



# SHASHANK.JAIN

## USER EXPERIENCE DESIGNER

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### Education

#### MS in Information Studies

UX Design and HCI Track  
University of Texas, Austin  
2018 - Present  
GPA - 4.0

#### Bachelor of Architecture

School of Planning and  
Architecture, Delhi  
2011 - 2016  
GPA - 4.0

### Skills

Contextual Inquiry  
Competitor Analysis  
User Persona  
Storyboarding  
Wireframing  
Prototyping  
Usability Testing  
Illustration Design

### Development

React  
Javascript  
D3.js  
HTML  
CSS  
Bootstrap

### Tools

Framer	Principle
Sketch	AdobeXD
Figma	InVision
Photoshop	Illustrator
Indesign	Animate
AutoCAD	Revit
Sketchup	Lumion

### Relevant Courses at UT

Interaction Design  
Design Thinking  
Advanced Design for AI  
Usability  
Understanding Research

### Experience

#### Graduate Research Assistant | University of Texas, Austin

February 2019 - Present, Austin | UX Designer and Developer

- Developing voice interface based educational applications for children for Amazon Alexa using Node.js

#### Research Assistant | Image and Video Computing Lab, UT Austin

January 2019 - Present, Austin | UX Designer and Front End Developer

- Developing web-based tools to support the creation of technologies for Artificial Intelligence and Accessibility | Volunteer

#### Architect & Graphic Designer | WAL+L

January 2018 - April 2018, New Delhi, India

- Worked in a team to design the branding and design language ( both visual and architectural ) for Maruti Suzuki showrooms all over India.
- Designed and executed a low cost housing project as the lead architect

#### Architect | Morphogenesis

July 2016 - August 2017, New Delhi, India

- Worked in design team to redevelop banks along the river Ganges. Conducted research and interviews with the stakeholders. Designed graphics and client presentations.
- Designed and executed a highrise luxury housing tower. Coordinated with stakeholders to meet deadlines and expedite construction.

### Achievements

#### Teaching Autonomous Vehicles to Behave - 1st Position

Hackathon @ University of Texas, Austin - November 2018 | Team of 3

- Won first position for an application prototype to teach autonomous vehicles social and cultural traffic norms through crowd sourcing and machine learning, keeping in mind moral and ethical considerations.

### Projects

#### Sense.i - Mental Healthcare System

- Conducted user interviews and literature review to understand problems regarding anxiety treatment and find out pain points.
- Designed and iterated the therapy management product that streamlines the treatment process through over 12 usability testing.

#### Causes and effects of stress among students at UT | User Research

- Followed scientific research process and created hypotheses, designed experiment, gathered data through surveys and performed data analysis to validate the hypotheses and provide novel insights on the topic.

#### Office Management Application

- Office mobile app that lets you manage your team, plan your work, collaborate on ideas with peers, connect with people, book meeting rooms, and much more from anywhere | Individual