

Sales Products Analysis

Out Door Equipments Sales Analysis	Sales Revenue Performance	Sales Type Performance	Product Sales Highlites	Sales Margin Analysis
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Out Door Equipments Sales Analysis



Out Door Store

Sales Analysis of Out Door Products 2012 to 2014 :

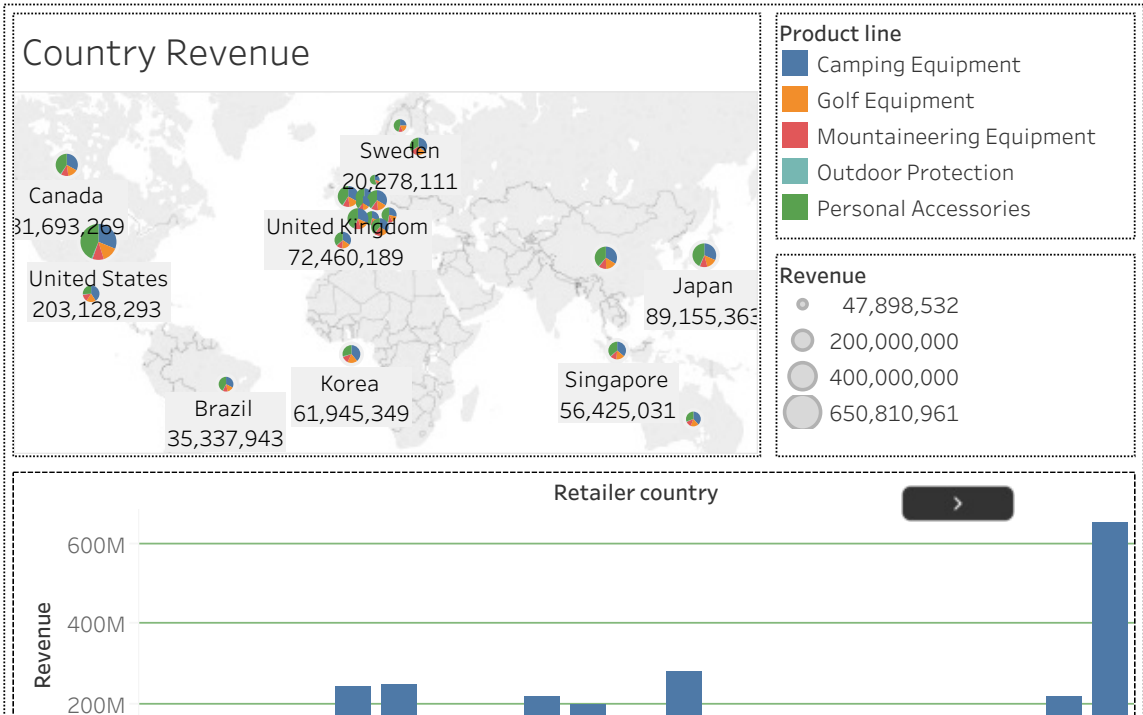
- 1. Revenue Performance
- 2. Sales Tvpe Performance



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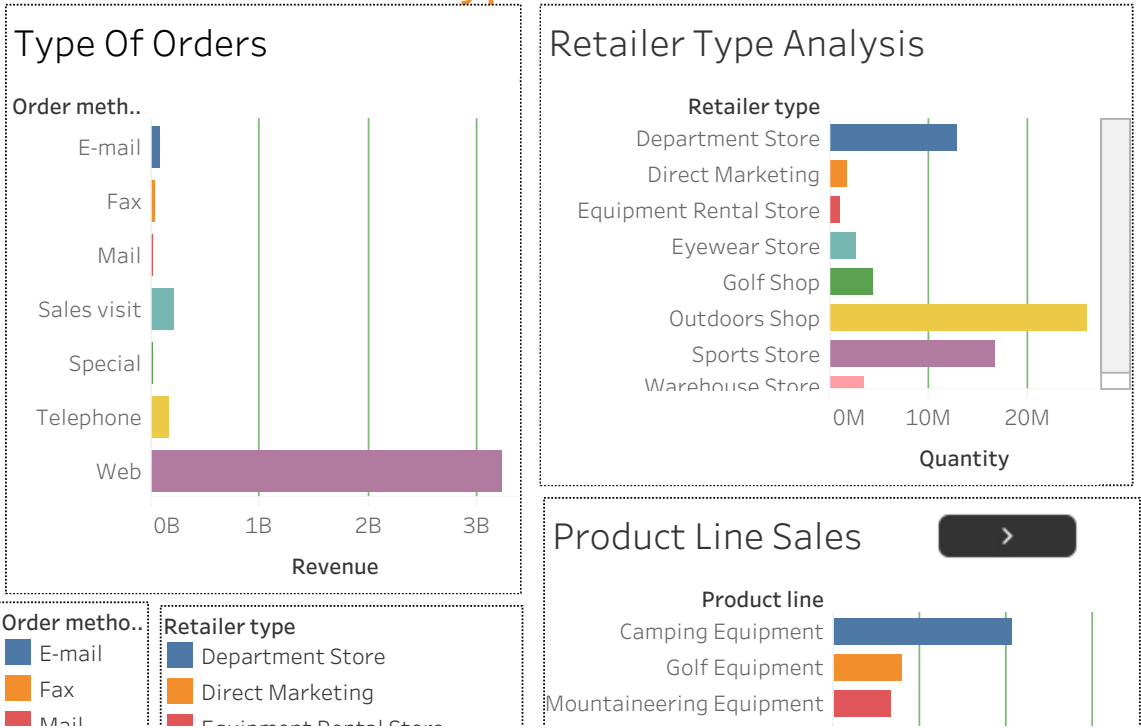
Revenue Performance



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Sales Type Performance



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Products Sales Highlightes

Sales Highlihgtes

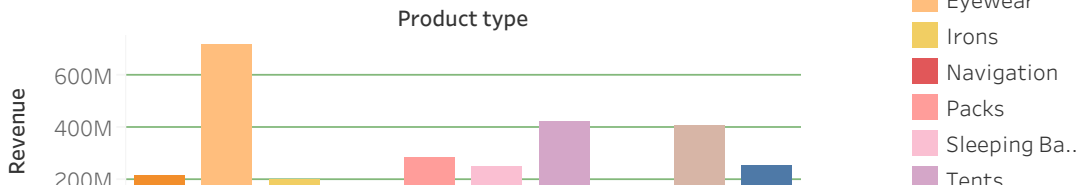
Gross margin
1 7,705

Retailer type								
Order meth..	Departm..	Direct M..	Equipme..	Eyewear..	Golf Shop	Outdoor..	Sports S..	Warehou..
E-mail	333	72	2	8	55	438	475	11
Fax	44	1	4		62	379	252	6
Mail	139	21	18	42	28	132	58	35
Sales visit	430	222	108	123	122	1,315	684	200
Special	19		1		24	153	20	19
Telephone	676	79	33	81	215	917	446	178
Web	6,613	1,218	571	2,287	3,561	7,705	7,115	1,780

TopRevenueProducts



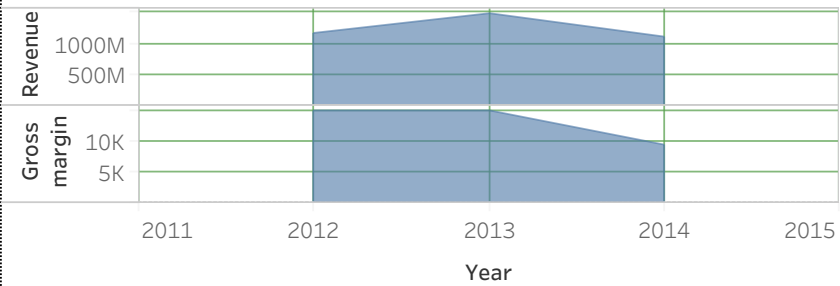
TopProducts
10



Sales Products Analysis

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Sales Margin Growth



QuarterPerformance

