



## BY AI SCIENTISTS, FOR SCIENTISTS OF TOMORROW

India's first AI training institute for schools mentored by **PHDs in AI from IITs and AI researchers** from companies like Sony Research, Honda Research, Google, Qualcomm and Sapients.



**WELCOME TO OUR  
AI COURSE BROCHURE!**



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# 'FUTURE IS AI — AMERICA AND INDIA'

## BIDEN GIFTS PM MODI SPECIAL T-SHIRT WITH HIS QUOTE FROM CONGRESS SPEECH



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### Budget 2023: Nirmala Sitharaman announces new courses in AI, robotics. DYK Sushant Singh Rajput predicted this?

*The Union Budget 2023 was presented by Finance Minister Nirmala Sitharaman at the Lok Sabha. In her budget speech revealed that three Centres of Excellence for artificial intelligence will be established in top educational institutions across the country. Interestingly, late actor Sushant Singh Rajput had revealed that artificial intelligence and robotics were the future.*

**INDIA TODAY** Magazine Live TV Search

News / Education Today / News / CBSE to introduce Artificial I...

### CBSE to introduce Artificial Intelligence course for Class 8,9,10 from next academic session

The CBSE board official said AI would be one of the optional subjects on the vocational side.

# The Guardian

## AI 'could be as transformative as Industrial Revolution'



# WHY DO SCHOOLS NEED TO IMPLEMENT AI TRAINING FOR THEIR STUDENTS?

## AI has started replacing humans

With AI redefining human roles, AI knowledge is essential.

## Globally Most demanding skill

AI experts are and will be the highest paid and in high demand.

## The government has started mandating AI education

Like the way life without computers is incomplete, so will it be for AI.

## Improvement of Productivity

Knowledge of AI enables students to harness its full potential to perform daily tasks effectively.

## Improvement of AI ethics

Knowledge of AI enables students to choose useful AI products against harmful ones to their overall growth.

## Improvement of logical reasoning and analytical ability

AI education unlocks human intelligence's critical signature and vice versa.

# WHY DOES LURNA EXIST?



## Millennial Parents Are

Looking for AI teaching solution for their kids to resonate with the future global job market.

Thinking that learning how to operate AI tools like Chat GPT is actually learning AI.

Apprehensive about adverse effects of AI in their kids.



## The Problem

No scientific academicians teaching AI at school level.

AI is a complex set of logics which need to be simplified for kids.

They are unsure of whether AI will hinder their child's growth or how to utilise it as a weapon in the future.



## What they Need

Simplified & cutting edge AI lessons developed by AI scientists.

Simple AI teaching methodology in sync with the existing curriculum in the schools.

Guided AI training and AI ethics conditioning by AI scientists.

# Why is Lurna PERFECT for SCHOOL ECOSYSTEM in EDTECH space

Everybody wants to learn AI, but very few people know how to. In the world currently, there is a severe shortage of AI professionals, leave alone trainers who can prepare the next generation of students for this upcoming revolution created by this change

**Lurna brings together a community of AI PhDs from around the world, from top Indian IITs & Research labs like Carnegie Mellon University, USA and ETH, Zurich, and large tech companies like Sony, Amazon, Qualcomm, Google**

- Not competing with schools but rather complimenting schools in their curriculum as we teach AI using existing school curriculum
- Schools need experts for AI teaching guidance
- Only scholars can simplify AI to be used for the benefit of the students and get them future-ready
- Enabling teachers in schools by training them to become AI-ready for future

## OUR PROPRIETARY TEACHING METHODOLOGY: SLAG



### SLAG (SIMPLIFIED):

Simplified methodology of teaching for the understanding of young students with no background of coding.



### SLAG (LATEST):

Since our panel of trainers are Researchers in AI, they know the latest developments in the field and would incorporate that into the lessons.



### SLAG (ANALYTICAL):

AI is nothing but a complex series of logics. Lurna aims to teach the AI module with an analytical curriculum using references of other science subjects.



### SLAG (GAMIFIED):

Gamified teaching with proprietary tools built in house for an interactive experience with AI.

**Only an AI scientist can teach the actual concepts of AI**

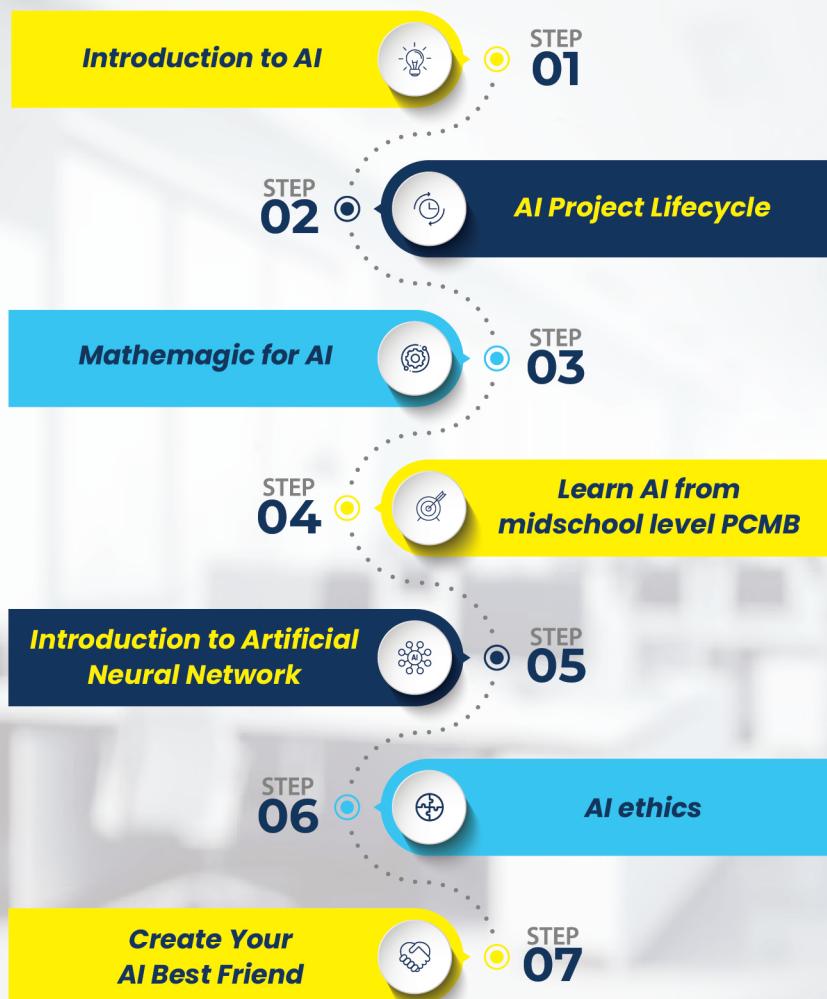


## HOW LURNA WILL TEACH AI TO YOUR KIDS?

- ✓ Both Online & Offline delivery with physical TAs for schools
- ✓ 1:1 student doubt-clearing sessions by AI scientists
- ✓ Tests and Live projects with the latest developments in AI
- ✓ Complimentary study materials
- ✓ Cumulative 350+ Hrs of course content

*At the end of the curriculum, Lurna students can build their own AI products*

## AI CURRICULUM FOR 6-12 GRADES



*Teaching not just consumption of AI Tools like Chat GPT, but the creation of own AI.*



# ONLY AI SCIENTISTS CAN TEACH THE ACTUAL SCIENCE BEHIND AI

Most institutes claiming to teach AI today are teaching data science, and data analytics in the name of AI because only AI scientists know the real concepts of AI as required in the industry. There are very few professionals who are genuinely trained in AI as AI scientists and Lurna has tried to bring you to them to teach real AI as in use by the industry.

## OUR CHIEF MENTORS

Our courses are taught by experienced instructors who are all PhDs in AI from top global universities. They are dedicated to providing a comprehensive and engaging learning experience for all students.



**Mr. Sayan Banerjee**

(AI consultant, Author of AI book 'Image Co-segmentation, IIT Bombay PhD in AI')



**Mr. Sukriti Sarkar**

(AI expert, Publicis Sapient, Ex-Lexmark)



**Mr. Pratik Kalshetti**

(IIT Bombay PhD in AI)



**Mr. Rahul Mitra**

(AI Researcher at Qualcomm,  
IIT Bombay PhD in AI)



**S. Timo**

(Robotics Scientist, ETH Zurich)



**Mr. K. Suhas**

(Associate Professor at College of  
Engineering Pune, IIT Bombay PhD in AI)



# CERTIFICATE

OF ACHIEVEMENT

THIS CERTIFICATE IS PROUDLY PRESENTED TO

## Name Surename

Lorem ipsum dolor sit amet consectetur adipiscing elitiam sit amet nisi sit  
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DATE



SIGNATURE

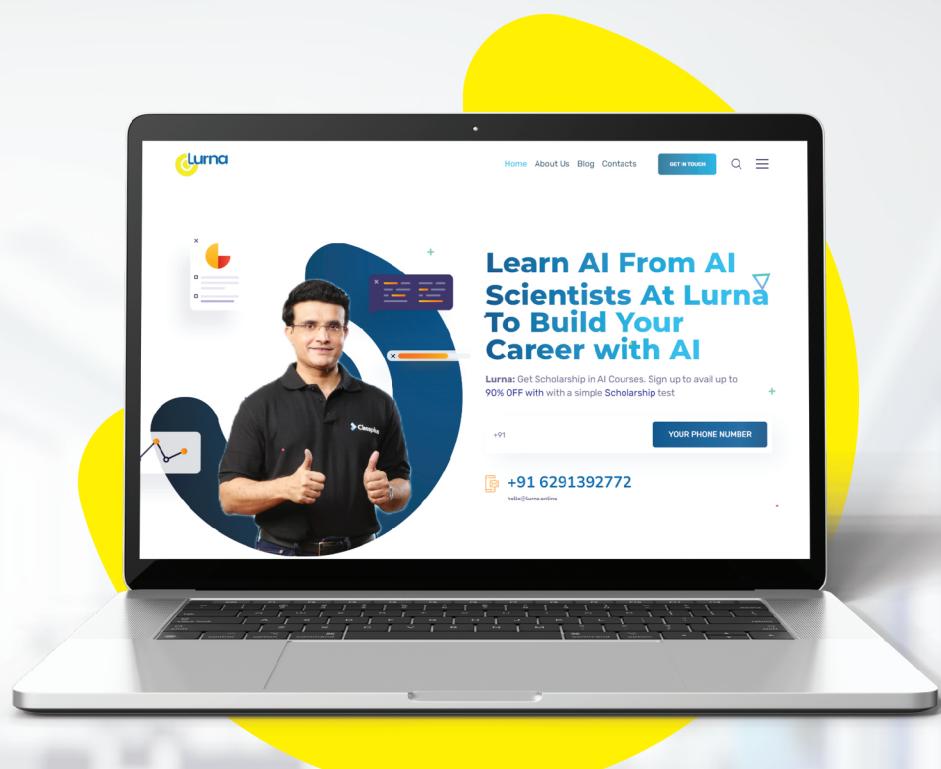
# Certification

Upon completion of each course, you will receive a certificate of completion, which can be used to demonstrate your knowledge and expertise in AI and ML to potential employers.



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