College)			150	3	153
Project Showcasing	30	3	90	3	93
Quiz (School and College)	50	3	150	3	153
Quiz (University)	50	3	150	3	153
Refactoring Contest	15	3	45	3	48
GameJam	15	3	45	5	50
Guests			50		50
Organizers			120		120
Volunteers and Staff			300		300
				Total	2356

Alongside physical participants at the event, posters of the *IUT 11th ICT Fest 2024* will be displayed at all prominent educational institutions' campuses. This, along with media coverage by the top media outlets and online outreach will ensure that our sponsors get the maximum reach possible. Our last event got around **22.9k online responses**. Also, the Facebook page of IUT Computer Society has around **12k reach**. This year we are expecting **200,000 reach** during this year's ICT Fest through social and news media coverage.

Sponsorship Opportunities

Title Sponsor

- Company name and logo will be accredited along with the **event title**. For example: “ABC” Presents IUT 11th National ICT Fest 2024.
- Company logo in **all event teasers, promo videos and after fest videos**.
- **Colored advertisements** in the souvenir.
- Company logo in trophies and crests
- Two full page advertisement in IUTCS magazine
- Company “**Hashtag**” in every social media post.
- Company logo in the **official event posters, social media** (for example: Facebook page) and website.
- One article from the company in the “**Message**“ section of the magazine.
- **Periodic demonstration** of the company promotional videos throughout the event in the central-auditorium display.
- Company name and logo in all the **event merchandise** (T-shirt, Goodie bag, folders etc.)
- Company name and logo in the **photo-booth and banners** (backdrops, suspended & hanging banners etc.) throughout the campus.
- Officials of the company will be invited to the inauguration ceremony and concluding ceremony.
- Companies will be allowed to give their **stall** in the campus premises if required by mutual agreement with the IUTCS authority.
- Companies will be allowed to place their own banners and posters in the campus based on prediscussion and confirmation with IUTCS
- The company will be allowed to take a **session by their brand ambassador** for one hour in the campus auditorium. Pre-discussion and confirmation of the session must be done beforehand (at least 2 weeks before the event date) and done in the **allocated time given by the IUTCS authority**.
- **All sorts of transactions related to the fest** (for example: registration, expenditure etc.) will be done by the official account (bkash, dbbl, bank etc.) of the IUTCS authority. No sponsor, be it title or co or partner can get the details or interfere with the transactions of the events through any means.
- The above clauses will be valid for the '**Title**' sponsor only. If the company wishes to become the '**partner**' or **any other**, the clauses won't be valid or accepted.

Prime Sponsor

- Company name and logo will be accredited along with the **event title**. For example: IUT 11th National ICT Fest powered by “XYZ”.
- Company logo in **all event teasers, promo videos and after fest videos**.
- **One full-page colored advertisement** in IUTCS magazine.
- Company **“Hashtag”** in every social media post.
- Company logo in the **official event posters, social media** (for example: Facebook page) and website.
- **Periodic demonstration** of the company promotional videos throughout the event in the central-auditorium display.
- Company name and logo in all the **event merchandise** (T-shirt, Goodie bag, folders etc.)
- Company name and logo in the **photo-booth and banners** (backdrops, suspended & hanging banners etc.) throughout the campus.
- Officials of that company will be invited to the inauguration ceremony and concluding ceremony.
- Companies will be allowed to give their **stall** in the campus premises if required by mutual agreement with the IUTCS authority.
- The company will be allowed to take a **session by their brand ambassador** for one hour in the campus auditorium. Pre-discussion and confirmation of the session must be done beforehand (at least 2 weeks before the event date) and done in the **allocated time given by the IUTCS authority**.
- **All sorts of transactions related to the fest** (for example: registration, expenditure etc.) will be done by the official account (bkash, dbbl, bank etc.) of the IUTCS authority. No sponsor, be it title or co or partner can get the details or interfere with the transactions of the events through any means.
- The above clauses will be valid for the '**Prime**' sponsor only. If the company wishes to become the '**partner**' or **any other**, the clauses won't be valid or accepted.

Co-Sponsor

- Company name and logo in the **photo-booth and banners** (backdrops, suspended & hanging banners etc.) throughout the campus.
- Company name and logo in the **official event posters, social media** (for example: Facebook page) and website.
- Companies will be allowed to give their **stall** in the campus premises if required by mutual agreement with the IUTCS authority.
- One **full-page colored advertisement** in the magazine.
- Company name and logo in the **fest merchandise** (t-shirt, folders etc).
- **Online recognition** of the company in a few social media posts.
- Media coverage through our media partners
- The co-sponsors can also **sponsor a specific event** of the fest or can be titled as a '**partner**' for any event. For example: *ABC Business Case Competition or Food Partner - ABC* . In that case, the company will have to follow the guidelines of that specific event, that is , the sponsor then must have to meet the **requisites** of that event like ensuring **the total prize money, the event decorations and others etc**. Details of this scope MUST be discussed with the IUTCS authorities for better clarification.
- Companies willing to be a specific event partner will get **direct benefits and outcome** from that event. Details of this scope MUST be discussed with the IUTCS authorities for better clarification.

***** IUTCS authority can take multiple co-sponsors upon mutual discussion and agreement with all the companies**

Event Partner

- Company name and logo in the **photo-booth and banners** (backdrops, suspended & hanging banners etc.) throughout the campus.
- Company name and logo in the **official event posters, social media** (for example: Facebook page) and website.
- Officials of that company will be associated with the **judge panel** of that specific event.
- **Online recognition** of the company on event specific social media posts.
- Company name and logo in the **fest merchandise** (t-shirt, folders etc).
- Companies sponsoring any specific event will be titled as an '**Event Partner**' of that event. For example: *ABC Business Case Competition* or *Food Partner - ABC* . In that case, the company will have to follow the guidelines of that specific event, that is , the sponsor then must have to meet the **requisites** of that event like ensuring **the total prize money, participants' food cost, event decorations and others etc.** Details of this scope MUST be discussed with the IUTCS authorities for better clarification.
- Companies sponsoring a specific event will get **direct benefits and outcome** from that event.
- Details of this scope MUST be discussed with the IUTCS authorities for better clarification.
- Company being an event partner will get scopes to **promote the company or company's details** in that event. For example: *If company ABC is sponsoring the Hackathon competition. Then the company will be able to provide the scope of the Competition.*
- Companies sponsoring a specific event will get a chance to take a small **session**(10-20 minutes) by company officials of the participants' of the event.

Summary of Sponsorship Benefits

Sponsor Benefits	Title Sponsor	Prime Sponsor	Co-Sponsor	Event Partner
Company logo in event posters	✓	✓	✓	✓
Company logo in banners and photo booth	✓	✓	✓	✓
Media Coverage	✓	✓	✓	✓
Stall in campus	✓	✓	✓	✗
Company logo in fest merchandise	✓	✓	✓	✓
Logo on prize cheque	✓	✓	✓	✓
Logo on All trophies and crests	✓	✓	✗	✗
Logo on specific event trophies and crests	✓	✓	✗	✓
Logo in souvenir	✓	✓	✗	✗
Advertisement on auditorium display	✓	✓	✗	✗
Invitation to closing ceremony	✓	✓	✗	✗
Speaker opportunity	✓	✓	✗	✓
Advertisement in IUTCS magazine	2 pages	1 page	1 page	✗
Set up own advertisement in campus	✓	✗	✗	✗
Advertisement in competition area	✓	✗	✗	✓

Sponsorship Summary

Sponsorship Type	Asking Amount
Title Sponsor	BDT 10,00,000/-
Prime Sponsor	BDT 8,00,000/-
Co-Sponsor(s)	BDT 5,00,000/-

Event Partnership Summary

Event Name	Asking Amount
Inter-University Programming Contest	BDT 569,150.00
Capture The Flag	BDT 419,000.00
Datathon Competition	BDT 157,000.00
Esports (Valorant, Fifa)	BDT 190,000.00
Open API Hackathon	BDT 146,000.00
Blockchain Hackathon	BDT 132,000.00
DevOps Hackathon	BDT 140,000.00
UI/UX Challenge	BDT 73,000.00
Project Showcasing	BDT 159,000.00
(Taken) IT Business Case Competition	BDT 107,000.00
Quiz (University, School & College)	BDT 190,000.00
Olympiad (School & College)	BDT 197,000.00
Refactoring Contest	BDT 140,000.00
(Taken) GameJam Competition	BDT 121,000.00

Broadcast Partner

Voice Over: Broadcast media Partner/ Coverage/ Media /telecast/ television/news/radio partner

IUTCS will get the following benefits (upon discussion) if your company decides to sponsor ICT Fest:

1. IUTCS should be provided a segment or any kind of slot on their platform so that members from IUTCS can go and promote their fest
2. Promos should be played on the days of the ICT Fest
3. Full coverage throughout the days of ICT Fest
4. IUTCS will get the recordings/materials that have been covered by the media partner on the days of ICT Fest
5. Multiple media partners might be present

Magazine Advertisement Opportunity details

Placement & Scale	Cost (BDT)
Half page	30,000/=
Full Page	50,000/=
Inner Last Page	70,000/=
(Sold) Back Cover Page (inner)	80,000/=
Front Cover Page (inner)	80,000/=
(Sold) Back Cover Page	1,00,000/=

Previous Companies We have Worked With

We have previously worked with these companies and through our partnerships, we were able to organize some of the biggest ICT Fests in Bangladesh. These partnerships help the youth to showcase their talents in a national platform and also expose them to the brands that help students and professionals to come together and work towards one common goal- Inspiring a new Bangladesh that can compete in information technology at the world stage.



খাদ্য মন্ত্রণালয়



আবুল খায়ের গ্রুপ



Previous Companies We have Worked With



logitech

bdapps



GIGABYTE™

The Daily Star



FLORA LIMITED

Sponsorship Form

Name of The Organization:.....

Sponsorship Type: **Contribution:**..... **BDT**

Other form of support:.....

Name of Contact Person:

Phone/Mobile no: E-mail Address:

Office Mailing Address:

Comments:

Terms of Payments:

Proposed by

Agreed by

.....
Name:
Designation:
Date:

.....
Name :
Designation:
Date:

Advertisement Form

I..... of giving the consent for the advertisement payment of BDT (in number) (in words) for page of the souvenir of Islamic University of Technology ICT Fest 2024. The positive of the advertisement material will be submitted by

Sincerely yours,

.....
.....

I receiving the consent memo in favor of Islamic University of Technology Computer Society of BDT (in number) (in words) for page of the souvenir of Islamic University of Technology ICT Fest 2024. The positive of the advertisement material will be submitted by

Sincerely yours,

.....
.....

Complements

We appreciate you taking your valuable time to review the proposal for the IUT 11th National ICT Fest 2024. We hope that we were able to provide you with a sound proposal plan for your valued evaluation. We are eagerly awaiting your positive response and we sincerely believe that your partnership will help to make this event a massive success. If you have any queries please feel free to contact us.

Prof. Dr. Md. Rafiqul Islam

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Vice Chancellor, Islamic University of Technology

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