

# Shayan Rizwan

Founder @moneyplixmediaco | San Francisco, USA

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Instagram: @moneyplixmediaco

## Objective

Ambitious digital entrepreneur with a strong foundation in media, PR, and marketing. Passionate about scaling ventures, building high-impact brands, and exploring aviation. Currently expanding Moneyplix Media and launching Stacked PR.

## Education

A-Levels (Completed)

Focused on Business, Economics, and Literature.

## Skills

- Brand Strategy
- Content Creation
- PR Distribution
- Client Acquisition
- Copywriting
- SEO Optimization
- Business Negotiation
- Social Media Monetization

## Experience

Founder, Moneyplix Media (Instagram & TikTok)

- Scaled to over 150M views.
- Secured high-value brand sponsorships.
- Produced viral content around finance, tech, and corruption stories.

Founder, Stacked PR

- Developed PR service tailored for creators and startups.

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- Negotiated media placement deals with industry leaders.
- Built an SEO-optimized website and acquisition flow.

## **Certifications & Projects**

- Built a profitable social media brand from scratch.
- Created high-conversion PR funnels.
- Explored monetization and branding strategies across platforms.

## **Extracurricular Activities**

Currently attending flight school, pursuing aviation as a personal and professional passion.