

Ideation Phase

Brainstorm & Idea Prioritization Template

Date	31 January 2026
Team ID	LTVIP2026TMIDS34562
Project Name	AutoSage App Using Gemini Flash
Maximum Marks	4 Marks

Brainstorm & Idea Prioritization Template:

Brainstorming provides a free and open environment that encourages everyone within a team to participate in the creative thinking process that leads to problem solving. Prioritizing volume over value, out-of-the-box ideas are welcome and built upon, and all participants are encouraged to collaborate, helping each other develop a rich amount of creative solutions.

Step-1: Team Gathering, Collaboration and Select the Problem Statement

Step-2: Brainstorm, Idea Listing and Grouping

Step-3: Idea Prioritization

Prioritize

You've identified all the items on the same page about what's important moving forward. Place your ideas on this grid to determine which ideas are important and which are feasible.

50 minutes

Tip

Remember the concept of pareto optimization when prioritizing ideas. The Pareto rule states that 80% of results come from 20% of effort. Prioritize the few ideas that will have the biggest impact.

