WhyChain Canvas (Athar)

Element	Description
Problem	Tangible heritage artifacts lack trusted provenance; archives are centralized and opaque.
Actors / Users	Creators: Artisans, Validators: Museums / Guilds, Curators: License holder,s Public: Viewers and researchers
Why Blockchain	Provides tamper-evident records and shared authenticity without central control. Smart contracts enable multi-attester verification and transparent licensing.
On-Chain Components	ERC-721 tokens per artifact; creator/validator roles; attest/revoke/license events; royalty cap.
Off-Chain Components	IPFS or equivalent for media and metadata JSON to avoid storage bloat.
Trust & Feasibility	Multi-attester model reduces single-oracle risk; feasible on EVM Sepolia with test keys; no real funds or personal data.