

# Shri Kolanukuduru

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## EDUCATION

### University of North Carolina at Chapel Hill

Chapel Hill, NC

*Bachelors of Science in Applied Mathematics and Economics*

May 2023

- **GPA:** 4.00/4.00; **ACT:** 35/36; **SAT Subject Tests (Math II, Physics):** 800/800
- **Honors:** Honors Carolina, Carolina Scholar (Full-tuition merit scholarship), Goldman Sachs Virtual Insight Series, Accelerated Research Scholar, RippleX Venture Fellow, Undercover VC Fellow

## WORK EXPERIENCE

### Simplify (YCW21)

San Francisco, CA

*Founding Team; Head of Growth*

October 2020—Present

- Engineered and accelerated organic growth efforts; resulted in over 100,000 applications submitted via product and 9,000 active users.
- Constructed data pipelines using Tray.io; built robust data management and analytics dashboard using Google Sheets and Snowflake.

### GenZScouts

San Francisco, CA

*Chief of Staff*

May 2021—Present

- Devised and implemented syllabus for Gen Z VC fellowship alongside Jonathan Chang of GSV; currently running 3rd cohort of 45 students.
- Managed syllabus and speaker series for 3 cohorts; organized 24 industry speakers promoting topics ranging from diversity in VC to investment memos.

### Cofounders Capital

Cary, NC

*Venture Capital Intern*

May 2021—August 2021

- Led 3-person MBA intern team to provide due diligence, market sizing and analysis and investment recommendations on B2B SaaS ventures in the southeast.
- Presented weekly market maps on industries of interest (future of work software, financial technology); Sourced Viewstrib (\$1MM+ deal).
- Collaborated with portfolio company CEOs on projects aimed at maximizing revenue; resulted in MRR increase from \$10k to \$44k.

### Bamboo (YC W20)

Lagos, Nigeria

*Growth Intern*

April 2021—June 2021

- Constructed SQL dashboard to consolidate and analyze metrics between marketing channels and early customer experiences including CPM, LTV, CAC, stickiness rate, active users, in-app events; resulted in time savings of 20%.
- Collaborated with Chief of Staff on channel strategy and implementation on social media (TikTok, Instagram, Twitter, etc.); increased engagement by 13% month-on-month.
- Spearheaded supplementary market research and growth strategy planning for potential expansion into Ghana; pitched and revised growth strategy to CEO.

## EXTRACURRICULARS AND SKILLS

**Skills and Languages:** R (Intermediate); SQL (Intermediate); Python (Advanced); STATA (Advanced); JavaScript (Intermediate); English; Hindi; Spanish; Telugu

**Activities and Interests:** TAMID @ UNC (President); AWS Startups Scout (Head Scout); UNC Attorney General's Staff (Managing Associate); Poker; Snowboarding; Guitars.

**Research Projects:** A Quantitative Analysis of Startup incentives with Professor Jiayi Bao.