

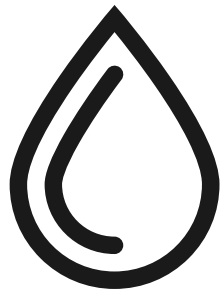
# **SOUTH AFRICA'S PREMIER CLEANING SERVICE**

[www.tlean.co.za](http://www.tlean.co.za) | [info@tlean.co.za](mailto:info@tlean.co.za)



# Brand Assets

## MAIN LOGO FEATURES



The Logo Mark

**tlean.**

Word Mark

## LOGO VARIATION

Rules of Application



Do's



Dont's

Versions of our logo can be used to match a variety of materials and applications. Make sure to apply them appropriately.

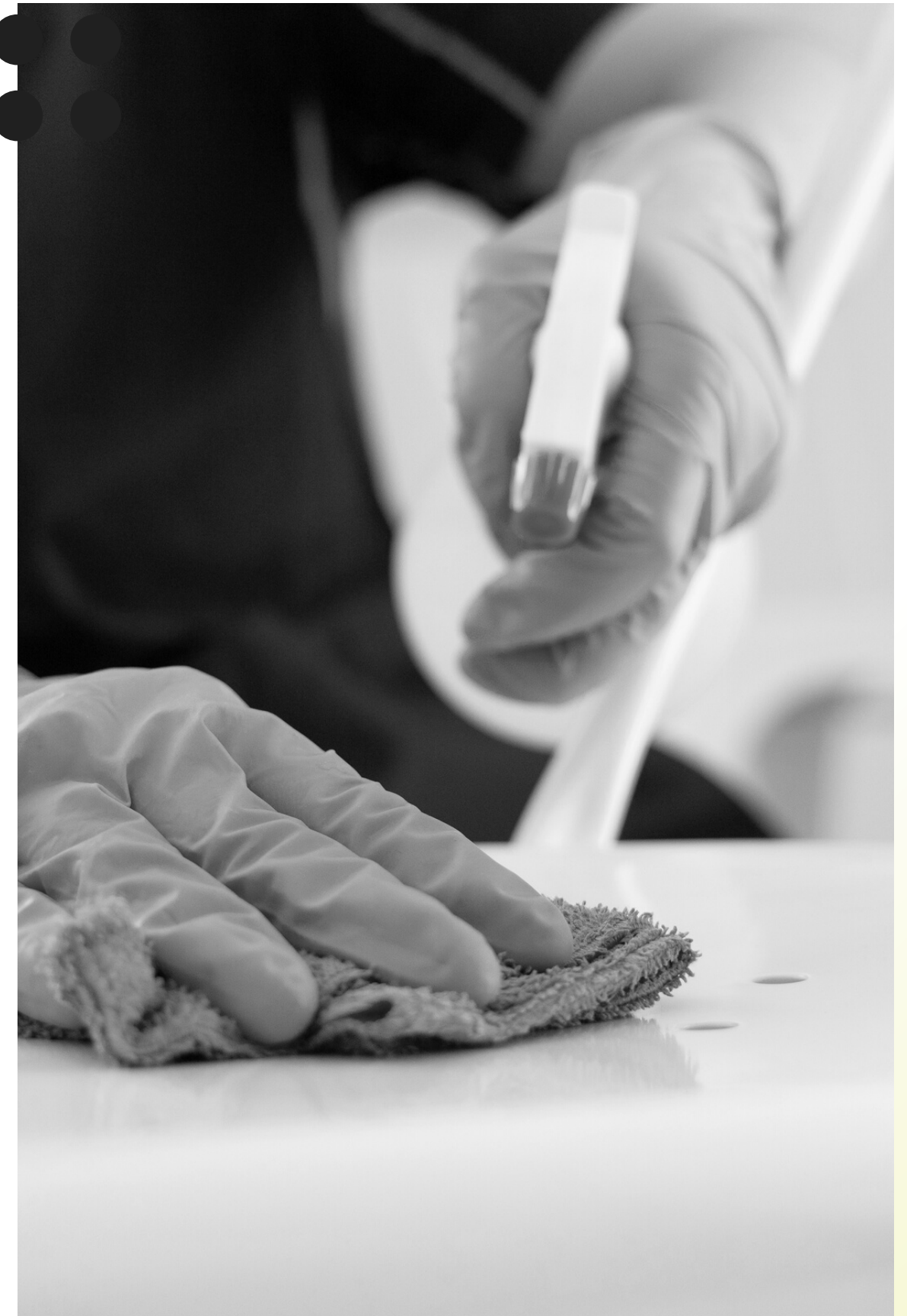
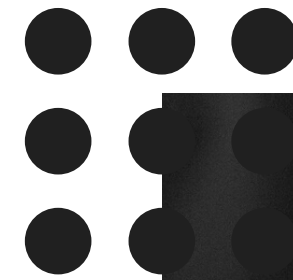
# Introduction

## WHO WE ARE

Following the launch of our web and mobile applications in November 2022, we intend to become an industry-leading provider of home and office cleaning services in South Africa by leveraging our technological skills and expertise to differentiate ourselves in the marketplace.

## WHAT WE DO

We provide a wide range of professional cleaning services for residential and commercial properties.



# Service Offering



## ● DOMESTIC CLEANING

Regular or one-time cleaning for residential property.

**R250 per day**

## ● SPECIALIZED CLEANING

Carpet and upholstery cleaning, end of tenancy cleaning, outdoor cleaning.

**R1,250 per day**

## ● COMMERCIAL CLEANING

Regular or one-time cleaning for commercial property.

**R95 per hour [minimum]**

## ● OUTDOOR SERVICES

Regular or one-time garden maintenance services.

**R295 per day**

# Locations

## **JOHANNESBURG (HEAD OFFICE)**

7 Harvard Street, Rhodesfield, Kempton Park, Johannesburg (1619)

## **PRETORIA (SERVICE CENTER)**

297 Lucky Bean Crescent, Moreleta Park, Pretoria East (0181)

**We will be expanding into other areas over the course of the year based on performance and availability of resources.**



# Platforms

## WEB & MOBILE APPS

Website - <https://tlean.co.za>

Android Application - Coming Soon

## SOCIAL MEDIA

Twitter & Instagram - @TleanSA

Facebook - [fb.me/tlean.southafrica](https://fb.me/tlean.southafrica)

## BUSINESS EMAILS

[info@tlean.co.za](mailto:info@tlean.co.za) - General

[sales@tlean.co.za](mailto:sales@tlean.co.za) - Sales/Support

## SALES CHANNELS

Bark for Professionals (Primary)

Search Marketing (Secondary)

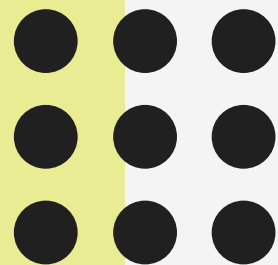




# Product Catalogue 2022/23

**100% bio-degradable, non-  
toxic cleaning products**

**tlean.**



## **BUNDLED CLEANING KITS**

- Company registration and official launch in Gauteng on 1 October 2022.
- 5+ leads per week (minimum target)

## **CLEANING ACCESSORIES**

- Expansion into Durban and Cape Town to increase sales potential.
- 10+ leads per week (minimum target)

Expansion opportunities as well as new service offerings will be assessed and implemented at the end of each quarter if necessary to scale the operation further.

## WEBSITE

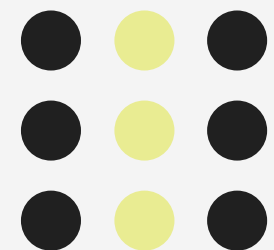
[www.tlean.co.za](http://www.tlean.co.za)

## WHATSAPP:

+27 82 819 9774

## EMAIL ADDRESS

[info@tlean.co.za](mailto:info@tlean.co.za)



# Get In Touch

**tlean.**



IN PROUD ASSOCIATION WITH...

tlean.



**tlean.**

**OUR PROMISE AS A SERVICE PROVIDER IS TO PROVIDE AS MUCH VALUE AS POSSIBLE INTO EVERY JOB WHILE DELIVERING PROFESSIONAL EXPERTISE AND EXCEPTIONAL CUSTOMER SERVICE.**

THE TLEAN TEAM

