

*Dine*  
**PRIVATE**



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DinePrivate is made for restaurateurs by restaurateurs. It is the only online marketplace for booking private parties, driving revenue for your private dining business and saving you and your customers' time and money.

DinePrivate is a web-based database, management, and online booking system for private dining at NYC's top restaurants. Our goal is to revolutionize the booking experience for both restaurants and patrons.

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# What is *Dine* Private?



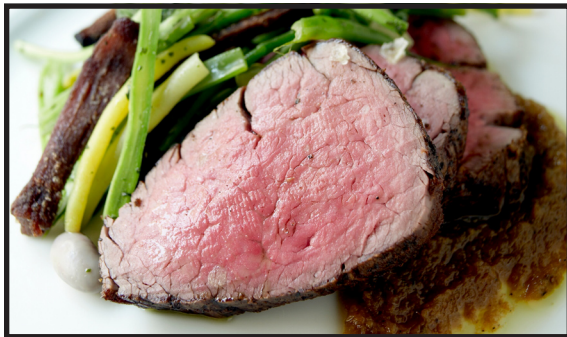
## 24/7 Online Booking

Book private parties and group dining online in an easy and efficient manner, automating the private party booking process.



## Private Events Software

Easily schedule and manage all of your restaurants' private events whether made through DinePrivate or traditional means.



## Intelligent Pricing Tool

Maximize your selling space! Adjust the pricing of private rooms to account for supply and demand thereby maximizing the use of your restaurant space.



## First Class Online Guide

Complete online guide to all the private and semi-private rooms in NYC's top restaurants to host your private (or semi-private) event. Includes restaurant descriptions, menus, photos, room layouts, and more.



## Search Engine

Visitors can check "real-time" availability and search our database according to their desired criteria (availability, price, cuisine, type of event, location) to find the perfect venue for their event.









***“For a restaurant, there is nothing worse than empty real estate.”***

***Joe Bastianich***








*Restaurateur and Founder of DinePrivate*



## Why should restaurants use *Dine Private*?

-  Get the word out! DEFINE your restaurant as a private dining destination.
-  Reach your target audience to inform customers about your private dining options and “real-time” availability.
-  Automate booking to increase efficiency, reducing the need for employees to manage the process and freeing up your time to run your restaurant.
-  Keep track of bookings made on and off line using DinePrivate’s easy to manage web-based calendar software.
-  Drive private dining business 24 hours a day and minimize communication errors resulting from bookings made over the phone.
-  Watch your private dining business grow! Strategically price your private rooms using DinePrivate’s intelligent pricing tool to maximize selling space in your restaurant.

## Why will customers use *Dine Private*?

-  Find the perfect restaurant for private events without calling dozens of restaurants.
-  The only place online to search for and view all of the best private dining rooms based on “real-time” availability.
-  Search for venues based on relevant criteria: number of people, price, type of event, location, cuisine.
-  Compare pricing and features between venues through one easy search.
-  24/7 Online booking! People no longer have to wait for event coordinators to call them back to plan their event. Select room, menu, and all the details online to book your event.
-  Find last minute availabilities.
-  Create a booking history of private events for future reference.



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