

# Human-centric AI challenges and opportunities

Sabrina Kirrane, 27.01.2020  
AMLD – AI & Policy track

STAND: JUNI 2017

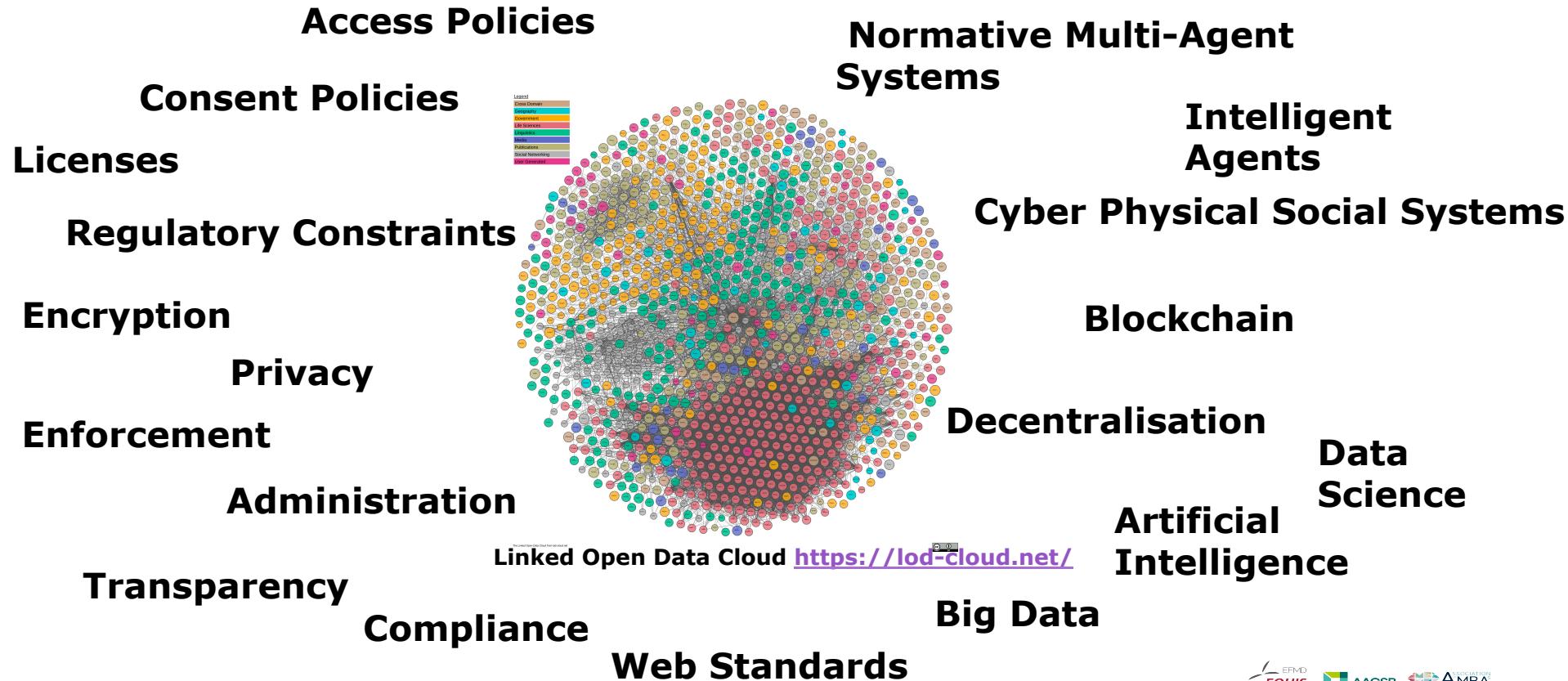


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AND BUSINESS



# Setting the Scene

## About me



# The World Wide Web



## **Information Management: A Proposal**

Tim Berners-Lee, CERN

**March 1989, May 1990**

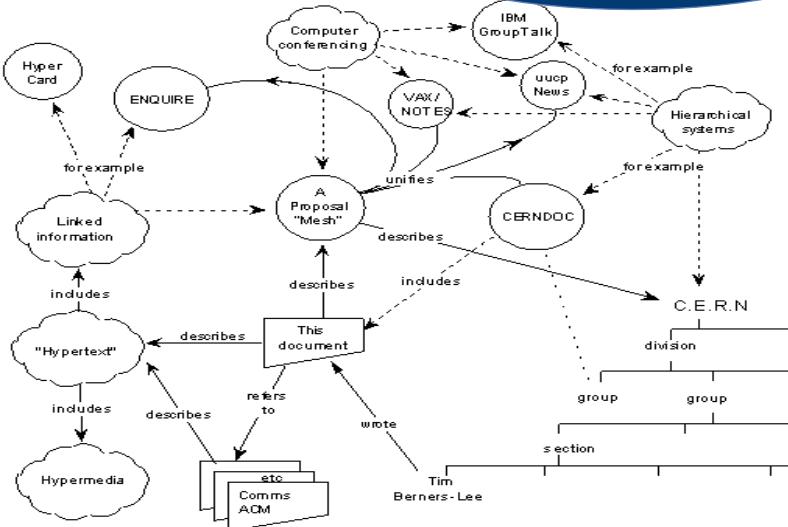
*This proposal concerns the management of general information about accelerators and experiments at CERN. It discusses the problems of loss of information about complex evolving systems and derives a solution based on a distributed hypertext system.*

## Overview

Many of the discussions of the future at CERN and the LHC era end with the question "Yes, but how will we ever keep track of such a large project?" This proposal provides an answer to such questions. Firstly, it discusses the problem of information access at CERN. Then, it introduces the idea of linked information systems, and compares them with less flexible ways of finding information.

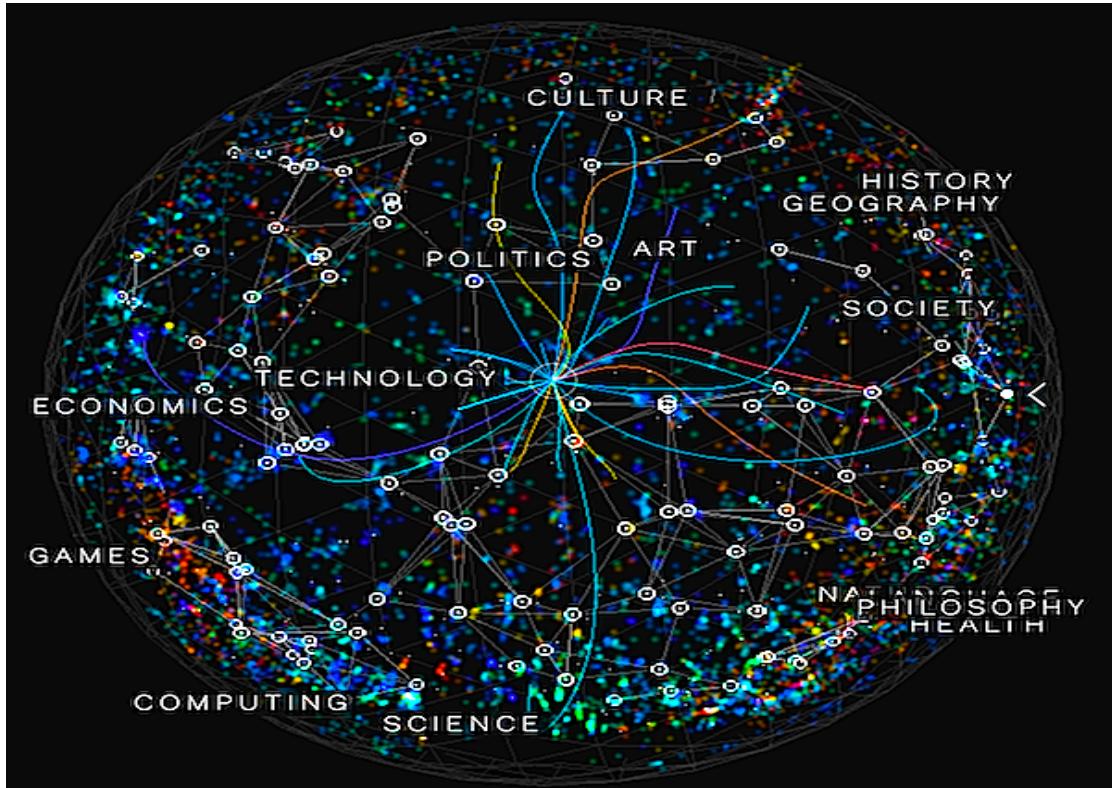
It then summarises my short experience with non-linear text systems known as "hypertext", describes what CERN needs from such a system, and what industry may provide. Finally, it suggests steps we should take to involve ourselves with hypertext now, so that individually and collectively we may understand what we are creating.

In 1989  
Tim Berners Lee  
invented the World  
Wide Web



**1989 The original proposal for the Web**  
<https://www.w3.org/History/1989/proposal.html>

# The World Wide Web As a disturbed data source

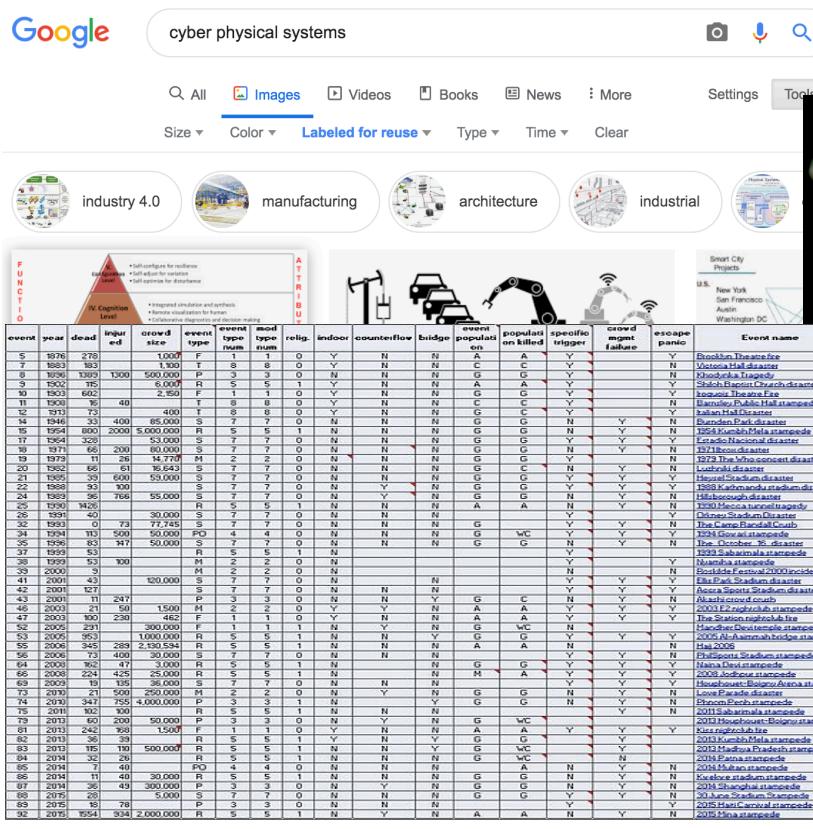


30 years later the  
Web has become  
indispensable!

# **Contracts & Terms of Use**

## **The compliance challenge**

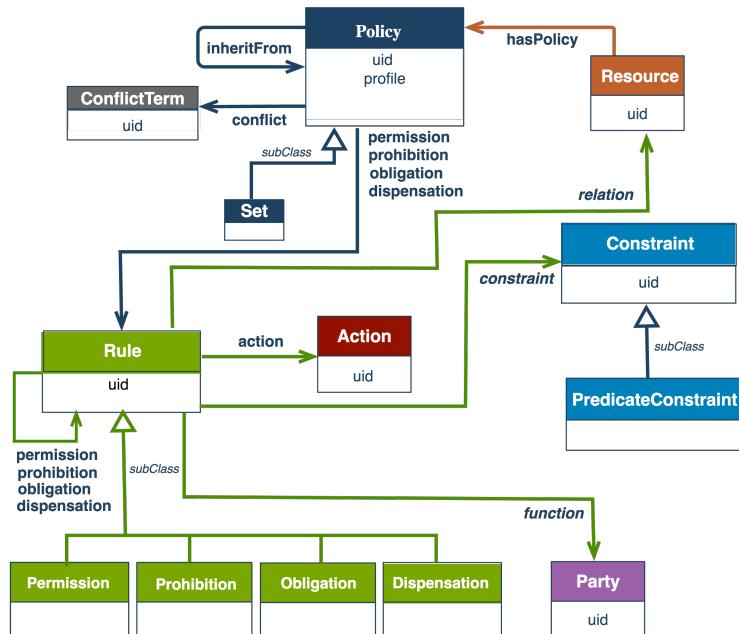
- ❖ There are many resources without any terms of us
  - ❖ We need compliance tools



jiwen/3260095534

# Policies for constraint representation

## The interoperability challenge



Draft  
Specification

- Modeling regulatory obligations using an adaption of the Open Digital Rights Language
- Automated compliance checking for business policies

**ODRL Regulatory Compliance Profile**  
version 0.1

Unofficial Draft 29 May 2019

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# A third 'AI Winter' The explainability challenge

## Explainable AI should help us avoid a third 'AI winter'

AI researchers are worried that GDPR will limit availability of training data, but there's an upside too, says Gary Richardson



People need to trust companies to do right by their data

Gary Richardson – MD of Emerging Tech at 6point6 a technology consultancy with strong expertise in digital transformation, emerging technology and cyber security

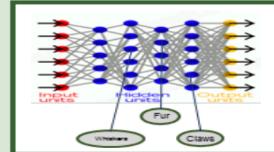
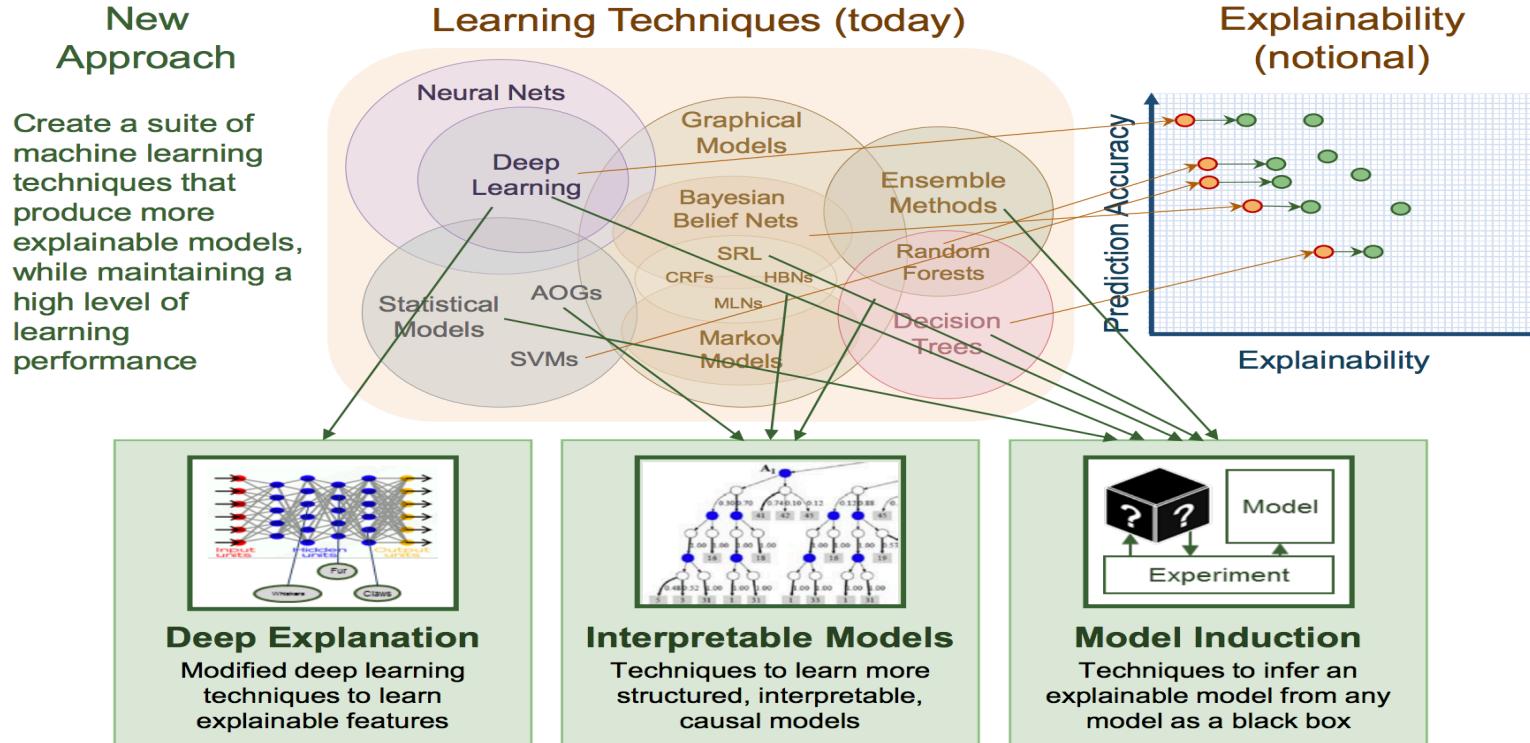
**MOST READ**

- 5 things women in tech want to see at an event
- 5 reasons we still need events for women in tech
- Why self-care is especially important for women in tech
- Huawei CEO Ren Zhengfei admits US sanctions will cut revenues by \$30bn
- UK Government unveils security standard for surveillance cameras

- The AI winters of the 1970s and 1990s, which saw research funding slashed and interest in AI wane, were the result of unrealistic expectations and a failure to scale.
- A third AI winter could be caused by **inadequacies and biases** in the AI algorithms leading to negative impacts on the whole of society.
- **Bias simply does not build value in business**, particularly with regards to important decisions like access to credit and healthcare or increasing diversity through recruitment.

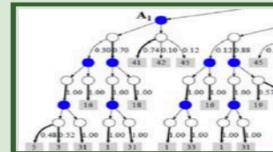
# Explainable AI

## The human centricity challenge



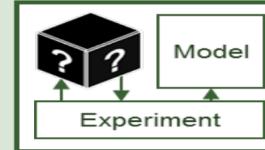
### Deep Explanation

Modified deep learning techniques to learn explainable features



### Interpretable Models

Techniques to learn more structured, interpretable, causal models



### Model Induction

Techniques to infer an explainable model from any model as a black box

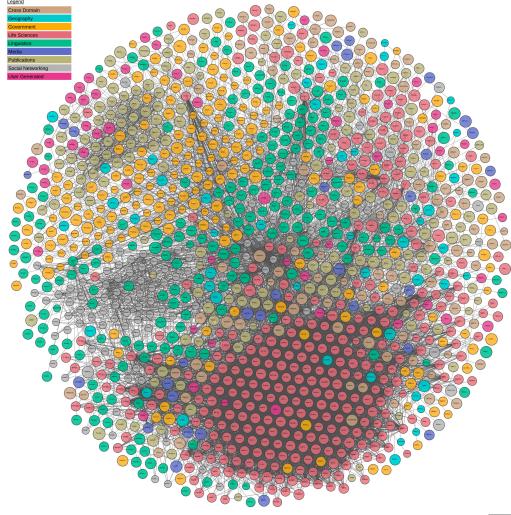
# Policies & Knowledge Graphs

## Towards Responsible & Explainable AI

Use cases: Industry 4.0, personalized medicine, open data, personal assistants, Web search, ...



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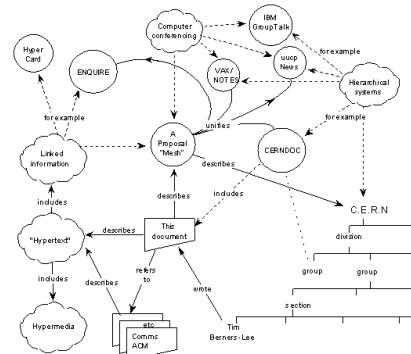


- Knowledge aware machine learning
- Constraint aware reasoning and querying
- Using Knowledge graphs for explainability

Linked Open Data Cloud <https://lod-cloud.net/>

# Policies & Knowledge Graphs

## Towards Responsible & Explainable AI



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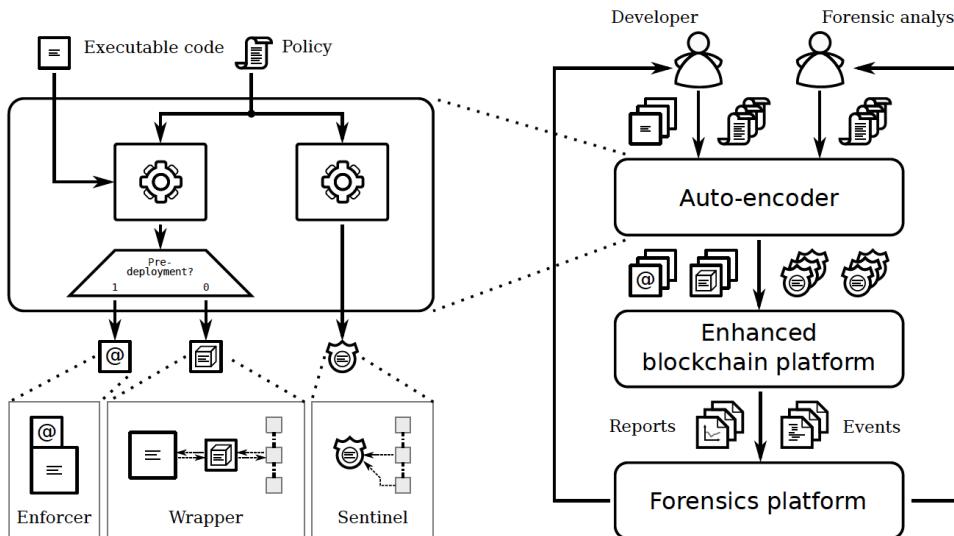


**Apple's 1987 Knowledge Navigator**

[https://commons.wikimedia.org/wiki/File:Knowledge\\_Navigator.jpg](https://commons.wikimedia.org/wiki/File:Knowledge_Navigator.jpg)

- Modeling goals and constraints
- Supporting negotiation and explanations
- Algorithm transparency & trust
- Usage control lower down in the technology stack

# Policies & Knowledge Graphs Towards Responsible & Explainable AI



- Constraint representation
- Syntactic and semantic function annotation
- Enforcement and conformance checking
- Forensic architecture and protocols

## Collaborators:

- Claudio Di Ciccio, Sapienza Università di Roma, Italy
- Ruben Verborgh & Anastasia Dimou UGent-imec, Belgium

# Human-centric AI

## Challenges & Opportunities

- Privacy is only the tip of the iceberg, from a usage control perspective we also need to consider other **regulations, licenses, social norms, cultural differences**
- There are **cognitive limitations** in terms of understanding how data is / will be used
- There is a need for standards, however **standardisation is difficult**
- Ensuring such systems are **comply with usage constraints** is a crucial to success (i.e., all usage policies are adhered to and the system as a whole works as expected)
- We need to embrace **distributed and decentralised systems**, which complicates things further

# Thank you / contact details



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