

Bell Satellite TV. Now with On Demand.

Great news! Bell Satellite TV just keeps getting better. When you make the move to Bell, you can take advantage of our new On Demand experience that lets you watch tons of movies and shows on your schedule.¹ Get access to the latest blockbusters and a large catalogue of TV content, so you can catch up on previous seasons before your favourites return. Enjoy it all with the best HD picture quality on TV – up to 1080p – along with the channels you love and Canada's best Satellite HD PVR. And, as a valued Bell Home phone and Internet client, when you bundle Satellite TV with your existing services, you can take advantage of this amazing offer.



\$ 1 95/MO.²
In a 3-service bundle.
Regular price: \$41.95/mo.

\$22/mo. off our regular price for 12 months.*2

Canada's best Satellite HD PVR is included in your bundle.³



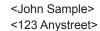
BONUS

The Movie Network®, TMN Encore, HBO Canada®, Kids Suite™ and CraveTV™ free for 2 months.*4

Moving to Bell is easy. It just takes one call to place your order and you'll get a professional installation for only \$49.95 with a 2-year agreement. We'll even take care of cancelling your TV service with your current provider for you.

Call **1 866 323-1141** or visit your local Bell store and quote promo code **<XXXXXXXXX** to take advantage of this special offer.

*Applies to full billing periods.2



<Anytown>, <Province>

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Current as of August 15, 2015. Offer ends October 31, 2015. Any portion of the Bell Bundle Program may be modified, discontinued or terminated at any time. Bell is not obligated to provide the Bundle Discount for the duration of any term contract for Eligible Services, including the Discountable Services; see bell.ca/bundledetails. Available to current Internet and Home phone residential customers in Ontario, with an account in good standing and who receive this letter, where access, line of sight and technology permit. Subject to change without notice, not combinable with other offers. Taxes and restrictions apply. For certain offers, customer must select e-bill and create a MyBell profile. Early termination charges may apply. (1) Satellite TV On Demand requires subscription to an Internet package with a minimum of 2 Mbps download speed. On Demand content viewing will count towards your monthly Internet usage. (2) Available to new Satellite TV customers who continuously subscribe to Bell Satellite TV, Internet and Home phone; see bell.ca/bundle. Promotional \$19.95 monthly price based on promotional credit applied to regular price and based on the continued subscription to Bell Satellite TV's Good package as follows: \$45.95/mo., less \$7 bundle discount, less \$22 credit for 12 complete monthly billing periods, plus \$3 Digital Service Fee. All prices are subject to change without notice. Promotional price (with credit) will apply to your first full 30-day billing period and for each full billing period after that, for the duration of your promotion. A billing period may not start on the day of the subscription to our services. Regular price (without credit) will apply for services delivered prior to the first full 30-day billing period or if Bell terminates your services during a 30-day billing period. (3) \$0 rental for the Satellite HD PVR is based on \$15 monthly rental fee, less a \$15 monthly credit. Available to new Bell Satellite TV subscribers with continued subscription to three eligible Bell services; see bell.ca/bundle. The receiver remains Bell's property. You may terminate your rental at any time provided you return the receiver (early termination charges on programming may apply). Receiver may be new or refurbished at Bell's choice. (4) Applied as a \$20 (The Movie Network) monthly credit on the account before taxes, for the first 2 complete billing periods. The regular rate for The Movie Network (\$20/mo., subject to change) applies thereafter. Available to customers who are not subscribing to this channel and have not previously taken advantage of any offer related to this channel in the past 120 days. (5) Satellite TV: Without a term, \$199.95 installation fee applies. Covers basic installation of up to 3 receivers; \$50 installation fee for each additional receiver. Includes satellite installation, receiver setup and connection to your TV; see bell.ca/installationincluded. TMN® and The Movie Network and all associated designs and logos are trademarks of Bell Media Inc., used under license. HBO® and any associated characters and logos are service marks of Home Box Office Inc., used under license; © 2014 Home Box Office Inc. All other marks and images are the property of their respective owners.