

Darren Keanan Skippers

ST10455119

WEDE5020

POE Process Document: Part 2

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## **IMPROVEMENTS TO PART 1:**

### 1. Improved Visual Appearance

CSS allows you to style your HTML elements, which enhances the overall look of your website. For example:

- **Fonts and Typography:** By specifying a clean, modern font like Arial, the text is more readable and visually appealing. Proper font sizes and weights help to establish a clear hierarchy, making it easier for users to scan the content.
- **Color Schemes\*\*:** The choice of background and text colors creates a cohesive brand identity. A dark header with light text is visually striking and draws attention to navigation links.

### 2. Responsive Design

With the use of media queries, your website can adapt to different screen sizes:

- **Navigation Layout:** On larger screens, navigation links are displayed horizontally, providing a streamlined look. On smaller screens, the layout changes to a vertical format, making it easier for users to click on links without needing to zoom.
- **\*\*Fluid Layouts\*\*:** CSS ensures that elements resize and reposition based on the screen size, improving usability on mobile devices.

### 3. Structured Layout

CSS helps organize content clearly:

- **Spacing and Padding:** By adding padding around sections and elements, you create breathing space, making the content easier to read and interact with. This prevents the layout from feeling cramped.
- **Consistent Margins:** Uniform margins between sections help maintain visual order, guiding the user's eye through the content logically.

### 4. Enhanced Usability

Styling improves user interaction:

- **Hover Effects:** You can easily add hover effects to buttons and links (though not shown in your current CSS), which can provide visual feedback to users, indicating that an element is clickable.
- **Form Elements:** Styling form fields makes them more visually appealing and user-friendly, encouraging visitors to fill them out.

### 5. Accessibility Improvements

CSS contributes to making your site more accessible:

- **Contrasting Colors:** Using high-contrast colors improves readability for users with visual impairments. Ensuring that text is distinguishable from the background is crucial.
- **Legible Fonts:** Selecting fonts that are easy to read on screens enhances accessibility for all users, including those with dyslexia or other reading difficulties.

## 6. Consistency Across Pages

By applying the same CSS file across all your HTML pages, you achieve a consistent look and feel:

- **Uniform Styling:** All pages share the same header, footer, and navigation style, which helps users feel at home as they navigate between different sections of the site.
- **Brand Identity:** A consistent style reinforces your brand, making your website more memorable to visitors.

## Conclusion

Overall, the implementation of CSS has transformed your HTML pages from basic, unstyled documents into a cohesive, user-friendly, and visually appealing website. It enhances user experience by making navigation easier, improving readability, and ensuring that the site works well on a variety of devices. This not only helps retain visitors but also encourages them to engage more with your content.

## **Specific CSS elements and properties I've utilized in my forex website, explaining their purpose and creative applications:**

### **Media Queries for Responsiveness:**

Purpose: This media query ensures that navigation becomes vertical on smaller screens, improving usability for mobile users.

Creative Use: Enhance the mobile experience by adding a hamburger menu icon that expands to show links, offering a modern touch and saving screen space.

### **Footer Design:**

Purpose: Centering the footer text provides a polished, professional look. The consistent use of dark colors ties it back to the header.

Creative Use: Adding social media icons or links can make the footer more interactive. Consider using a slightly different background color or a textured background for visual interest.

### **Image Styling:**

Purpose: This ensures that images scale responsively without losing their aspect ratio, enhancing the visual appeal on any device.

Creative Use: You could implement a lightbox effect that allows users to click on images for a larger view, adding interactivity.

## **Website Assets/References:**

### **CSS Learning Resources:**

1. W3Schools, 2024. \*CSS Tutorial\*. Available at: <<https://www.w3schools.com/css/>>
2. CSS Tricks, 2024. \*CSS Tricks\*. Available at: <<https://css-tricks.com/>>
3. Mozilla Developer Network, 2024. \*MDN Web Docs - CSS\*. Available at: <<https://developer.mozilla.org/en-US/docs/Web/CSS>>
4. freeCodeCamp, 2024. \*freeCodeCamp CSS Course\*. Available at: <<https://www.freecodecamp.org/learn/responsive-web-design/#basic-css>>
5. Codecademy, 2024. \*Learn CSS\*. Available at: <<https://www.codecademy.com/learn/learn-css>>

### Forex Website Resources:

1. Unsplash, 2024. \*Forex Images\*. Available at: <<https://unsplash.com/s/photos/forex>>
2. Pexels, 2024. \*Forex Images\*. Available at: <<https://www.pexels.com/search/forex/>>
3. Pixabay, 2024. \*Forex Images\*. Available at: <<https://pixabay.com/images/search/forex/>>
4. Shutterstock, 2024. \*Forex Images\*. Available at:  
<<https://www.shutterstock.com/search/forex>>
5. iStock, 2024. \*Forex Images\*. Available at: <<https://www.istockphoto.com/photos/forex>>

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