







## CAREER CLUSTERS compared to *FUTUREFOCUS* and Career Direction Occupational Categories

*Career Clusters* provide a way for schools to organize instruction and student experiences around sixteen broad categories that encompass virtually all occupations from entry through professional levels. \**FUTUREFOCUS* and *Career Direction Interest Inventories* assist students with information to pursue academic and career paths, providing them with information to reach their individual goals and accomplish great things.

<i>FUTUREFOCUS</i> and Career Direction	CAREER CLUSTERS	DESCRIPTION OF CLUSTER
A OUTDOOR		The production, processing, marketing, distribution, financing, and development of agricultural commodities and resources including food, fiber, wood products, natural resources, horticulture, and other plant and animal products/resources.
B ARTS/COMMUNICATIONS		Careers in designing, planning, managing, building and maintaining the built environment.
B ARTS/COMMUNICATIONS F TECHNOLOGY		Designing, producing, exhibiting, performing, writing, and publishing multimedia content including visual and performing arts and design, journalism, and entertainment services.
C BUSINESS/MANAGEMENT		Business Management and Administration careers encompass planning, organizing, directing and evaluating business functions essential to efficient and productive business operations. Business Management and Administration career opportunities are available in every sector of the economy.
I SOCIAL/HELPING D CLERICAL/ADMINISTRATIVE		Planning, managing and providing education and training services, and related learning support services.
D CLERICAL/ADMINISTRATIVE C BUSINESS/MANAGEMENT		Planning, services for financial and investment planning, banking, insurance, and business financial management.
G PUBLIC SERVICE E PROTECTIVE MILITARY		Executing governmental functions to include governance; national security; foreign service; planning; revenue and taxation; regulation; and management and administration at the local, state, and federal levels.
I SOCIAL/HELPING H SCIENCE/MATHEMATICS		Planning, managing, and providing therapeutic services, diagnostic services, health informatics, support services, and biotechnology research and development.

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G PUBLIC SERVICE D CLERICAL/ADMINISTRATIVE		Hospitality & Tourism encompasses the management, marketing and operations of restaurants and other foodservices, lodging, attractions, recreation events and travel-related services.
I SOCIAL/HELPING G PUBLIC SERVICE		Preparing individuals for employment in career pathways that relate to families and human needs.
D CLERICAL/ADMINISTRATIVE F TECHNOLOGY		Building linkages in IT occupations framework: for entry level, technical, and professional careers related to the design, development, support and management of hardware, software, multimedia, and systems integration services.
E PROTECTIVE/MILITARY D CLERICAL/ADMINISTRATIVE G PUBLIC SERVICE		Planning, managing, and providing legal, public safety, protective services and homeland security, including professional and technical support services.
G PUBLIC SERVICE C BUSINESS MANAGEMENT		Planning, managing and performing the processing of materials into intermediate or final products and related professional and technical support activities such as production planning and control, maintenance and manufacturing/process engineering.
C BUSINESS/MANAGEMENT G PUBLIC SERVICE		Planning, managing, and performing marketing activities to reach organizational objectives.
H SCIENCE/MATHEMATICS F TECHNOLOGY		Planning, managing, and providing scientific research and professional and technical services (e.g., physical science, social science, engineering) including laboratory and testing services, and research and development services.
F TECHNOLOGY		Planning, management, and movement of people, materials, and goods by road, pipeline, air, rail and water and related professional and technical support services such as transportation infrastructure planning and management, logistics services, mobile equipment and facility maintenance.