







### 'FUTURE IS AI — AMERICA AND INDIA'

BIDEN GIFTS PM MODI SPECIAL T-SHIRT WITH HIS QUOTE FROM CONGRESS SPEECH





The Union Budget 2023 was presented by Finance Minister Nirmala Sitharaman at the Lok Sabha. In her budget speech revealed that three Centres of Excellence for artificial intelligence will be established in top educational institutions across the country. Interestingly, late actor Sushant Singh Rajput had revealed that artificial intelligence and

this?

robotics were the future.

## The Guardian

AI 'could be as transformative as Industrial Revolution'









News / Education Today / News / CBSE to introduce Artificial I...

# CBSE to introduce Artificial Intelligence course for Class 8,9,10 from next academic session

The CBSE board official said Al would be one of the optional subjects on the vocational side.

### Centre's skills training to include AI courses



### WHY DO SCHOOLS NEED TO IMPLEMENT AI TRAINING FOR THEIR STUDENTS?

#### Al has started replacing humans

With AI redefining human roles, AI knowledge is essential.

#### **Globally Most demanding skill**

Al experts are and will be the highest paid and in high demand.

#### The government has started mandating AI education

Like the way life without computers is incomplete, so will it be for AI.

#### Improvement of Productivity

Knowledge of AI enables students to harness its full potential to perform daily tasks effectively.

#### Improvement of AI ethics

Knowledge of AI enables students to choose useful AI products against harmful ones to their overall growth.

#### Improvement of logical reasoning and analytical ability

Al education unlocks human intelligence's critical signature and vice versa.

### WHY DOES LURNA EXIST?



#### **Millennial Parents Are**

Looking for AI teaching solution for their kids to resonate with the future global job market.

Thinking that learning how to operate AI tools like Chat GPT is actually learning AI.

Apprehensive about adverse effects of AI in their kids.



#### **The Problem**

No scientific academicians teaching AI at school level.

Al is a complex set of logics which need to be siplified for kids.

They are unsure of whether AI will hinder their child's growth or how to utilise it as a weapon in the future.



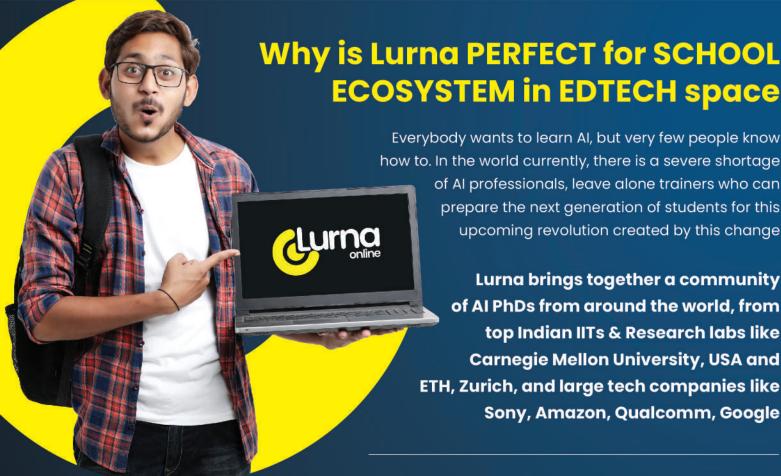
#### **What they Need**

Simplified & cutting edge Al lessons developed by

Al scientists.

simple AI teachingmethodology in sync with the existing curriculum in the schools.

Guided AI training and AI ethics conditioning by AI scientists.



Everybody wants to learn AI, but very few people know how to. In the world currently, there is a severe shortage

> of AI professionals, leave alone trainers who can prepare the next generation of students for this upcoming revolution created by this change

Lurna brings together a community of AI PhDs from around the world, from top Indian IITs & Research labs like Carnegie Mellon University, USA and ETH, Zurich, and large tech companies like Sony, Amazon, Qualcomm, Google

- Not competing with schools but rather complimenting schools in their curriculum as we teach AI using existing school curriculum
- Schools need experts for AI teaching guidance
- Only scholars can simplify AI to be used for the benefit of the students and get them future-ready
- Enabling teachers in schools by training them to become Al-ready for future

#### **OUR PROPRIATORY TEACHING METHODOLOGY: SLAG**



#### SLAG (SIMPLIFIED):

Simplified methodology of teaching for the understanding of young students with no background of coding



#### **SLAG (LATEST):**

Since our panel of trainers are Researchers in AI, they know the latest developments in the field and would incorporate that into the lessons.



#### **SLAG (ANALYTICAL):**

Al is nothing but a complex series of logics. Lurna aims to teach the AI module with an analytical curriculum using references of other science subjects.



#### **SLAG (GAMIFIED):**

Gamified teaching with proprietary tools built in house for an interactive experience with Al.

Only an Al scientist can teach the actual concepts of Al

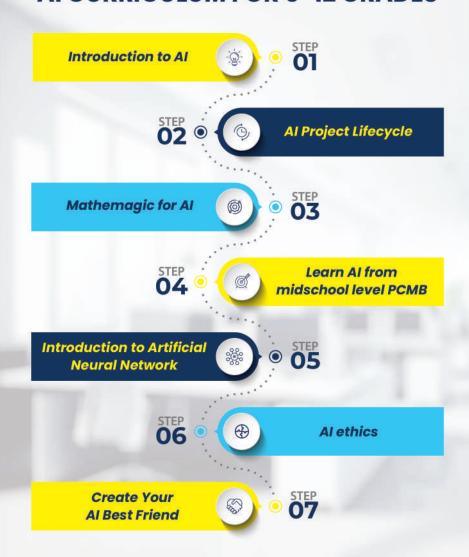


### HOW LURNA WILL TEACH AI TO YOUR KIDS?

- Both Online & Offline delivery with physical TAs for schools
- 1:1 student doubt-clearing sessions by AI scientists
- Tests and Live projects with the latest developments in Al
- Complimentary study materials
- ✓ Cumulative 350+ Hrs of course content

At the end of the curriculum, Lurna students can build their own AI products

#### AI CURRICULUM FOR 6-12 GRADES



Teaching not just consumption of AI Tools like Chat GPT, but the creation of own AI.



### ONLY AI SCIENTISTS CAN TEACH THE ACTUAL SCIENCE BEHIND AI

Most institutes claiming to teach AI today are teaching data science, and data analytics in the name of AI because only AI scientists know the real concepts of AI as required in the industry. There are very few professionals who are genuinely trained in AI as AI scientists and Lurna has tried to bring you to them to teach real AI as in use by the industry.

#### **OUR CHIEF MENTORS**

Our courses are taught by experienced instructors who are all PhDs in Al from top global universities. They are dedicated to providing a comprehensive and engaging learning experience for all students.



Mr. Sayan Banerjee
(Al consultant, Author of Al book 'Image
Co-segmentation, IIT Bombay PhD in Al)



Mr. Sukriti Sarkar
(Al expert, Publicis Sapient, Ex-Lexmark)



Mr. Pratik Kalshetti
(IIT Bombay PhD in AI)



Mr. Rahul Mitra
(Al Researcher at Qualcomm,
IIT Bombay PhD in Al)



S. Timo
(Robotics Scientist, ETH Zurich)



Mr. K. Suhas
(Associate Professor at College of
Engineering Pune, IIT Bombay PhD in AI)



### Certification

Upon completion of each course, you will receive a certificate of completion, which can be used to demonstrate your knowledge and expertise in Al and ML to potential employers.







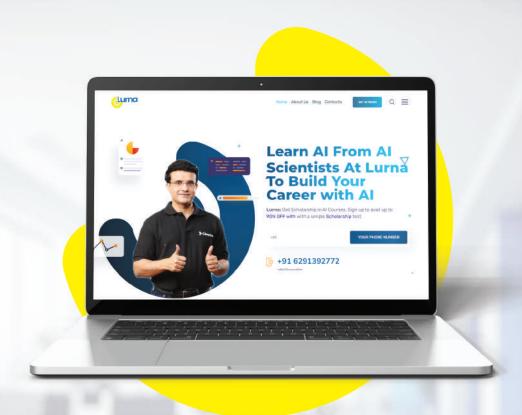














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