

# Sumit Kumar Yadav — Product Designer

Siraha, Nepal | rohitsky129@gmail.com | 9825700899 | Portfolio

## PROFILE

Product designer focused on creating intuitive, research-driven digital experiences. I design with empathy, clarity, and simplicity — exploring how usability and aesthetics meet function. Skilled in Figma, prototyping, and human-centered design, I turn complexity into usable, beautiful products.

## SKILLS & TOOLS

Figma, FigJam, Adobe XD, Prototyping, Wireframing, User Research, Usability Testing, Design Systems, Accessibility, Visual Hierarchy, Collaboration, Typing

## PROJECTS

### Dwellicon — Housing Platform UI (Sept 2024 – Present)

Designed a web platform connecting hosts and tenants for short- and long-term rentals. Acted as both designer and test user to uncover usability pain points. Introduced property availability badges ('Available / Booked / Rented') and host online/offline status indicators to enhance trust and transparency. Built a minimalist monochrome UI with bottom navigation for intuitive use. Collaborated conceptually with developers using Next.js and Supabase.

[View Prototype](#)

### Zameen.com Landing Page Redesign (Oct 2024 – Nov 2024)

Redesigned the Zameen.com landing page to improve navigation, readability, and cognitive flow. Removed redundant navigation bars, streamlined menus following UX simplicity laws, and refined search functionality with a two-part search system. Enhanced contrast and visual hierarchy for accessibility and modern appeal.

[View Project](#)

### B6 Design Sprint — Educational Institute Website (Sept 2024 – Present)

Led a sprint to design an educational institute's website focused on simplifying course discovery and encouraging inquiries. Developed prototypes addressing usability challenges, conducted informal testing, and refined layouts for professional appeal and clarity.

## COURSES

### UI/UX Diploma — Vrit Technologies (Aug 2024 – Present, Kathmandu)

Comprehensive training in user-centered design, prototyping, usability testing, and iterative workflows. Strengthened practical skills in Figma and collaborative design systems.

## EDUCATION

### High School Graduate — Capital College and Research Center (June 2022 – July 2024, Kathmandu)

Completed coursework in Computer Science; developed a local server-based login and signup system.

**Secondary Education — Shree Melamchi Ghyang Secondary School** (April 2019 – Aug 2022, Helambu)

## LANGUAGES

English, Nepali, Maithili

## INTERESTS

Human-Centered Design, Writing, Photography, Hiking, Behavioral Psychology

## REFERENCE

Alisha Sharma — Engagement Coordinator, Vrit Technologies | [alishaa@skillshikshya.com](mailto:alishaa@skillshikshya.com) | +977 9860690241