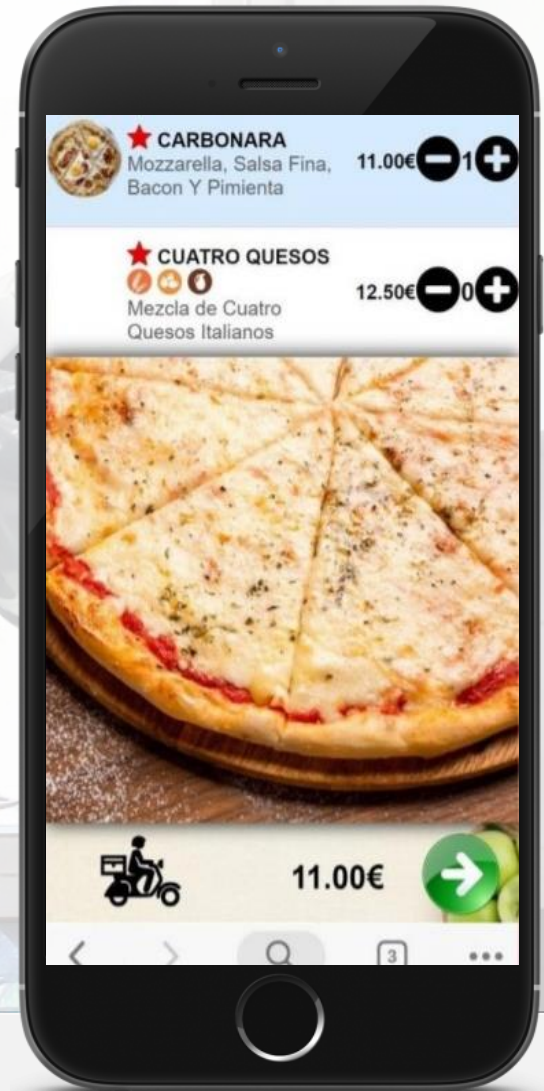


MiFood Robot



"Cooking the future"

The Problem



1. High labor cost

1,000 EUR/month

2. Low speed

Customer losses

3. Low efficiency

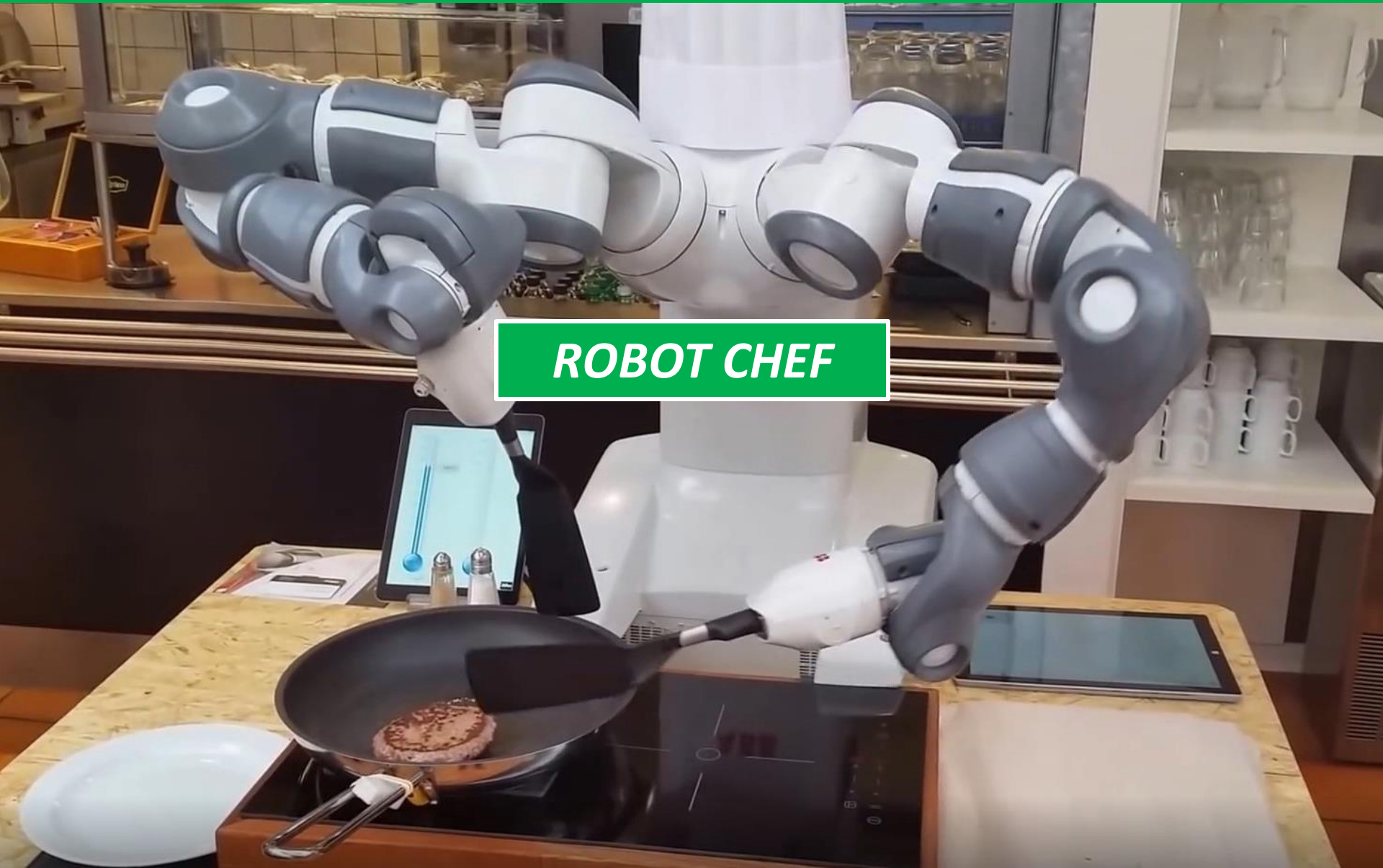
Food waste

4. High contamination

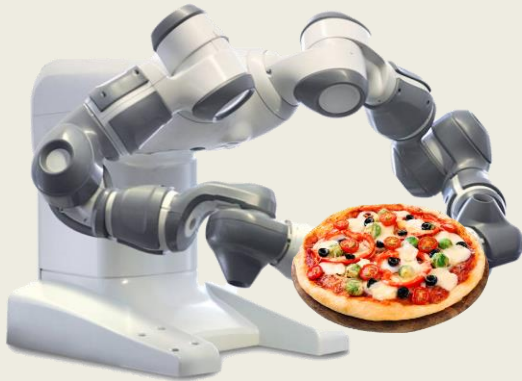
CO2 emissions, burns

The Solution

ROBOT CHEF



Value Proposition



Robot Chef



Human Chefs

	Min	Max
Speed	x3 times faster	
Efficiency	50% less food waste	
Cost		99€ month leasing

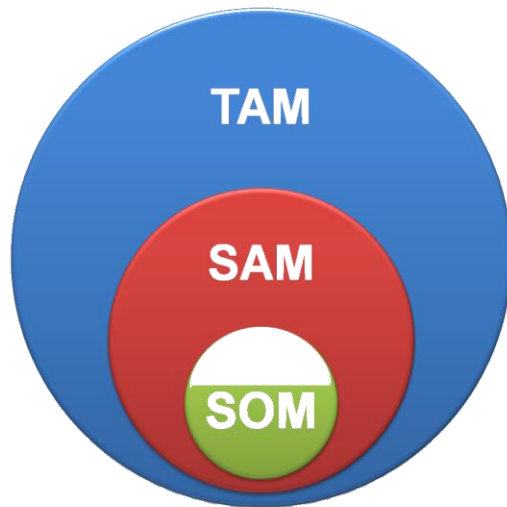
Speed	Slow	
Efficiency	Low	High consumption
Cost	1,000 EUR - High labor cost	

Market Size

TAM - \$800B.

SAM - \$250B.

SOM - \$80B.



2,4 trillion - Market size of the food industry
15,000,000 active restaurants in the World

Impact



Build

Marketing

Ship

Install

Track KPI's



2 ZERO HUNGER



3 GOOD HEALTH AND WELL-BEING



12 RESPONSIBLE CONSUMPTION AND PRODUCTION



2 – ZERO HUNGER

We increase the quantity of food prepared.

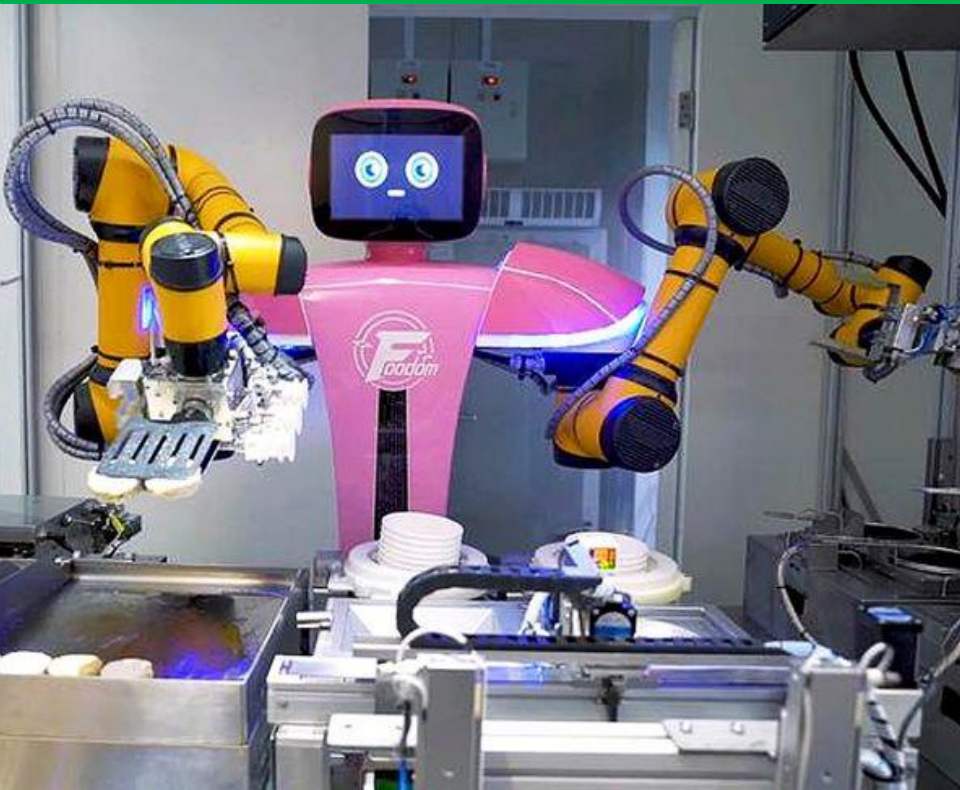
3 – GOOD HEALTH AND WELL-BEING

We improve the quality of food prepared

12 – RESPONSIBLE PRODUCTION

Our robot reduces food waste on cooking

Competitors

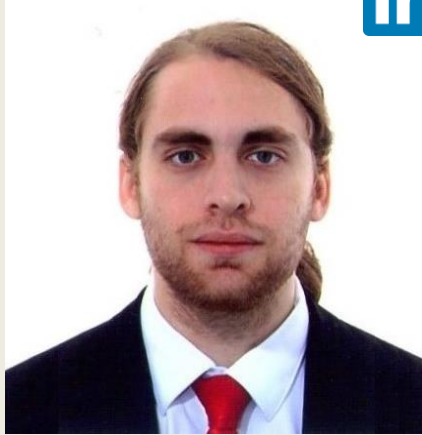


Country Garden (\$216B. Value)
Guangzhou, China

Miso Robotics (\$120M. Value)
California, USA

Our robots are **faster** and more **energy efficient**.

Team



Ruben Miranda

CEO

9 years as
an engineer



Ian Mihajlovic

Business angel

20 years of
experience
3 startups



Feli Martinez

COO

7 years
on sales
Ex-Huawei



Carlos Monzon

CTO

12 years as a
robotics engineer
Ex-IBM

Roadmap - Milestones



2020

Robot ready



2021

10.000 meals
per day



2022

200 restaurants
automated in Europe



2023

US expansion



2024

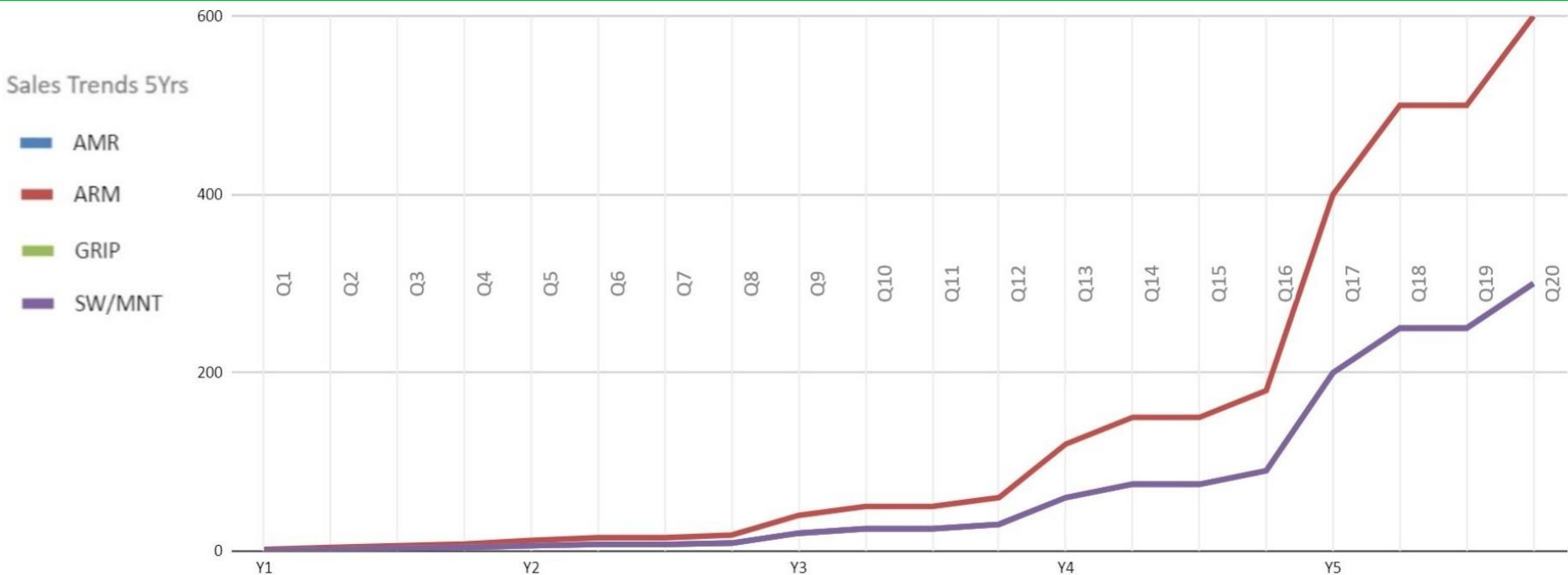
50 Million meals/day



2025

Stock market

Financial Projections



	REVENUE PER ROBOT	2022	2023	Break-even 2024	2025	2026
ROBOTIC ARM	4,980.00 €	174,300.00 €	498,000.00 €	1,245,000.00 €	3,548,250.00 €	11,827,500.00 €
ROBOTIC HAND	1,992.00 €	41,832.00 €	119,520.00 €	298,800.00 €	851,580.00 €	2,838,600.00 €
ROBOT TOOLS	33.20 €	9,296.00 €	26,560.00 €	66,400.00 €	189,240.00 €	630,800.00 €
SW/ MAINTENANCE (QUARTERLY)	297.00 €	10,395.00 €	29,700.00 €	74,250.00 €	222,750.00 €	742,500.00 €
RAIL UNIT	1,660.00 €	19,173.00 €	54,780.00 €	136,950.00 €	390,307.50 €	1,301,025.00 €
TOTAL REVENUE		254,996.00 €	728,560.00 €	1,821,400.00 €	5,202,127.50 €	17,340,425.00 €

Investment Proposal



€ 300k



€ 160k



Committed Target

Follow-on: € 2M



Hardware €120K

- 20 robot chefs
- 1 robotic restaurant



Personnel €135K



Sales growth €55K

**Use of funds
(9 months)**

MiFood

Robot

Thanks!

Rubén Miranda

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[@mifoodrobot](#)