

Sponsorship Prospectus



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warpf1s.github.io



INTRODUCTION	1
F1 IN SCHOOLS	2
THE TEAM	3
RETURN ON INVESTMENT	4
SPONSORSHIP PACKAGES	5
SOCIAL MEDIA	6
CONTACT US	7



We are a team of five boys from Saint Olave's Grammar School, and we are passionate about STEM-based activities. We believe they offer invaluable real-life experiences through hands-on learning. F1 in Schools has always appealed to us as a fun and exciting way to explore these interests.

We would like to present the opportunity for your company to partner with us. Your support will play a significant role in inspiring the next generation of engineers and designers. As a team we all share a genuine passion for F1 in Schools. We love the competition, and we'd be thrilled to have you partner with us to share this journey together.





The F1 in Schools challenge is a STEM based team challenge, targeted at all students between the ages of 9 and 19. The event provides the participating teams with the opportunity to use CAD / CAM software to design, analyse, manufacture, test, and eventually race miniature compressed air powered cars. The cars are raced on a 20m track, and the teams are not only judged by the speed of their car, but also on their portfolios, marketing, verbal presentations, pit display, and more. There are regional, national, and world finals.

If you would like to learn more, please visit f1inschools.com for more information.





Abhinav Malladi

Team Manager / Engineer



Aneeq Weerasinghe

Sponsorship & Marketing Manager



Michael Qu

Portfolio / Marketing



Neal Ye

Engineer / Graphics Manager



Thomas Howcroft

Finance Manager / Graphics





Here's an insight of the advantages and ROI your company can expect when you sponsor WARP:

BENEFITS TO SPONSORS

Having emerged victorious in the regional finals and setting our sights on success in the upcoming dev class and national competitions, our team has garnered significant attention on our social media platforms. As our sponsor, your company will obtain exposure across all our social media channels, reaching a diverse global audience spanning various age groups. Additionally, there are prospects for featuring your logo on our car, portfolio, and team clothing, dependent on the level of support provided.

By sponsoring us, your company demonstrates a commitment to promoting innovation and STEM. Your support also sends a clear message about your dedication to foster the talents of the next generation of engineers, who will shape the world of tomorrow.

BENEFITS TO STUDENTS

F1 in Schools offers diverse career choices, developing essential skills in engineering, manufacturing, and design. Hands-on experiences with CAD and CNC tools enhance technical abilities and confidence for successful careers. The competition also emphasizes finance, preparing students for financial professions.

Sponsorship is also crucial because it funds our pit display, merchandise, clothing, and website hosting. All of these are important aspects that we need to perform to our best in, and without sufficient funding we would not be able to. Pit displays require a considerable investment in terms of equipment, design, and setup. A custom domain is vital to increase the professionalism of our website (currently <https://warpf1s.github.io>), and so our team. As well as this, team clothing is part of team spirit which is a vital part of any competition.



DIAMOND - £1000+

- Large sized logo on car, team clothing, pit display, portfolio (with company name), and business card.
- Dedicated tweet on Twitter, Threads, and Facebook about your sponsorship.
- Dedicated post on Instagram about your sponsorship.

PLATINUM - £800+

- Medium sized logo on car, team clothing, pit display, portfolio (with company name), and business card.
- Dedicated tweet on Twitter, Threads, and Facebook about your sponsorship.
- Dedicated post on our Instagram story about your sponsorship.

GOLD - £600+

- Small sized logo on car, team clothing, pit display, portfolio (with company name), and business card.
- Dedicated post on Twitter, Threads, and Facebook about your sponsorship.
- Dedicated post on our Instagram story about your sponsorship.

SILVER - £400+

- Small sized logo on team clothing, pit display, portfolio (without company name).
- Dedicated post on Twitter, and Threads about your sponsorship.
- Dedicated post on our Instagram story about your sponsorship.

BRONZE - £200+

- Small sized logo on team clothing, and pit display (without company name).
- Dedicated post on Twitter about your sponsorship.
- Dedicated post on our Instagram story about your sponsorship.



At WARP, we understand the importance of media for any company's success. If you opt for our higher sponsorship packages, we'll regularly advertise your brand on our social media. By supporting WARP, you'll be an essential part of our fundraising events and competitions, enjoying a strong presence and active involvement in our initiatives. Our partnership will be mutually beneficial, helping both of us grow together.

OUR MEDIA

We have a considerable number of followers on our Instagram, Twitter, Facebook, and YouTube. Regularly, we ensure that our followers are kept updated with news about our team's developments and provide them with information about our sponsors. The F1 in Schools events are live streamed on YouTube, attracting thousands of viewers annually, including teams from around the world, aspiring students, parents, professionals, and anyone interested in F1 in Schools, F1, or the Grand Prix. Social media serves as a valuable platform to connect us with other teams worldwide and engage with our followers.

AUDIENCE

F1 in Schools is for anyone aged 9-19, and as we advance through the competition, your company will gain exposure to the upper range of this age group. This also exposes your company to a diverse audience, including teachers, parents, professionals, and F1 enthusiasts. We represent your brand throughout the competition, and if you opt for our higher sponsorship package, your logo will feature on our team uniform, solidifying your place as part of the WARP family.



If your company is interested in sponsoring a team of young, innovative future engineers, please email us at:

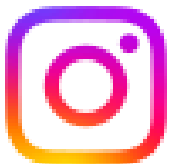
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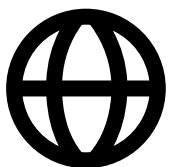
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**SUPPORTED
BY:**

Aosom

Ansyes



KeyShot