

select language:



**Watch movies and get paid** with ApplauseCash (APLC), the CinemaWell.com cryptocurrency!

We introduce [CinemaWell.com](https://cinemawell.com), a revolutionary, **social platform of online cinemas**, which brings filmmakers together with *unlimited audiences from around the globe at one time!* Our platform serves as a perfect place for **premieres!** Successful premiere, movie "The Gold" with \$2 mln budget, was presented on our **working product**, version 1. Read more about this premiere on ScreenDaily: [screendaily.com/news/russia-readies-first-online-premiere/5059482.article](https://screendaily.com/news/russia-readies-first-online-premiere/5059482.article)



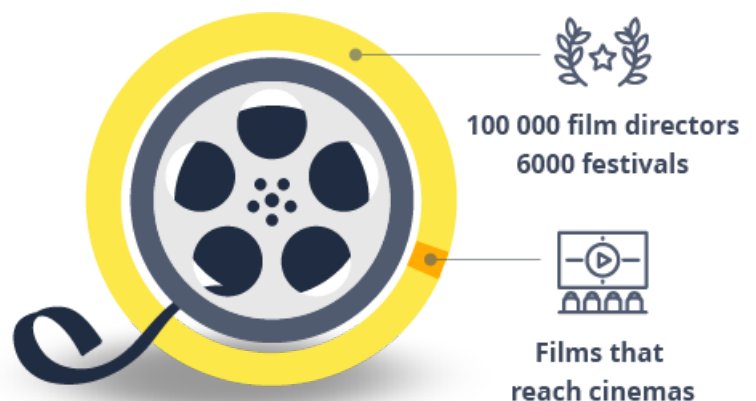
Now at [CinemaWell.com](https://cinemawell.com), users may open a virtual cinema theater and/or simply watch movies and other video content. Try out version 1 now for free! (Our redesigned version will be available late April 2018.) For a quick video overview for viewers, watch [youtu.be/c7Dq6KO9lJU](https://youtu.be/c7Dq6KO9lJU). Filmmakers, please watch [youtu.be/nFUz9sqn6oM](https://youtu.be/nFUz9sqn6oM). You may watch a short demonstration of our **prototype for version 2** at [youtu.be/7HbO9w6PlxA](https://youtu.be/7HbO9w6PlxA).



Filmmaking is not just for big production companies anymore! Prices have dropped on equipment for shooting, producing, and editing films, opening possibilities for thousands of new filmmakers around the globe! In 2017 alone, over 6.4 million viewers

enjoyed almost 70,000 independent films. Real-world cinemas cannot possibly grow to support the exploding volume of independent films being created worldwide.

Naturally, major production companies control which films ever reach an audience. It's hard for viewers to find independent films, and it's hard for filmmakers to find audiences.



Sadly, most films never reach audiences.

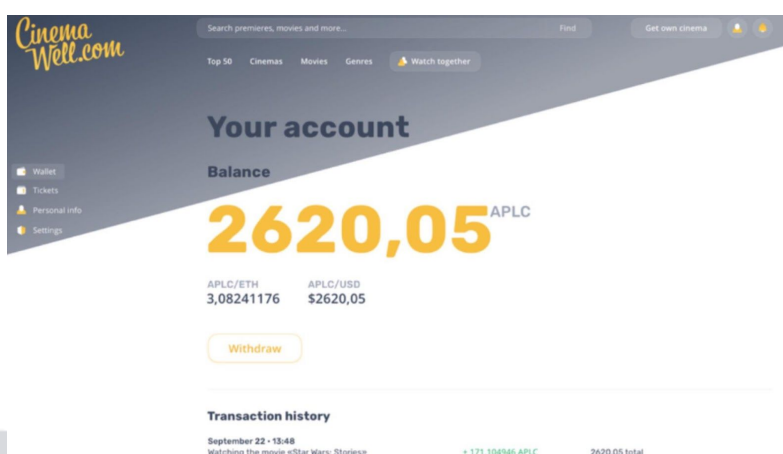
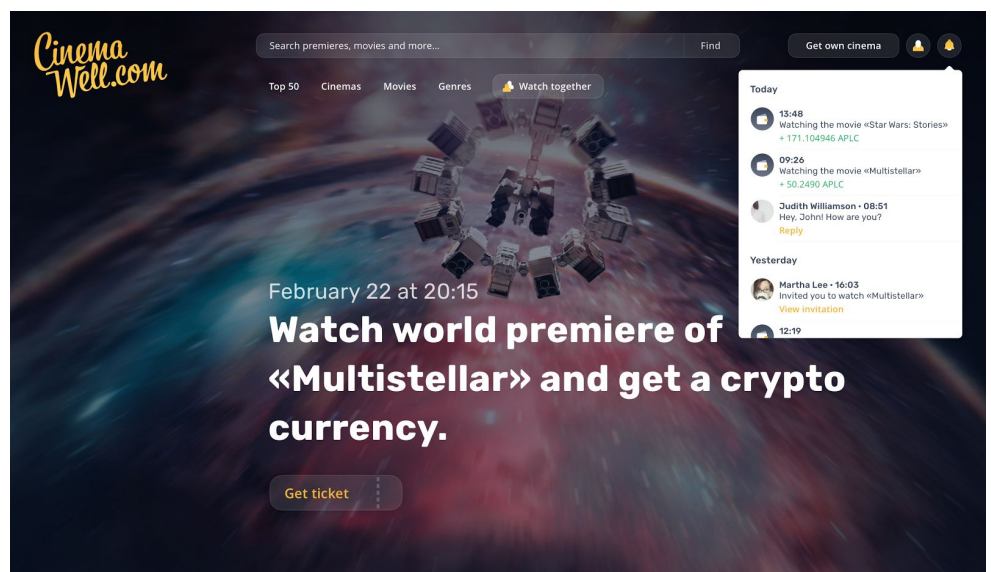
Content that can be shared includes much more than independent films. **In just 30 days, more video content is uploaded to the web than all content shown on television in the past 30 years!** Of course, these are not all full-length films. Online video content also includes concerts, festivals, theatrical plays, sport events, seminars, training, news, rallies, and so much more. All of this content can be shared with **worldwide audiences using CinemaWell.com.**



[CinemaWell.com](https://CinemaWell.com) brings the cinema of the future through **Internet Video Co-Viewing (IVCV)**, a new way of distributing video, which allows an unlimited number of online users to gather together and view the same content in one virtual theater. The IVCV experience is far superior to traditional independent viewing experience offered by platforms such as YouTube and Vimeo.

[CinemaWell.com](https://CinemaWell.com) is the first network of online cinemas with many great social features.

[CinemaWell.com](https://CinemaWell.com) gives users a unique opportunity to be part of the new age of distributing movies, viewing films with thousands of other viewers, going to a cinema with friends even when they



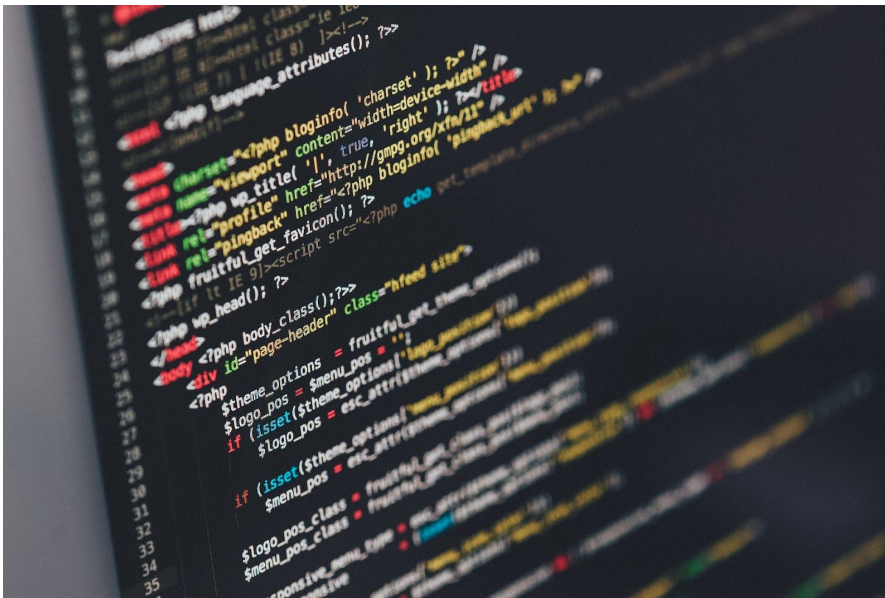
are far away! Best of all, registration is free, and **users actually get paid ApplauseCash (APLC) for using CinemaWell.com!**

**Viewers** can use [CinemaWell.com](https://cinemawell.com) to:

- Watch thousands of independent films from all over the globe.
- Watch movies with friends or meet others who share film interests.
- Share free content in a cinema and invite friends **to view together**.
- Discuss films with other viewers.
- **Get paid (in ApplauseCash) to watch and review films!**

**Filmmakers** can use [CinemaWell.com](https://cinemawell.com) to:

- Break into the worldwide viewing market.
- Gather unlimited audiences.
- Receive feedback from viewers.
- Get insights on audience statistics and data.
- Target past viewers for future shows.
- Premiere new films to a worldwide audience.
- Sell tickets (priced in ApplauseCash).



Blockchain technology establishes smart contracts using our cryptocurrency named ApplauseCash.

[CinemaWell.com](https://cinemawell.com) charges a small percentage of ticket sales.

Within [CinemaWell.com](https://cinemawell.com), ApplauseCash buys:

- tickets
- advertisements
- virtual gifts and snacks.
- video advertising before shows.
- announcements, etc.

## New cryptocurrency ApplauseCash (APLC)

**Total supply** = 300,000,000.0000 (300 million) ApplauseCash

It is the plan that no additional APLC tokens will ever be released. 147,000,000 (147 million, 49%) APLC is allotted to be **used inside the platform** to pay viewers to watch movies, provide feedbacks, etc. 3,000,000 (3 million, 1%) is allotted to **pre-ICO**. 144,000,000 (144 million, 48%) is allotted to **ICO**. 3,000,000 (3 million, 1%) is allotted to **advisory board**. 3,000,000 (3 million, 1%) is allotted to **bounty campaign**. According to our smart contract, *all APLC will be distributed* to pre-ICO, ICO, bounty participants and advisors **on March 1, 2018**.

### Pre ICO

#### Offering size

3 000 000 APLC tokens (1% of all available APLC)

to be sold at special Pre-ICO price:

1st hour: 8 am - 9 am EST January 18th, 2018 -- with **90% bonus**

Rest of the time of pre-ICO (until Jan 24th) -- with **50% bonus**



**START:** 18 Jan 2018 at 8:00 am EST

**FINISH:** 24 Jan 2018 at 11:59 pm EST



**1 APLC** = 0,0011 ETH (Ethereum)

**1 ETH** = ~ 850 APLC

(\$1 = 1 APLC) - APLC is dependent on Ethereum

### ICO

#### Offering size

144 000 000 APLC tokens (48% of all available APLC)

to be sold at special ICO price:

**45% bonus** - first hour of ICO (8 am - 9 am EST February 1st, 2018)

**40% bonus** 1 Feb till 7 Feb      **20% off** 16 Feb till 21 Feb

**30% off** 8 Feb till 15 Feb      **10% off** 22Feb till 28 Feb



**START:** 1 Feb 2018 at 8:00 am EST

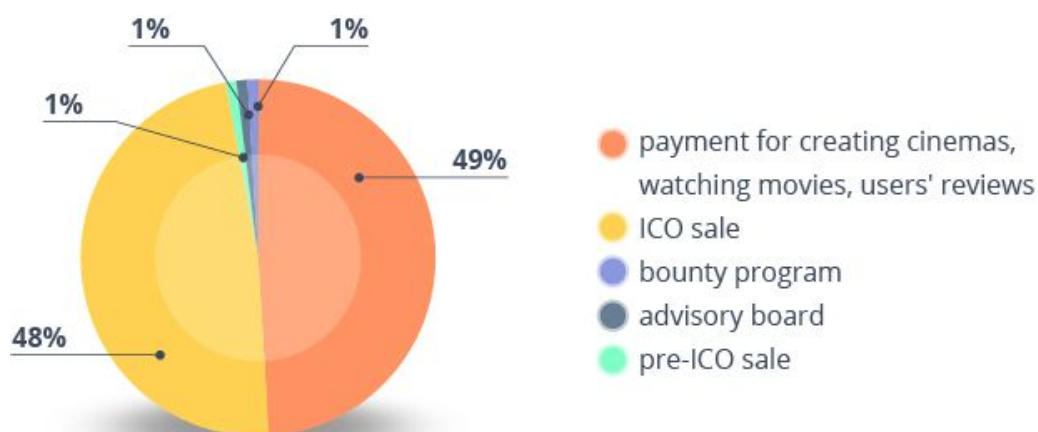
**FINISH:** 28 Feb 2018 at 11:59 pm EST



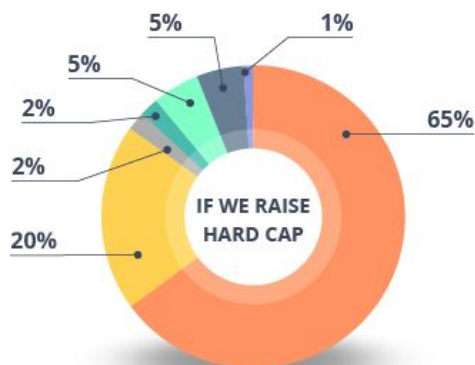
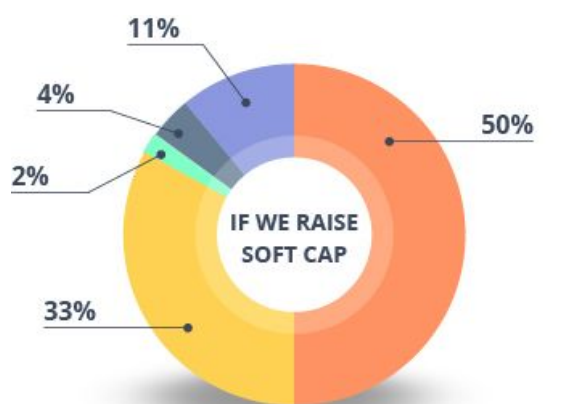
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## APLC distribution







- marketing and promotion activities (purchasing owners rights for movies)
- product development (support, hosting)
- team
- sales (listing our tokens on the stock)
- financial and business analytics
- creating own content (CinemaWelcome movies, like House of Cards in Netflix) and marketing
- product development
- promotion activities
- team
- administrative and general
- sales and business analytics
- financial analytics

## TEAM

- ★ **Serge Petrov**, founder, creator, and chief innovator.
- ★ **Liliya Valihun**, CEO.
- ★ **Yuryi Pavliyk**, CFO.
- ★ **Ihor Bula**, CBO, project manager.
- ★ **Kostia Kulyk**, project architect.
- ★ **Shelly Cline**, senior business consultant.

## Meet us

Meet our team and enjoy our presentation  
at the following world events



**The show must go on!**  
**The CinemaWell.com Team**

- Email: [ceo@cinemawell.com](mailto:ceo@cinemawell.com)
- Website: [<CinemaWell.com>](http://CinemaWell.com)
- ICO Landing page: [<cinemawell.com/ico/>](http://cinemawell.com/ico/)