



# Why businesses are switching

A side-by-side comparison of Openly vs Birdeye, Podium, and Reputation.com

	OPENLY	BIRDEYE / PODIUM
Monthly Price	\$29/mo	\$300-599/mo
Contract Required	✓ None. Cancel anytime.	✗ 12-month annual contract
Cancellation Process	✓ One click. Instant.	✗ 90-day written notice
Pricing Transparency	✓ Published on website	✗ "Book a demo" to see pricing
Auto-Renewal	✓ No auto-renewal traps	✗ Auto-renews with price increases
Review Monitoring	✓ Google, Yelp, Facebook	✓ Google, Yelp, Facebook + more
AI Review Responses	✓ Human-quality, review before send	✗ "AI sent wrong responses to customers"
Instant Notifications	✓ Email + dashboard	✓ Email + SMS
Analytics	✓ Rating trends, response rate	✓ Advanced analytics
Customer Support	✓ Human reply within 4 hours	✗ "Reached out 9 times, zero response"
BBB Rating	N/A (new)	Podium: D-

**Save \$3,252/year by switching**

Same core features. No contract. No tricks.

BIRDEYE / PODIUM

OPENLY (ANNUAL)

\$3,600

→

\$348

## What their own customers say about them

*"Predatory 90-day notice period for a 12-month auto-renewal with an 8% price increase."*

Birdeye customer — BBB Complaint

*"Thieves — \$1,100/mo locked contract they won't let us out of."*

Podium customer — Trustpilot

*"Reached out 9 times over 3 months — tickets, calls, emails — zero response."*

Birdeye customer — Trustpilot

*"AI chatbot sent wrong responses to our customers — textbook dishonest business practices."*

Podium customer — Trustpilot

**Join the waitlist. Lock in \$29/mo forever.**

Founding member pricing. No contracts. No tricks. Just honest software.

[skillissue1001.github.io/openly](http://skillissue1001.github.io/openly)