PRIVACY POLICY MODEL FOR MOBILE APPLICATIONS

This privacy policy governs your use of the software application Easy Communicator (ECO) ("Application") for mobile devices that was created by Cátedra de Accesibilidad (UPC). The Application is an implementation of an Augmentative and Alternative Communication (AAC) system for mobile devices. Its aim is to provide a tool for improving the possibilities of communication and understanding, both in personal and academic environment, of people with language, learning or interaction difficulties. The groups to which it is addressed are: from children with disorders of autistic spectrum, to teenagers with cerebral palsy, or seniors with cognitive problems. ECO combine several communication elements: photos, pictograms, videos, texts and voices. Thus, messages are offered with complementary alternative formats. For example, the concept "school" can be either a customized photography of the user's school, the generic pictogram, the video of the word school in sign language, the word read and the text, etc. There are several collections of pictograms, voices and videos available. Some of them are for free, such as ARASAAC, whilst other are commercial or proprietary. ECO allows both, incorporating these sources and structuring them internally, or using a small set of own development. ECO provides facilities to: 1) organize the messages according to users and categories; 2) create, edit and sort users and categories - Import and export users and categories; 3) associate image, video and audio files with messages; 4) customize the interface, by modifying font sizes, colors, response times, sorting patterns, response patterns, etc. ECO comes with several users already installed, which are aimed to illustrate the performance of the application in terms of; 5) show emotions and responses to help users to hold conversations; 6) schedule and remind daily actions in a personal agenda and 7) learn simple concepts through lessons (colors, numbers, flowers, etc.)

What information does the Application obtain and how is it used?

User Provided Information

The Application does not require the user providing any kind of personal information.

Automatically Collected Information

In addition, the Application may collect certain anonymous information automatically, including, but not limited to, the type of mobile device you use, your mobile devices

unique device ID, your mobile operating system and information about the way you use the Application.

Does the Application collect precise real time location information of the device?

This Application does not collect precise information about the location of your mobile device.

Do third parties see and/or have access to information obtained by the Application?

Only aggregated, anonymized data might periodically be transmitted to the Cátedra de Accesibilidad servers. We will not share your information with third parties.

What are my opt-out rights?

You can stop all collection of information by the Application easily by uninstalling the Application. You may use the standard uninstall processes as may be available as part of your mobile device or via the mobile application marketplace or network. You can also request to opt-out via email, at accessibilitat@catac.upc.edu.

Data Retention Policy, Managing Your Information

We will retain Automatically Collected information stored in an aggregate way. Since stored data is anonymous, users cannot request to remove any information from the aggregate.

Changes

This Privacy Policy may be updated from time to time for any reason. You are advised to consult this Privacy Policy regularly for any changes, as continued use is deemed approval of all changes. You can check the history of this policy by clicking here.

Your Consent

By using the Application, you are consenting to our processing of anonymous information as set forth in this Privacy Policy now and as amended by us. "Processing," means using or touching information in any way, including, but not limited to, collecting, storing, deleting, using, combining and disclosing information, all of which activities will take place in the Spain. If you reside outside the Spain your information will be transferred, processed and stored there under Spain privacy standards.

Contact us

If you have any questions regarding privacy while using the Application, or have questions about our practices, please contact us via email at accessibilitat@catac.upc.edu.