

# Article Writing Questionnaire

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\* Indicates required question

Full Legal Name: \*

Your answer

Business Name: \*

Your answer

Industry: \*

Your answer



In one sentence, how would you describe your brand?: \*

Your answer

What's your brand's mission or main purpose? (Please be as elaborate as possible, eg mentioning business principles, company's core values, etc) \*

Your answer

What makes your business stand out from competitors?

Your answer

Business headquarters location:

Your answer

Describe your main product(s) or service(s) in detail. \*

Your answer

Any awards, recognitions, certifications, or milestones/achievements to highlight?  
?

Your answer



What's the key announcement or news you want this press release to center around?

Your answer

What do you want readers to *feel* or *think* after reading it?

Your answer

What's your story behind starting this business?

Your answer

What are the top 5 keywords or phrases you want to rank for on Google?

Your answer

What's your website URL and main social links?

Your answer

Do you want the tone to sound corporate, conversational, luxury, or authoritative?

Your answer



Provide your company logo (high-res).

Upload 1 supported file. Max 100 MB.

 [Add File](#)

Upload product photos, team portraits, or lifestyle images.

Upload up to 5 supported files. Max 100 MB per file.

 [Add File](#)

Write a quote to be placed in your article (eg "This world tested me, perseverance led me" ~ Alejandro Reyes)

Your answer

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