

Portfolio - skjn.herokuapp.com

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SHASHANK . JAIN

PRODUCT DESIGNER // UX + UI + INTERACTION

Education

MS in Information Studies

UX Design and HCI Track
University of Texas, Austin
2018 - Present
GPA - 4.0

Bachelor of Architecture

School of Planning and
Architecture, New Delhi
2011 - 2016
GPA - 4.0

Skills

Design

User Experience
Journey Maps
Storyboarding
Wireframing
Prototyping

Research

Interviews & Surveys
Competitor Analysis
User Persona
Contextual Inquiry
Usability Testing

Tools

FramerX	Principle
Sketch	AdobeXD
Figma	InVision
Photoshop	Illustrator
Indesign	Animate
AutoCAD	Revit

Development

React
Javascript
HTML/CSS

Relevant Courses at UT

Interaction Design
Design Thinking
Advanced Design for AI
Usability

Experience

UX Designer (Voice) & Developer | University of Texas, Austin

February 2019 - Present, Austin | Graduate Research Assistant

- Conducting literature review and research on child psychology to understand their cognitive ability, reasoning, logic, memory and how to design for them.
- Designing and developing voice interface based educational application to teach children English through stories and quizzes on Amazon Alexa. (Javascript + Node.js)
- Developing a teaching plan to implement app and complement classroom teaching.

UX Designer & Developer | Image and Video Computing Lab, UT Austin

January 2019 - Present, Austin | Graduate Research Assistant

- Designing and developing web-based tools to support the creation of technologies for Artificial Intelligence and Accessibility | Volunteer

Architect | WAL+L

January 2018 - April 2018, New Delhi, India

- Conducted research and interviews to understand customer psychology, and analyzed customer behaviours and mental models while shopping for automobiles.
- Designed the branding guidelines and visual design language (both visual and architectural) for Maruti Suzuki showrooms to improve customer experience.

Architect | Morphogenesis

July 2016 - August 2017, New Delhi, India

- Conducted user research and interviews to understand user expectations and uncover opportunities for riverfront development along river Ganges.
- Conducted usability tests and iterations on mockups of a wifi-enabled smart information column to be implemented in the overall riverfront development scheme.

Key Projects

Sense.i - Mental Healthcare System

- Conducted user interviews, literature review, and competitive analysis to understand problems regarding anxiety treatment and pain points in treatment process.
- Designed, iterated and delivered a high fidelity therapy management product that streamlines the clinical treatment process through over 12 usability testing.

Office Management Application

- Conducted literature reviews and user interviews to understand the pain points in office team work collaboration
- Delivered high fidelity mockups of office work management application through wireframes, iterations and usability testing.

Achievements

Teaching Autonomous Vehicles to Behave - 1st Position

Hackathon @ University of Texas, Austin - November 2018 | Team of 3

- Won first position for delivering a high fidelity prototype to teach autonomous vehicles social and cultural traffic norms through crowd sourcing and machine learning.